



Long Beach City College

MEDIA ADVISORY

FOR IMMEDIATE RELEASE
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Congresswoman Linda Sánchez and Center for International Trade Development at Long Beach City College Host An Exporting and Manufacturing Panel & Forum

What: A panel and forum discussion on “Exporting: a Gateway for Increasing U.S. Manufacturing” will be held at a local manufacturing company in Santa Fe Springs on April 30, 2013, with area manufacturers and exporters. The panel and forum discussion will include international trade and manufacturing experts who will share their insight on what it takes to successfully export and achieve growth through U.S. manufacturing.

Why: Congresswoman Sanchez has invited fellow legislators to discuss initiatives centered on exporting, manufacturing and resources available to small business owners exploring opportunities to export their U.S. manufactured goods. Current and previous trade mission participants will showcase their product lines and discuss how exporting helped grow their local manufacturing operations globally, engaging and encouraging local manufacturers to think and strategize internationally.

When: **Tuesday, April 30, 2013**
Registration: 12:00pm-1:00pm
Program: 1:00pm-3:00pm

Golden Supreme/Cinderella Hair Manufacturing Facilities
12304 McCann Drive
Santa Fe Springs, CA 90670
Cost: FREE

Who: Congresswoman Sánchez represents California’s 38th Congressional District. She was appointed to President Obama’s Export Council where she advises on government policies and programs that affect U.S. trade performance.

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