



LONG BEACH  
CITY COLLEGE

# BASIC RECRUITMENT WORKSHEET

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**What recruitment efforts have been made in the past, and how successful were they?**

**What is the goal for recruitment?**

**How will this goal be evaluated?**

**Who is the target audience for this organization?**

**How can you reach the target audience?**

**What recruitment strategies will be used?**

**Who will be involved with each recruitment strategy?**

**How will new members be welcomed and oriented to the organization?**

\*Adapted from XCEL Center for Excellence in Student Leadership, Campus Life at Binghamton University, State University of New York, 2010