

# JOURNALISM – PUBLICATIONS SPECIALIST - ASSOCIATE IN ARTS

Plan Code: 1413

The Publications Specialist emphasis provides a basic program for students interested in learning to produce a variety of publications including newsletters, brochures, websites, proposals, social-media platforms and house magazines.

## Program Student Learning Outcomes

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Gather and prepare material accurately and fairly while meeting deadlines.
- Use news judgment to select, produce and publish journalistic content.

## Program Requirements

This degree requires the completion of General Education coursework plus the following:

Code Number	Course Title	Units
<b>REQUIRED COURSES</b>		
JOURN 1A	Digital Design and Publication	3
JOURN 6	Magazine Writing	3
JOURN 20	Beginning Newswriting and Reporting	4
JOURN 25	Free-Lance Writing	3
JOURN 35	Photojournalism	3
or JOURN 36	Digital Photojournalism	
<b>Subtotal Units</b>		<b>16</b>
IN ADDITION, complete TWO (2) courses from the following:		
JOURN 40	Social Media in Journalism (3)	
JOURN 81	Multimedia Newsroom: Features (4)	
JOURN 82	Multimedia Newsroom: Profiles (4)	
JOURN 83	Multimedia Newsroom: Politics (4)	
<b>Subtotal Units</b>		<b>7-8</b>
<b>Required Subtotal</b>		<b>23-34</b>
Complete one of the following: <sup>1</sup>		19-39
LBCC General Education (Plan A) ( <a href="https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-a/">https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-a/</a> )		
CSU GE Breadth (Plan B) ( <a href="https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/">https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/</a> )		
IGETC Pattern (Plan C) ( <a href="https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/">https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/</a> )		
Electives (as needed to reach 60 degree-applicable units) <sup>2</sup>		
<b>Minimum Degree Total</b>		<b>60</b>

<sup>1</sup> Units for the major may be double-counted for LBCC GE, CSU GE, or IGETC; see counselor for limitations.

<sup>2</sup> Elective units from course(s) numbered 1-599, if needed, to reach 60 degree-applicable units.

# PHOTOJOURNALISM - CERTIFICATE OF ACHIEVEMENT

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Plan Code: 3414

The Photojournalism Certificate of Achievement provides students with the ability to learn the entry-level skills necessary to embark upon a career in the news online and documentary photography field. It includes emphasis on practical applications leading to career advancement.

## Program Student Learning Outcomes

- Create photographic projects or bodies of work that meet professional standards.

## Program Requirements

Code Number	Course Title	Units
<b>REQUIRED COURSES</b>		
ENGL 1/1H or ENGL 105	Reading and Composition Fundamentals of Writing	4
PHOT 31	Intro to B&W Photography Darkroom	4
PHOT 32	Introduction to Digital Photography	4
PHOT 35	Photography for Publication	3
<b>Subtotal Units</b>		<b>15</b>
IN ADDITION, complete TWO (2) courses from the following:		
JOURN 81	Multimedia Newsroom: Features (4)	
JOURN 82	Multimedia Newsroom: Profiles (4)	
JOURN 83	Multimedia Newsroom: Politics (4)	
<b>Subtotal Units</b>		<b>8</b>
IN ADDITION, complete NINE to ELEVEN (9-11) units from the following:		
JOURN 6	Magazine Writing (3)	
JOURN 40	Social Media in Journalism (3)	
JOURN 81 or JOURN 82 or JOURN 83	Multimedia Newsroom: Features (4) Multimedia Newsroom: Profiles (4) Multimedia Newsroom: Politics (4)	
JOURN 86 or JOURN 87 or JOURN 88	Multimedia Editors: Design (4) Multimedia Editors: Visuals (4) Multimedia Editor Training: Management (4)	
PHOT 39	Photography on Location (3)	
<b>Subtotal Units</b>		<b>9-11</b>
<b>Total Units</b>		<b>32-34</b>