

JOURNALISM - ASSOCIATE IN ARTS TRANSFER DEGREE

Plan Code: 5014B/C

This program is designed to provide students with exciting hands-on media training for students interested in journalism or other mass communication career options. Courses such as Beginning Newswriting and Reporting, Intro to Global Communication, Multimedia Newsroom, Photojournalism and Magazine Feature Writing prepare students to become strong researchers, information gatherers, vital communicators and advocates needed today in industries such as journalism, reporting, news production, advertising, media relations, public information and other forms of mass communications. Students also develop important technical skills in industry software and learn vital production processes while building social skills. Students are trained to be knowledgeable of the variety of jobs, functions and production process of the mass media industry. They will be able to produce quality media content based on current media standards and they will understand the role of journalism and mass media in society. The study of journalism develops critical reading, writing, and thinking skills that are crucial for success at the university level. The overall mission of this program is to aid students in developing the requisite knowledge and skills to excel upon transfer to the CSU and UC systems.

Program Student Learning Outcomes

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Gather and prepare material accurately and fairly while meeting deadlines.
- Apply teamwork skills to publish a newspaper, magazine, or website.

Program Requirements

This degree requires the completion of General Education coursework plus the following:

Code Number	Course Title	Units
REQUIRED CORE COURSES		
JOURN 10	Intro to Global Media Communications	3
JOURN 20	Beginning Newswriting and Reporting	4
JOURN 80	Multimedia Newsroom: News	4
Subtotal Units		11
IN ADDITION, complete ONE (1) course from LIST A:		
LIST A		
JOURN 5	Introduction to Public Relations (4)	
JOURN 35	Photojournalism (3)	
JOURN 86	Multimedia Editors: Design (4)	
JOURN 87	Multimedia Editors: Visuals (4)	
JOURN 88	Multimedia Editor Training: Management (4)	
Subtotal Units		3-4
IN ADDITION, complete TWO (2) courses from LIST B:		
LIST B		
COMM 40	Elements of Communication Theory (3)	
COMM 60	Elements of Argumentation and Debate (3)	
ECON 1/1H	Macro Economic Analysis (3)	

or ECON 2	Micro Economic Analysis (3)	
or ECON 2H	Honors Micro Economic Analysis (3)	
ENGL 3/3H	Argumentative and Critical Writing (4)	
PHIL 12	Introduction to Logic (3)	
or PHIL 22	Symbolic Logic (3)	
POLSC 1/1H	Introduction to Government (3)	
POLSC 2/2H	Comparative Government (3)	
STAT 1/1H	Elementary Statistics (4)	
Subtotal Units		6-8
Required Subtotal		20-23
Complete one of the following: ¹		37-39
CSU GE Breadth (Plan B) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/)		
IGETC Pattern (Plan C) (https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/)		
Transferable Electives (as needed to reach 60 transferable units) ²		
Degree Total		60

¹ Units for the major may be double-counted for CSU GE or IGETC; see counselor for limitations.

² Elective units from course(s) numbered 1-99, if needed, to reach 60 transferable units.

To earn an associate degree for transfer, a student must complete 60 semester units that are eligible for transfer to a CSU that consist of either the IGETC pattern or CSU GE breadth and a major of at least 18 units. Students must have a minimum GPA of 2.0 in all CSU-transferable coursework to receive an associate degree for transfer and all courses in the major must be completed with a C or better. Students earning an associate degree for transfer will not be required to complete any other local graduation requirements.