

<b>Name of Committee or Task Force</b>	<b>Enrollment Management Oversight Committee (EMOC)</b>
<b>Purpose</b>	Under the framework of Viking Pathways, the EMOC acts as the central coordinating body to review, revise, update, and propose recommendations for the Strategic Enrollment Management Plan in alignment with the College's Strategic Plan.
<b>Function</b>	<ul style="list-style-type: none"> <li>• Review and recommend Enrollment Priorities for each year of the Strategic Enrollment Management Plan.</li> <li>• Work with Institutional Effectiveness to develop effective evaluation strategies to monitor the progress of goals and priorities in the Strategic Enrollment Management Plan.</li> <li>• Leverage college expertise to design effective strategies related to information systems, curriculum and instructional programs, course scheduling, student services, student intervention, recruitment, and marketing.</li> <li>• Review enrollment targets and efficiency measurements to optimize enrollment in collaboration with Academic Affairs and Student Support Services.</li> <li>• Leverage college expertise to design effective professional development strategies for training the campus community on effective practices of enrollment management.</li> </ul>
<b>Annual Timeline of Outputs</b>	<p>Annual review and report progress of current Enrollment Management plan and priorities to CPC and the campus community, including enrollment targets.</p> <p>Annual establishment and communication of upcoming academic year priorities to CPC and the campus community.</p>
<b>Reporting</b>	EMOC reports to the College Planning Council
<b>Membership</b>	<p>Co-Chairs:  Faculty appointed by Academic Senate President  Vice President, Academic Affairs, (or designee)</p> <p>Membership:  Curriculum Chair  Department Heads (4)* (or former DHs) with 1 representing CTE appointed by Academic Senate  Counseling faculty* (1) appointed by Academic Senate  Faculty at-large (2) appointed by Academic Senate  Admission and Records Specialist (1)* appointed by Classified Senate  Enrollment Specialist (1)* appointed by Classified Senate  Classified Union Representative (1)* appointed by the Long Beach Council of Classified Employees President  Dean of Enrollment Services or designee</p>

	<p>Public Affairs and Marketing representative  Associate Dean, Academic Services  Dean of Student Equity, or designee  Director of Workforce Development  Director of Planning  Dean of Institutional Effectiveness or designee  Instructional Dean (1), appointed by Vice President, Academic Affairs  Students (2)* appointed by Associated Student Body  Guided Pathways Representative, appointed by Viking Pathways Taskforce</p> <p>*LAC and PCC representation should be attained, if possible. For example, there are four DH appointed, Academic Senate should attempt to appoint DHs from both PCC and LAC, if possible.</p> <p>Appointed faculty serve a three-year term that is renewable for a second term.  Appointed classified staff serve a two-year term that is renewable for a second term.</p>
<b>Meeting Frequency and Schedule</b>	<p>Monthly, the second Tuesday from 1 PM – 2 PM  At least one meeting per term will be held at the Pacific Coast Campus-</p>
<b>Other</b>	<p>Resources:  Vice President of Student Services  Vice President of Academic Affairs  Financial Aid representative  Business Analysts (2) (Academic Services, Enrollment Services)  Faculty Professional Development Coordinator  Online Learning and Educational Technology (OLET) representative</p>