

JOURNALISM

Curriculum Guide for Academic Year 2021-2022

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at <u>www.assist.org</u> and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or 562-938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

		Program of study lea				
Associate in Arts (A.A.) Degree Newspaper/Magazine						
<u>RE</u>	QUIRED COURSES			UNITS	In Progress	Completed Grade
	JOURN 1A OR	Digital Design and Publication OR		3 OR		
	JOURN 6 JOURN 10	Magazine Writing Intro. to Global Media Communications		3 3		
†	JOURN 20	Beginning Newswriting & Reporting		4		
	JOURN 25 JOURN 35 OR	Free-Lance Writing Photojournalism OR		3 3 OR		
	JOURN 36	Digital Photojournalism		3		
			Subtotal Units	16		
IN ADDITION, complete TWO (2) COURSES from the following:						
	JOURN 40	Social Media in Journalism		3		
	JOURN 81 JOURN 82	Multimedia Newsroom: Features Multimedia Newsroom: Profiles		4 4		
	JOURN 83	Multimedia Newsroom: Politics		4		
			Subtotal Units	7-8		
			TOTAL UNITS	23-24		
Public Relations Emphasis						
<u>RE</u>	QUIRED COURSES			UNITS	In Progress	Completed Grade
	JOURN 1A	Digital Design and Publication		3		
	JOURN 5 JOURN 10	Introduction to Public Relations Intro. to Global Media Communications		4 3		
†	JOURN 20	Beginning Newswriting & Reporting		4		
	JOURN 36	Digital Photojournalism		3		
			Subtotal Units	17		

Associate Degree requirements continue on the following page.

JOURNALISM 2021-2022 Newspaper/Magazine Emphasis AA = 1411; Public Relations Emphasis AA = 1412; Publication Specialist AA = 1413; Photojournalism C-ACH = 3414 Departmental Phone: 562-938-4282; Departmental Website: http://www.lbcc.edu/English/.lournalism.cfm

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JOURN 81 JOURN 82 JOURN 83	Multimedia Newsroom: Features Multimedia Newsroom: Profiles Multimedia Newsroom: Politics		4 4 4		
JOOKN 83		Subtotal Units TOTAL UNITS	8 25		
blication Specialist	Emphasis				
EQUIRED COURSES	<u>5</u>		UNITS	In Progress	Complete Grade
JOURN 1A	Digital Design and Publication		3	_	
JOURN 6	Magazine Writing		3		
JOURN 20	Beginning Newswriting & Reporting		4		
JOURN 25 JOURN 35 OR	Free-Lance Writing Photojournalism OR		3 3 OR		
JOURN 36	Digital Photojournalism		3		
	Digital Protojoarnalion	Subtotal Units	16		
		Subtotal Onits	10		
JOURN 40	te TWO (2) COURSES from the following: Social Media in Journalism		2		
JOURN 81	Multimedia Newsroom: Features		3 4		
JOURN 82	Multimedia Newsroom: Profiles		4		
JOURN 83	Multimedia Newsroom: Politics		4		
		Subtotal Units	7-8		
1. Minimum Unit <u>A) may fulfill bo</u>	Associate in Arts (A.A.) Degree with a major in Requirements: §Any course that appears on a oth major and general education requirements of a complete a minimum of 60 units in courses	a curriculum guide a Approved by Colle	ge Curricu	ulum Committe	ee Spring 20
1. Minimum Unit <u>A) may fulfill bo</u> For this degree	Requirements: §Any course that appears on a oth major and general education requirements a, complete a minimum of 60 units in courses d to meet this minimum based upon courses se	n Journalism: a curriculum guide a Approved by Colle numbered 1-599. F lected to fulfill Gene	and the Ge ge Curricu Please not eral Educa	ulum Committee e that addition ation for the As	<u>ee Spring 20</u> nal elective
1. Minimum Unit <u>A) may fulfill bo</u> For this degree	Requirements: <u>§Any course that appears on a oth major and general education requirements</u> , complete a minimum of 60 units in courses of d to meet this minimum based upon courses se Journalism Major: Newspaper/Magazin General Ed	n Journalism: <u>Approved by Colle</u> numbered 1-599. F lected to fulfill Gene ne Emphasis : ucation/A.A.§	and the Ge ge Curricu Please not	ulum Committ e that addition ation for the As ts	<u>ee Spring 20</u> nal elective
1. Minimum Unit <u>A) may fulfill bo</u> For this degree	Requirements: <u>§Any course that appears on a oth major and general education requirements</u> , complete a minimum of 60 units in courses of d to meet this minimum based upon courses se Journalism Major: Newspaper/Magazin General Ed	n Journalism: <u>Approved by Colle</u> numbered 1-599. F lected to fulfill Gene ne Emphasis : ucation/A.A.§	and the Ge ge Curricu Please not eral Educa 23-24 unit	ulum Committ e that additio ation for the As ts	ee Spring 20 nal elective
1. Minimum Unit <u>A) may fulfill bo</u> For this degree	Requirements: <u>§Any course that appears on a</u> oth major and general education requirements of a, complete a minimum of 60 units in courses of d to meet this minimum based upon courses se Journalism Major: Newspaper/Magazin General Ed Journalism Major: Public Relation General Ed	n Journalism: <u>Approved by Colle</u> numbered 1-599. F lected to fulfill Gene ne Emphasis: ucation/A.A.§ ns Emphasis: ucation/A.A.§	and the Ge ge Curricu Please not eral Educa 23-24 unit 25 units 25 units	ulum Committ e that addition ation for the As ts ts	ee Spring 20 nal elective
 Minimum Unit <u>A) may fulfill bc</u> For this degree may be required Scholarship: N applied to the d grade of "C" o 	Requirements: <u>§Any course that appears on a</u> oth major and general education requirements of c, complete a minimum of 60 units in courses se d to meet this minimum based upon courses se Journalism Major: Newspaper/Magazin General Ed Journalism Major: Public Relation General Ed Journalism Major: Publication Speciali General Ed Maintain an overall grade point average (GPA egree, no matter where completed. For this fie r better, or "P" if course is graded on a P/NP ba	n Journalism: <u>a curriculum guide a</u> <u>Approved by Colle</u> numbered 1-599. F lected to fulfill Gene ne Emphasis: ucation/A.A.§ ns Emphasis: ucation/A.A.§ st Emphasis: ucation/A.A.§) of 2.0 ("C" averaged of concentration asis.	and the Ge ge Curricu Please not eral Educa 23-24 unit 25 units 25 units 25 units 23-24 unit 25 units 23-24 unit 25 units ge) based n, comple	ulum Committee that addition ation for the As ts ts on all accred ete each cou	ee Spring 20 nal elective ssociate Deg ited college rse above v
 Minimum Unit A) may fulfill bc For this degree may be required Scholarship: N applied to the d grade of "C" o Residence for Beach City Coll Residence for concentration in 	Requirements: §Any course that appears on a oth major and general education requirements of c, complete a minimum of 60 units in courses se d to meet this minimum based upon courses se Journalism Major: Newspaper/Magazin General Ed Journalism Major: Public Relation General Ed Journalism Major: Publication Speciali General Ed Maintain an overall grade point average (GPA egree, no matter where completed. For this fie r better, or "P" if course is graded on a P/NP be the Degree: Complete at least 12 semester u ege in order for the college to grant an Associa the Field of Concentration: Complete fifty per n residence; this means:	n Journalism: <u>a curriculum guide a</u> <u>Approved by Colle</u> humbered 1-599. F lected to fulfill Gene he Emphasis : ucation/A.A.§ hs Emphasis : ucation/A.A.§ st Emphasis : ucation/A.A.§ st Emphasis : ucation/A.A.§ it Emphasis : ucation/A.A.§ it of 2.0 ("C" average id of concentration asis. Inits of the required te of Arts and/or and rcent (50%) or more	and the Ge ge Curricu Please not eral Educa 23-24 unit 25 units 25 units 25 units 23-24 unit 25 units 23-24 unit 25 units (23-24 unit) (25 units) (25 units) (26 units) (26 units) (26 units) (27 units) (26 units) (27 units) (27 units) (28 units) (28 units) (29 unit	ulum Committe e that addition ation for the As ts on all accred ete each cour ster units in re e of Science D hit requiremen	ee Spring 2 nal elective ssociate Deg ssociate Deg rse above v esidence at Degree. Its for this fie
 Minimum Unit A) may fulfill bc For this degree may be required Scholarship: N applied to the d grade of "C" o Residence for Beach City Coll Residence for concentration in For the News Colleg For the Publi For the Publi 	Requirements: §Any course that appears on a oth major and general education requirements of c, complete a minimum of 60 units in courses se d to meet this minimum based upon courses se Journalism Major: Newspaper/Magazin General Ed Journalism Major: Public Relation General Ed Journalism Major: Publication Speciali General Ed Journalism Major: Publication Speciali General Ed Maintain an overall grade point average (GPA egree, no matter where completed. For this fie r better, or "P" if course is graded on a P/NP be the Degree: Complete at least 12 semester u ege in order for the college to grant an Associa the Field of Concentration: Complete fifty per in residence; this means: spaper/Magazine Emphasis, complete at least	n Journalism: <u>a curriculum guide a</u> <u>Approved by Colle</u> humbered 1-599. F lected to fulfill Gene he Emphasis: ucation/A.A.§ hs Emphasis: ucation/A.A.§ st Emphasis: ucation/A.A.§ st Emphasis: ucation/A.A.§) of 2.0 ("C" average id of concentration asis. inits of the required te of Arts and/or and recent (50%) or more t 11.5-12 units of the units of the required	and the Ga ge Curricu Please not eral Educa 23-24 units 25 units 25 units 25 units 23-24 units 23-24 units 25 units 23-24 units (a) based (b) based (b) seme: Associate (c) of the ur (c) of the ur (c	ulum Committe e that addition ation for the As ts on all accred ete each cours ster units in re e of Science E hit requiremen d 23-24 at Lo ong Beach C	ee Spring 20 nal elective ssociate Deg ssociate Deg rse above v esidence at Degree. Its for this fie ng Beach C Sity College

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Associate Degree requirements continued from previous page.

- General Education and Proficiency Requirements: Complete the required A.A./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <u>http://osca.lbcc.edu</u>.
- Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at http://admissions.lbcc.edu/. Refer to the Schedule of Classes (http://schedule.lbcc.edu) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Program of study leading to: Certificate of Achievement in Photojournalism					
REQUIRED COURSES	ocramotic of Admetement in	<u>I notojoum</u>	UNITS	In Progress	Completed Grade
† ENGL 1 OR	Reading & Composition OR		4 OR		
† ENGL 1H OR	Honors Reading & Composition OR		4 OR		
† ENGL 105	Fundamentals of Writing		4		
PHOT 31	Basic Photo – Black and White		4		
PHOT 32	Introduction to Digital Photography		4		
† PHOT 35	Photography for Publication		3		
		Subtotal Units	15		
IN ADDITION, complete	TWO (2) COURSES from the following:				
JOURN 81	Multimedia Newsroom: Features		4		
JOURN 82	Multimedia Newsroom: Profiles		4		
JOURN 83	Multimedia Newsroom: Politics		4		
		Subtotal Units	8		
Complete NINE - ELEV	EN (9-11) units from the following:				
				r	
JOURN 6	Magazine Writing		3		
JOURN 40	Social Media in Journalism		3		
JOURN 81	Multimedia Newsroom: Features		4		
JOURN 82	Multimedia Newsroom: Profiles		4		
JOURN 83	Multimedia Newsroom: Politics		4		
JOURN 86	Multimedia Editors: Design		4		
JOURN 87	Multimedia Editors: Visuals		4		
JOURN 88	Multimedia Editor Training: Managen	nent	4		
† PHOT 39	Photography for Publication		3		
		Subtotal Units	9-11		
		Total Units	32-34		
For graduation with a Photojournalism Certificate of Achievement: 1. Complete each of the REQUIRED COURSES listed above with a minimum grade of "C" , or better, or "P" if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.					

- Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at least 16-17 units of the required 32-34 units must be completed at Long Beach City College. Credit earned by exam, where applicable, may be included.
- Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <u>http://admissions.lbcc.edu/</u>. Refer to the Schedule of Classes (<u>http://schedule.lbcc.edu</u>) and click the "Important Dates" link to view the actual deadline for each semester.

JOURNALISM 2021-2022

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Suggested Sequence of Classes

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the required 60 units to reach an Associate Degree includes:

First Semester	Second Semester	Third Semester	Fourth Semester
JOURN 10	JOURN 20 or 1A	JOURN 25	JOURN 80, 81, 82, 83
JOURN 20 or 1A	JOURN 36	JOURN 80, 81, 82 or 83 JOURN 6 JOURN 40	JOURN 86, 87, 88 JOURN 71, 72, or 73

A suggested sample sequence of courses for the Certificate of Achievement includes:

suggested sample
First Semester
JOURN 10
JOURN 20

Second Semester JOURN 25 JOURN 35

Third Semester JOURN 80, 81, 82, or 83 JOURN 85, 86, 87, or 88 JOURN 71, 72, or 73 JOURN 40

Career Opportunities

This field of concentration, with an emphasis in Newspapers/Magazines or social media, provides a basic program for students interested in careers requiring journalistic training, such as newspaper or internet reporting, magazine or free-lance writing.

The emphasis in **Public Relations** provides a basic program for students interested in careers in any aspect of public relations and in writing and editing in-house or websites or social-media platforms.

The **Publication Specialist** emphasis provides a basic program for students interested in learning to produce a variety of publications including newsletters, brochures, websites, proposals, social-media platforms and house magazines.

The **Certificate of Achievement** provides access to entry-level employment in a variety of journalism related fields. These include newspapers, magazines, web sites, newsletters, social-mediaplatforms and press relation offices.

The **Photojournalism Certificate of Achievement** provides students with the ability to learn the entry-level skills necessary to embark upon a career in the news online and documentary photography field. It includes emphasis in practical applications leading to career advancement.

Program Mission and Outcomes

The journalism program prepares students with a body of knowledge and a system of inquiry, scholarship and training for careers in which they are accountable to the public interest for their knowledge, ethics, competence and service; to members of society, clients or consumers for their competencies and the quality of their work; and to employers for their performance.

Program Student Learning Outcomes:

- Demonstrate the Ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Gather and prepare material accurately and fairly while meeting deadlines.
- Apply teamwork skills to publish a newspaper, magazine, or website.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a "C" or "P" grade. Refer to the General Catalog (<u>http://www.lbcc.edu/cat/index.html</u>), the Schedule of Classes (<u>http://schedule.lbcc.edu/</u>), or the online Credit Course Outline (<u>http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/</u>) for specific prerequisite information.

JOURNALISM 2021-2022 Newspaper/Magazine Emphasis AA = 1411: Public Relations Emphasis AA = 1412:

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