



# Long Beach City College

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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### **2013 Fashion Symposium, “Mosaics of Fashion”**

*Celebrating and Connecting California Community College Fashion Students*

**Long Beach** – Designed to showcase the creativity of California Community College (CCC) fashion students and raise awareness about careers, trends and topics in the fashion industry, the annual CCC Fashion Symposium is scheduled for Saturday, April 27, 2013 from 9:00 am to 3:00 pm at the California Market Center (CMC), 110 East Ninth Street, Los Angeles. Students will gather in the heart of the downtown Los Angeles Fashion District to explore the many “Mosaics of Fashion.” The all-day event features live competitions, industry speakers and culminates with a fashion runway show featuring garments designed by CCC students from throughout the state.

The event is open to the public. Tickets are \$15 for general admission (including lunch) and available pre-sale only at [brownpapertickets.com](http://brownpapertickets.com). There will be no tickets sold at the door.

The symposium will open with a 9:00 am keynote by Brett Bjorkman, Director of Sustainable Business and Innovation for Hurley International. Attendees will then head to the CMC penthouse for “Eye on Industry” interaction with over 20 professionals to explore various career paths, fashion forecasts and cutting-edge trends. Students will be able to take part in two live competitions, denim destruction and accessory design, as well as live interactive digital portfolio reviews by industry professionals.

The Fashion Show, [“Into the Desert”](#) produced by Long Beach City College (LBCC) Fashion Production class, is scheduled for 1:00 pm in the CMC fashion theater and will showcase four separate categories of garments: Wearable Art/Fantasy/Cosplay, Contemporary Sportswear, Cocktail/Club Wear and Evening Wear. There are also a number of pre-judged competitions related to fashion history, merchandising and design. Prizes will be awarded to the top three competitors in each category: pre-judged, live competitions and fashion show. The winning entries in the other categories will be displayed at the Symposium.

“Our students demonstrate great enthusiasm and make every effort to attend this terrific event. The whole day provides a behind the scenes glimpse into so many aspects of the fashion business,” said Pamela Knights, LBCC Fashion Program Director and Director of the Fashion Show.

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“It’s a rare opportunity for our students to interact with fashion industry professionals and gain insight into careers they may wish to pursue.”

The annual Fashion Symposium is made possible by a California Community College Chancellor’s Office Family and Consumer Sciences Collaborative Grant (#012-0160 [www.cccfcs.com](http://www.cccfcs.com)). For more than 25 years, California Community College fashion students have been taking part in the day, interacting with industry, showcasing their skills, talents and creativity. Pamela added, “Unfortunately, this is the last year the Fashion Symposium will be funded by the CCC Chancellor’s Office Grant, and likely the last opportunity our fashion students will have to participate in this wonderful experience.”

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