

LONG BEACH COMMUNITY COLLEGE DISTRICT
OFFICE OF THE SUPERINTENDENT-PRESIDENT

DATE: May 8, 2007

FROM: Eloy O. Oakley, Superintendent-President

SUBJECT: 18-Month Agenda for the Advancement of Student Success & Community Development (*January 2007 – June 2008*)

As Long Beach City College embarks on implementing the recently developed Educational Master Plan, I have prepared an 18-month agenda for the advancement of student success and community development to spark the near term operationalizing of the plan. Through this agenda, the leadership of the college will focus its resources on achieving objectives that progress toward fulfilling the goals of the Master Plan and that buttress academic excellence, advance student success, develop the institution and engage our community. This agenda presents a substantial challenge to the college, but one that is very much worthy of the talent and dedication that characterizes our college.

Therefore, I challenge each of you to advance this agenda, and I look forward to working with you and celebrating the fruits of this challenge.

**LONG BEACH CITY COLLEGE
OFFICE OF THE SUPERINTENDENT-PRESIDENT**

**18 MONTH AGENDA FOR THE
ADVANCEMENT OF STUDENT SUCCESS
AND COMMUNITY DEVELOPMENT
JANUARY 2007 – JUNE 2008**

1) ACADEMIC EXCELLENCE AND STUDENT SUCCESS (Learning & Equity)

- Establish a culture of transfer
 - Examine the organizational commitment to transfer, analyze variables that support or impede student success, establish a dialogue among Student Support Services and Academic Affairs for the purpose of improving student transfer success.

- Evaluate vocational/career tech programs
 - Equally important to the successful transfer of LBCC students to 4-year universities is our ability to train and place technical career focused students in livable wage jobs. In order to accomplish this, the college must critically evaluate its vocational/career tech programs to ensure their relevance and viability in the economy and to exercise flexibility to adapt to changes in the needs of the community.

- Examine the college's Essential Skills Program and develop a plan consistent with the goals of the California Community College Chancellor's Office with a focus on providing comprehensive coordinated services to address the unique needs of LBCC students and improve their success
 - Make a college-wide commitment to critically examine the findings of the Essential Skills Visiting Team, as well as issues not covered by the report and develop a plan to improve the rates of student success.

- Develop a plan to increase student recruitment and retention
 - As a component to improving student success, the college must analyze its students' ability to persist and develop a plan to increase student retention.

- Support the development of learning outcomes and assessment across the college
 - It is important that the college look at its curriculum, student support services and administrative functions and establish measurable learning outcomes and means of assessment. This is important for the purpose of not only providing students, employers and community expectations of what is to be gained from LBCC experience, but also provides the college with an improved means of assessing the students' attainment of knowledge and use of knowledge.
- Establish a culture of diversity and inclusion through the critical examination of the data collected in the equity for all initiative for the purpose of achieving equality in student participation rates. Furthermore, the college will scrutinize its hiring practices to ensure that the faculty and staff reflect the diversity of the community the college serves.

2) INSTITUTIONAL ADVANCEMENT (Teamwork & Organization)

- Restore to LBCC's base enrollment and apportionment by the end of the 2006–2007 academic year
- Establish regular meetings of a President's Leadership Council
 - Bring together the appointed leaders of the college to promote effective leadership and communication throughout the college.
- Institutionalize the enrollment management plan
 - The college has gone through a process of retooling the process of developing, implementing and marketing its class schedule and has made great strides in this regard. The college must now institutionalize these processes so that they become indigenous to the college business culture.
- Develop a comprehensive professional development plan
 - Establish organizational learning priorities and leverage existing and future resources to accomplish broad, college-wide learning objectives.
- Develop a technology plan
 - Through the educational master planning process, develop a plan to address current technology replacement and maintenance needs, as well as longer-term administrative, classroom instructional and distance learning technology needs and support structures.

- Accreditation self-study
 - Provide leadership and the necessary resources and institutional support to prepare an insightful, comprehensive self-study report for the upcoming accrediting commission evaluation.
- Establish a Comprehensive Employee Recognition Program
 - It is important for the college to recognize and celebrate the extraordinary contributions to student success made by our faculty and staff.
- Re-imagine the college's planning processes and organizational structures to provide for more results-oriented engagement and measurable objectives
 - The cost of the college's human capital is great. Therefore, we must utilize this resource in the most effective ways possible.

3) COMMUNITY AND ECONOMIC DEVELOPMENT (Infrastructure & Learning)

- Develop a strategic plan to identify the college's facilities needs through 2020 and create a plan to fund them
 - Over the course of implementing the Measure E Bond, the college has gained new knowledge of the status of the infrastructure and facilities needs. Although the Measure E Bond provided the college with a much-needed infusion of resources to address these needs, it will fall short. The college will consider potential funding sources to include the possibility of a new bond campaign to address these needs.
- Engage the community in discussion and debate to foster the advancement of community awareness
 - The college will promote activities that engage the community in discussion and debate, such as topic speaker presentations, faculty-led forums and balanced political issue debate.
- Leverage the Economic and Workforce Development programs to increase state and federal funding for economic development programs
 - The college plays a key role in improving the strength of the regional economy and must coordinate and leverage its programs to increase funding for those efforts.