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BUSINESS GENERAL

LONG BEACH CITY COLLEGE

Curriculum Guide for Academic Year 2010-2011
Certificate of Achievement and/or Associate in Arts

ALL INFORMATION CONTAINED HEREIN IS SUBJECT TO CHANGE WITHOUT NOTICE.

For possible updates to this guide please refer to the following website: http://osca.lbcc.edu

CAREER OPPORTUNITIES

This field of concentration is designed to acquaint the student with the business world in general. With additional course work, it can prepare students for either employment or further education. Students with definite career/educational goals are recommended to follow the appropriate curriculum guide for their specific field of concentration, such as Accounting or Business Administration (transfer), marketing, management, international business, or real estate.

This <u>Certificate of Achievement</u> will prepare students for an entry-level position in a variety of business settings and will serve as a foundation for specialization.

This <u>Associate Degree</u> will prepare students for career advancement once a certificate has been earned. Appropriate course selection will also facilitate transfer in a related major.

DEPARTMENTAL ADMISSION REQUIREMENTS

None. For more departmental information call (562) 938-4328.

*The Required Classes are listed in the recommended sequence

Completed REQUIRED COURSES **UNITS Progress** Grade GBUS 5 1. Introduction to Business (F, SP, S) 3 Business Law (F, Sp, S) 2. LAW 18A 3 Essentials of Marketing (F, SP) 3. MKTG 47 3 3

MGMT 49A Introduction to Management (F, SP)
 GBUS 251 Business Mathematics (F, SP)
 Subtotal Units

Select ONE of the following courses:

LAW 18B Business Law (F, SP, S)
ACCTG 200A Introduction to Accounting (F, SP, S)

Subtotal Units

Select ONE of the following courses:

CBIS 6A Intro to IT Concepts and Applications (F, SP, S)
CAOTC 34 Intro to Computers and Applications (F, SP, S)

Subtotal units

TOTAL UNITS 21-22

Recommended courses not required:

| † | ACCTG 1A | Principles of Accounting (F, SP, S) | 4 | |
|---|-----------|---|---|--|
| † | ACCTG 228 | Computerized Gen Ledger Account Systems (F, SP) | 2 | |
| † | ACCTG 229 | Spreadsheet Accounting (F, SP) | 3 | |
| | ACCTG 400 | Personal Finance Management (F, SP) | 3 | |
| | CAOTO 15 | Business Communications (F, SP,S) | 3 | |
| | CAOTO 261 | Business English (F, SP, S) | 3 | |
| | IBUS 1 | Intro to International Business (F, SP) | 3 | |
| | MGMT 80 | Small Business Entrepreneurship (F, SP) | 3 | |
| | MKTG 40 | Salesmanship (F. SP) | 3 | |

LEGEND

† This course has a prerequisite; prerequisite courses must be completed with at least a "C" or "P" grade (see catalog or schedule of classes).

(SP = Spring) (S = Summer) (F = Fall) (INF = Infrequently) = Represents general frequency of course offering

GRADUATION REQUIREMENTS

For **CERTIFICATE OF ACHIEVEMENT**:

This certificate is a one to two year program in occupational/technical areas at Long Beach City College which provides training in job skills and employment opportunities. Complete the required units with a minimum grade of "C" in each course and a minimum grade point average of 2.5. Submit completed application for the Certificate to the Admissions and Records Office during the final semester of coursework. Fifty per cent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

For ASSOCIATE IN ARTS DEGREE:

The Associate Degree is a two-year college degree awarded by Long Beach City College which includes general education courses and a major. In addition to the requirements for the Certificate of Achievement, complete the A. A. degree requirements specified in the catalog. The requirements for general education/proficiency and the field of concentration need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout (see the catalog for definition of "continuous enrollment"). Fifty per cent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

In general, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and to fulfill a general education requirement.

NOTE: To receive a certificate or degree you must submit completed application forms in the Admissions and Records Office during your final semester of course work.

Students interested in transferring to a university to continue their study in this field of concentration or other majors are strongly advised to consult an LBCC academic counselor and refer to the ASSIST website (www.assist.org) for major preparation information. Counselors can clarify the different major and admissions requirements at a university. Students may visit the Student Success/Transfer Services Center to access further educational resources. If you need to set up an appointment to see a counselor or schedule the SOAR Test, call LAC (562)938-4561 or PCC (562)938-3920.