

# **JOURNALISM**

### **Curriculum Guide for Academic Year 2020-2021**

### **Table of Contents**

Associate in Arts Degree, p. 1
Newspaper/Magazine Emphasis, p. 1
Public Relations Emphasis, p. 1
Publication Specialist Emphasis, p. 2
Certificate of Achievement in Photojournalism, p. 3
Suggested Sequence of Classes, p. 4
Career Opportunities, p. 5
Program Mission and Outcomes, p. 5
Legend, p. 5

Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at <u>www.assist.org</u> and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or 562-938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

	Program of study le Associate in Arts (A.				
Newspaper/Magazine	ASSOCIATE III ALIS (A.	A.) Degree		• .	
REQUIRED COURSES			UNITS	In Progress	Completed Grade
JOURN 1A <b>OR</b> JOURN 6	Digital Design and Publication <b>OR</b> Magazine Writing		3 <b>OR</b> 3		
JOURN 10	Intro. to Global Media Communications		3		
† JOURN 20	Beginning Newswriting & Reporting		4		
JOURN 25 JOURN 35 <b>OR</b>	Free-Lance Writing Photojournalism <b>OR</b>		3 3 <b>OR</b>		
JOURN 36	Digital Photojournalism		3		
		Subtotal Units	16		
	O (2) COURSES from the following:				
JOURN 40	Social Media in Journalism		3		
JOURN 81 JOURN 82	Multimedia Newsroom: Features Multimedia Newsroom: Profiles		4 4		
JOURN 83	Multimedia Newsroom: Politics		4		
		Subtotal Units	7-8		
		TOTAL UNITS	23-24		
Public Relations Emphasis					-
REQUIRED COURSES			UNITS	In Progress	Completed Grade
JOURN 1A	Digital Design and Publication		3		
JOURN 5	Introduction to Public Relations		4		
JOURN 10 † JOURN 20	Intro. to Global Media Communications Beginning Newswriting & Reporting		3 4		
JOURN 36	Digital Photojournalism		3		
		Subtotal Units	17		
Associate Degree requirement	nts continue on the following page.				

JOURNALISM 2020-2021

Page 1 of 5 Published: 05/08/20

Newspaper/Magazine Emphasis AA = 1411; Public Relations Emphasis AA = 1412; Publication Specialist AA = 1413; Photojournalism C-ACH = 3414

Departmental Phone: 562-938-4282; Departmental Website: http://www.lbcc.edu/English/Journalism.cfm Information on this sheet is subject to change without notice. Any updates to this guide are posted at <a href="http://osca.lbcc.edu">http://osca.lbcc.edu</a>.

	DURN 81 DURN 82	Multimedia Newsroom: Features Multimedia Newsroom: Profiles		4 4		
	OURN 83	Multimedia Newsroom: Politics		4		
			Subtotal Units	8		
			TOTAL UNITS	25		
olica	ation Specialist En	nphasis				
	IRED COURSES	•		UNITS	In Progress	Completed Grade
	OURN 1A	Digital Design and Publication		3		
_	OURN 6	Magazine Writing		3		
JO	OURN 20	Beginning Newswriting & Reporting		4		
	OURN 25	Free-Lance Writing		3		
	DURN 35 <b>OR</b>	Photojournalism <b>OR</b>		3 <b>OR</b>		
	JOURN 36	Digital Photojournalism		3		
			Subtotal Units	16		
۸D	DITION complete	TWO (2) COURSES from the following:				
		Social Media in Journalism		2		
	DURN 40 DURN 81	Multimedia Newsroom: Features		3 4		
	OURN 82	Multimedia Newsroom: Preatities  Multimedia Newsroom: Profiles		4		
, U		Multimedia Newstoom. 1 Tomes				
		Multimedia Newsroom: Politics		4		
	OURN 83	Multimedia Newsroom: Politics	Cubtotal Unita	4 7 0		1
JO	OURN 83		Subtotal Units TOTAL UNITS Journalism:	4 7-8 23-24		
JO	DURN 83  duation with an <b>Ass Minimum Unit Re</b> <u>A) may fulfill both</u> For this degree, o	ociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appendix a minimum of 60 units in courses nut of meet this minimum based upon courses select	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen	7-8 23-24 and the Gege Curricu	ulum Committ e that additio	<u>ee Spring 20</u> nal elective u
J( grad	DURN 83  duation with an <b>Ass Minimum Unit Re</b> <u>A) may fulfill both</u> For this degree, o	ociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appendiction of the courses of the courses of the course of the co	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen Emphasis:	7-8 23-24 and the Gege Curricu	ulum Committed that addition at the Asternation for the Asternatio	<u>ee Spring 20</u> nal elective u
J( grad	DURN 83  duation with an <b>Ass Minimum Unit Re</b> <u>A) may fulfill both</u> For this degree, o	ociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appendix a minimum of 60 units in courses nut of meet this minimum based upon courses select	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen Emphasis: cation/A.A.§	7-8 23-24 and the Ge ege Curricu Please not eral Educa 23-24 uni	ulum Committe that addition ation for the Ast	<u>ee Spring 20</u> nal elective υ
J( grad	DURN 83  duation with an <b>Ass Minimum Unit Re</b> <u>A) may fulfill both</u> For this degree, o	cociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appendix omplete a minimum of 60 units in courses nure meet this minimum based upon courses select Journalism Major: Newspaper/Magazine General Educ	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen Emphasis: cation/A.A.§ Emphasis:	7-8 23-24  and the Gege Curricu Please not eral Educa 23-24 unit 25 units	ulum Committe that addition ation for the Ast	<u>ee Spring 20</u> nal elective ι
J( grad	duation with an Ass Minimum Unit Re A) may fulfill both For this degree, of may be required to  Scholarship: Mai applied to the deg	cociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appears and general education requirements (Appears) on meet this minimum of 60 units in courses nuted meet this minimum based upon courses select Journalism Major: Newspaper/Magazine General Educ Journalism Major: Public Relations General Educ Journalism Major: Publication Specialist General Educ Intain an overall grade point average (GPA) oree, no matter where completed. For this field	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen Emphasis: cation/A.A.§ Emphasis: cation/A.A.§ Emphasis: cation/A.A.§	7-8 23-24  and the Geoge Curricumelease not eral Educate 23-24 units 25 units 26 units 27 units 28 units 29 uni	ulum Committe that addition ation for the Asts  ts  on all accred	ee Spring 20 nal elective u ssociate Deg
grad	duation with an Ass Minimum Unit Re A) may fulfill both For this degree, o may be required to may be required to splied to the deg grade of "C" or to Residence for th	cociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appears and general education requirements (Appears) on meet this minimum of 60 units in courses nuted meet this minimum based upon courses select Journalism Major: Newspaper/Magazine General Educ Journalism Major: Public Relations General Educ Journalism Major: Publication Specialist General Educ Intain an overall grade point average (GPA) or ree, no matter where completed. For this field the petter, or "P" if course is graded on a P/NP basic Pegree: Complete at least 12 semester unit	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen Emphasis: cation/A.A.§ Emphasis: cation/A.A.§  Emphasis: cation/A.A.§  of 2.0 ("C" averal of concentration is.	7-8 23-24  and the Geoge Curricumelease not eral Educate 23-24 units 25 units 25 units 25 units 25 units 25 units 26 units 26 units 27 units 27 units 28 units 28 units 29 units 20 uni	ulum Committe that addition ation for the Asts ts on all accredete each counts in research counts and accredente each counts are units in research.	ee Spring 20 nal elective ussociate Degree ited college warse above wiesidence at L
J(0 grac 1.	Scholarship: Mai applied to the deg grade of "C" or the Beach City Colleg Residence for th concentration in residence for the concentration in the concentration in the concentration in the co	cociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appears and general education requirements (Appears) and general education requirements (Appears) and general education requirements (Appears) and general education courses select and an appear (Appears) and general educations.  Journalism Major: Newspaper/Magazine General Educations General Educations General education education and appears (GPA) of the course is graded on a P/NP base pegree: Complete at least 12 semester unities in order for the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education in the college to grant an Associate education education education in the college to grant education	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen Emphasis: cation/A.A.§ Emphasis: cation/A.A.§  Emphasis: cation/A.A.§  of 2.0 ("C" avera of concentration is. ts of the required of Arts and/or are ent (50%) or more	7-8 23-24  and the Geoge Curricumelease not eral Educate 23-24 units 25 units 25 units 25 units 25 units 26 units 26 units 27 units 27 units 28 units 29 units 20 uni	ulum Committe that addition ation for the Ast ts  on all accredete each country according to the country and the control of th	ee Spring 20 nal elective ussociate Deg ited college verse above with the session of the session
grad 1. 2. 3.	Scholarship: Mai applied to the deg grade of "C" or the Beach City College Residence for the Concentration in refor the Newspace College.	cociate in Arts (A.A.) Degree with a major in equirements: §Any course that appears on a comajor and general education requirements (Appears and general education requirements (Appears) and general education requirements (Appears) and general education requirements (Appears) and general education courses select and a pournalism Major: Newspaper/Magazine General Educations General Educations General Educations General Educations General Education Specialist General Education and overall grade point average (GPA) or ree, no matter where completed. For this field setter, or "P" if course is graded on a P/NP base Degree: Complete at least 12 semester unit in order for the college to grant an Associate in order for the college to grant an Associate in Field of Concentration: Complete fifty percentage.	Journalism: curriculum guide pproved by Colle mbered 1-599. I cted to fulfill Gen Emphasis: cation/A.A.§ Emphasis: cation/A.A.§  Emphasis: cation/A.A.§  of 2.0 ("C" avera of concentration is. ts of the required of Arts and/or are ent (50%) or more  1.5-12 units of the	7-8 23-24  and the Geoge Curricus Please not eral Educa 23-24 units 25 units 25 units 25 units 25 units 26 units 26 units 27 units 28 units 29 based 20 complete of the units 20 complete of the units 21 complete of the units 22 complete of the units 23 complete of the units 24 complete of the units 25 units 26 complete of the units 27 complete of the units 28 complete of the units 29 complete of the units 29 complete of the units 20 complete of the units 20 complete of the units 21 complete of the units 22 complete of the units 23 complete of the units 25 complete of the units 26 complete of the units 27 complete of the units 28 complete of the units 29 complete of the units 20 complete of the units 20 complete of the units 20 complete of the units 21 complete of the units 22 complete of the units 23 complete of the units 24 complete of the units 25 complete of the units 26 complete of the units 27 complete of the units 28 complete of the units 29 complete of the units 20 complete of the units 20 complete of the units 20 complete of the units 21 complete of the units 22 complete of the units 24 complete of the units 25 complete of the units 25 complete of the units 26 complete of the units 27 complete of the units 28 complete o	ulum Committe that addition ation for the Ast ts  ts  on all accredete each counts in reconster units in reconster the country and the control of the country and the control of the contr	ee Spring 20 nal elective ussociate Degre ited college warse above with the college was esidence at Labegree. Its for this fielung Beach City

Associate Degree requirements continue on the following page.

#### Associate Degree requirements continued from previous page.

- General Education and Proficiency Requirements: Complete the required A.A./A.S. General Education and Proficiency requirements\*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at http://osca.lbcc.edu.
- Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at http://admissions.lbcc.edu/. Refer to the Schedule of Classes (http://schedule.lbcc.edu) and click the "Important Dates" link to view the actual deadline for each semester.

\*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Program of study leading to: Certificate of Achievement in Photojournalism				
REQUIRED COURSES	Certificate of Achievement in Friotojou	UNITS	In Progress	Completed Grade
† ENGL 1 OR	Reading & Composition OR	4 <b>OR</b>		
† ENGL 1H <b>OR</b>	Honors Reading & Composition OR	4 <b>OR</b>		
† ENGL 105	Fundamentals of Writing	4		
PHOT 31	Basic Photo – Black and White	4		
PHOT 32	Introduction to Digital Photography	4		
† PHOT 35	Photography for Publication	3		
	Subtotal Units	s 15		
IN ADDITION, complete	TWO (2) COURSES from the following:			
JOURN 81	Multimedia Newsroom: Features	4		
JOURN 82	Multimedia Newsroom: Profiles	4		
JOURN 83	Multimedia Newsroom: Politics	4		
	Subtotal Unit	s 8		
Complete NINE - ELEVI	EN (9-11) units from the following:			
JOURN 6	Magazine Writing	3		
JOURN 40	Social Media in Journalism	3		
JOURN 81	Multimedia Newsroom: Features	4		
JOURN 82	Multimedia Newsroom: Profiles	4		
JOURN 83	Multimedia Newsroom: Politics	4		
JOURN 86	Multimedia Editors: Design	4		
JOURN 87	Multimedia Editors: Visuals	4		
JOURN 88	Multimedia Editor Training: Management	4		
† PHOT 39	Photography for Publication	3		
	Subtotal Unit	s 9-11		
	Total Unit	s 32-34		

### For graduation with a **Photojournalism Certificate of Achievement:**

- Complete each of the REQUIRED COURSES listed above with a minimum grade of "C", or better, or "P" if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.
- Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at least 16-17 units of the required 32-34 units must be completed at Long Beach City College. Credit earned by exam, where applicable, may be included.
- Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at http://admissions.lbcc.edu/ . Refer to the Schedule of Classes (http://schedule.lbcc.edu) and click the "Important Dates" link to view the actual deadline for each semester.

JOURNALISM 2020-2021 Page 3 of 5

## **Suggested Sequence of Classes**

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the required **60** units to reach an **Associate Degree** includes:

First Semester	Second Semester	Third Semester	Fourth Semester
JOURN 10	JOURN 20 <b>or</b> 1A	JOURN 25	JOURN 80, 81, 82, 83
JOURN 20 or 1A	JOURN 36	JOURN 80, 81, 82 or 83	JOURN 86, 87, 88
		JOURN 6	JOURN 71, 72, or 73
		JOURN 40	

A suggested sample sequence of courses for the Certificate of Achievement includes:

First Semester	Second Semester	Third Semester
JOURN 10	JOURN 25	JOURN 80, 81, 82, or 83
JOURN 20	JOURN 35	JOURN 85, 86, 87, or 88 JOURN 71, 72, <b>or</b> 73 JOURN 40

### **Career Opportunities**

This field of concentration, with an emphasis in Newspapers/Magazines or social media, provides a basic program for students interested in careers requiring journalistic training, such as newspaper or internet reporting, magazine or free-lance writing.

The emphasis in **Public Relations** provides a basic program for students interested in careers in any aspect of public relations and in writing and editing in-house or websites or social-media platforms.

The **Publication Specialist** emphasis provides a basic program for students interested in learning to produce a variety of publications including newsletters, brochures, websites, proposals, social-media platforms and house magazines.

The **Certificate of Achievement** provides access to entry-level employment in a variety of journalism related fields. These include newspapers, magazines, web sites, newsletters, social-mediaplatforms and press relation offices.

The **Photojournalism Certificate of Achievement** provides students with the ability to learn the entry-level skills necessary to embark upon a career in the news online and documentary photography field. It includes emphasis in practical applications leading to career advancement.

## **Program Mission and Outcomes**

The journalism program prepares students with a body of knowledge and a system of inquiry, scholarship and training for careers in which they are accountable to the public interest for their knowledge, ethics, competence and service; to members of society, clients or consumers for their competencies and the quality of their work; and to employers for their performance.

#### Outcomes:

- Gather and prepare material accurately and fairly while meeting deadlines.
- Apply teamwork skills to publish a newspaper, magazine, or website.

### Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a "C" or "P" grade. Refer to the General Catalog (<a href="http://www.lbcc.edu/cat/index.html">http://www.lbcc.edu/cat/index.html</a>), the Schedule of Classes (<a href="http://schedule.lbcc.edu/">http://schedule.lbcc.edu/</a>), or the online Credit Course Outline (<a href="http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/">http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/</a>) for specific prerequisite information.

JOURNALISM 2020-2021 Page 5 of 5