# **INTERNATIONAL BUSINESS**

# LONG BEACH CITY COLLEGE

# Curriculum Guide for Academic Year 2010-2011 Certificate of Achievement and/or Associate in Arts

ALL INFORMATION CONTAINED HEREIN IS SUBJECT TO CHANGE WITHOUT NOTICE

For possible updates to this guide please refer to the following website: http://osca.lbcc.edu

# CAREER OPPORTUNITIES

Students learn both theoretical knowledge and practical skills in the wide-ranging field of international business. Transfer students will gain a strong international elective base for further study in a variety of fields. Working students acquire new skills and career opportunities. Any of the courses in this concentration provide knowledge of the global economy and discussions of international issues important to personal growth.

These certificates and degree programs prepare students for entry-level positions in a wide range of international business as well as entrepreneurial opportunities.

# **DEPARTMENTAL ADMISSION REQUIREMENTS**

None. For more departmental information call (562) 938-4328 or go to the department website at HTTP://Business.LBCC.edu

REQUIRED COURSI	ES	UNITS	In Progress	Completed Grade
GBUS 5	Introduction to Business (F, SP, S)	3		
IBUS 1	Introduction to International Business (F,SP)	3		
IBUS 20	Export-Import Business Practice (SP)	3		
IBUS 40	International Banking & Finance (F)	3		
IBUS 60	International Business Law (SP)	3		
MKTG 47	Essentials of Marketing (F, SP)	3		
TOTAL UNITS		18		

#### RECOMMENDED PREPARATION FOR THE INTERNATIONAL BUSINESS PROGRAM CERTIFICATE

GEOG 40	World Regional Geography (F, SP, S)	3	
CAOTO 15	Business Communications (F, SP, S)	3	
CAOTC 34	Introduction to Computers and Applications (F, SP, S)	3	
or	or	or	
CBIS 6A	Introduction to IT Concepts and Applications (F, SP, S)	4	
or	or	or	
COMIS 1	Computer Information Competency (F, SP)	1	
LAW 18A	Business Law (F, SP)	3	

# **LEGEND**

- † This course has a prerequisite; prerequisite courses must be completed with at least a "C" or "P" grade (see catalog or schedule of classes).
- ◆This course has a co-requisite Enrollment for semester must total at least 7 units including this course.
- (SP = Spring) (S = Summer) (F = Fall) (INF = Infrequently) = Represents general frequency of course offering

# **GRADUATION REQUIREMENTS**

# For CERTIFICATE OF ACHIEVEMENT:

This certificate is a one to two year program in occupational/technical areas at Long Beach City College which provides training in job skills and employment opportunities. Complete the required units with a minimum grade of "C" in each course and a minimum grade point average of 2.5. Please submit completed application for the Certificate to the Admissions and Records Office during the final semester of coursework. Fifty per cent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

#### For **ASSOCIATE IN ARTS DEGREE**:

The Associate Degree is a two-year college degree awarded by Long Beach City College which includes general education courses and a major. In addition to the requirements for the Certificate of Achievement, complete the A. A. Degree requirements specified in the catalog. The requirements for general education/proficiency and the field of concentration need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout (see the catalog for definition of "continuous enrollment"). Fifty per cent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

In general, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and to fulfill a general education requirement.

**NOTE:** To receive a certificate or degree you must submit completed application forms in the Admissions and Records Office during your final semester of course work.

Students interested in transferring to a university to continue their study in this field of concentration or other majors are strongly advised to consult an LBCC academic counselor and refer to the ASSIST website (<a href="www.assist.org">www.assist.org</a>) for major preparation information. Counselors can clarify the different major and admissions requirements at a university. Students may visit the Student Success/Transfer Services Center to access further educational resources. If you need to set up an appointment to see a counselor or schedule the SOAR Test, call LAC (562)938-4561 or PCC (562)938-3920.