

## GRADING RUBRICS

Unlike multiple choice, true/false or fill-in-the-blank exams where grading is objective, grading written and oral assignments is subjective. So, how do you know what you are writing or speaking is acceptable to the reader or listener, in this case, me, the person giving you a grade on your assignment?

I use rubrics to grade. Below are the rubrics I use. While I suggest you concentrate on the Grade "A" category, it may be helpful to read the other categories to give you an idea of what I am not looking for from your presentations. FYI: "SLO" means Student Learning Outcomes. These can be found in your Class Syllabus.

### Written Presentations

Grade	D (6 pts.) (1 pt.)	C (7 pts.) (2 pts.)	B (8 pts.) (3 pts.)	A (9-10 pts.) (4-5 pts.)
-------	--------------------------	---------------------------	---------------------------	--------------------------------

<b>Content</b> (10 pts.)	Boring; does little to challenge the intellect of reader.	Somewhat interesting. A few things to think about. Not much discussion.	Interesting. Good depth & development of topic.	Very interesting and insightful w/ good conclusions. Very good depth and development of topic. Stimulates one to think.
<b>Course Focus</b> (10 pts.)	Very little relationship to principles of this course and SLOs.	Some relationship to course principles. Not much use of terminology. Minor demonstration of SLOs.	Good relationship to course principles and some utilization of terminology. Effective demonstration of SLOs.	Very good relationship to course principles and excellent utilization of terminology. Very good demonstration of SLOs.
<b>Presentation</b> (5 pts.)	Unfocused & poorly structured. Obviously no proof-reading. Unprofessional with many grammar, spelling and usage errors. Difficult to look at and read.	Minimal structure and focus. Some evidence of proof-reading and revision. Numerous grammar, spelling and usage errors. Not very easy to read.	Good structure and focus with evidence of revisions. Spelling, grammar and usage errors are minimal. Professional appearance. Easy to read.	Excellent flow, accuracy, structure and focus. Professional with no errors and very good depth, energy and enthusiasm. A pleasure to read.

Oral Presentations

Grade	D (6 pts.) (1 pt.)	C (7 pts.) (2 pts.)	B (8 pts.) (3 pts.)	A (9-10 pts.) (4-5 pts.)
<b>Content</b> (10 pts.)	Boring; does little to challenge the intellect of listeners.	Somewhat interesting. A few things to think about. Not much depth.	Interesting to most people. Good depth & development of topic.	Very interesting and insightful w/ good conclusions. Very good depth and development of topic. Stimulates listeners to think.
<b>Course Focus</b> (10 pts.)	Very little relationship to principles of this course and SLOs	Some relationship to course principles. Not much use of terminology. Minor demonstration of SLOs.	Good relationship to course principles and some utilization of terminology. Effective demonstration of SLOs.	Very good relationship to course principles and excellent utilization of terminology. Very good demonstration of SLOs.
<b>Presentation</b> (5 pts.)	Poorly structured and "thin." No outline and little apparent preparation. Reading without eye contact. Difficult to listen to presentation.	Squeaks by but minimal preparation and outline. Reading with minimal eye contact. Presentation is boring.	Prepare and focused. Good structure, outline, eye contact and energy. Appears presentation was practiced. Easy to listen to presentation.	Very good preparation and outline. Professional and well structured. Focused with very good depth, energy and enthusiasm. Listening to presentation was a pleasure.

How to use Rubrics. Assume a written assignment worth 50 points. Read down the "Grade" column. You see the 3 categories total 25. That means for the purposes of this assignment, you would double the maximum points. Assume the "Content" of your writing is very interesting and insightful with good conclusions, depth and development and stimulates one to think. You would score 18 to 20 points for "Content." As for "Course Focus," your writing demonstrates a relationship to what has been learned in class, including using Business terminology. Your "Course Focus" score would be another 18 to 20 points. As for "Presentation," although easy to read, there are some typos and grammar errors, and it does not really have any "pizazz" with the "look" sort of being "pedestrian" or "nothing special." Your "Presentation" score would be 6 points, giving you a final total of 42 to 46 out of 50 points.