Mission:
The mission of the Visual and Media Arts Department at Long Beach City College is to provide students instruction in the visual and media arts whether beginning, advanced or professional. Our curriculum scales from a single class, general education courses, or a course of study leading to transfer, Associate Degree or vocational certificate. Students can pursue their individual interests in the visual and media arts through an array of foundation courses establishing a technical and critical understanding of visual and media language. These courses lead to improved personal creative expression or to specialized multidisciplinary instruction within the creative and applied arts through the production, analysis, and exhibition of visual and media works.

Description:
The arts are a powerful connective force between disciplines. The arts involve students in the process of their learning, demanding constant reflection and active participation enabling students to collaborate toward a common purpose. As our world and problems become more complex, the creativity fostered by the arts becomes all the more important. It’s essential to provide meaningful and vital opportunities and outreach to the community at large through all of the programs and disciplines that make up the Visual and Media Arts Department. Creative thinking and critical analysis are essential 21st century skills essential to achieving academic success and employment opportunities in a wide variety of interrelated professions.

Summary of Access (see Help for details):
2013-2014 was the first academic year as the new Visual and Media Arts Department. In 2013-14, our annual enrollment was 7475 a decline of 5.3% if we compare to the same groupings of programs in 2012-2013.

Summary of Efficiency (see Help for details):
The program loads within our department straddle the college wide average of 561. The combined FTES in Fall 2013 for all programs in the department is 527.

Summary of Effectiveness (see Help for details):
In all Visual and Media Arts programs, during this 3 year period retention and success rates met or exceeded the college wide average. 44 degrees and certificates were awarded in the 2013-14 academic year.

Summary of Equity (see Help for details):
There was an average of 6% more male students than female students in the program grouping over the last three years. In 2013-14 49% of our student population are hispanic/latino an increase of 9% over the past 3 academic years.

Additional Analyses (Optional):
The Film Program saw a slight drop in its success rate; from 69% in 2011-12, to 65% in 2013-14. While this is essentially on par with the college wide data, we do see an opportunity to perhaps reverse this trend. If one looks at the course type data, we can see that the declining success rates come mostly from our large lecture courses (in studio courses, our success rate was 96% in 2012-13, 69% in lecture courses). We feel there might be an opportunity here for the college to use the teaching internship program to help support these large lecture classes and increase student success. With some help with grading and classroom management, our faculty would be able to dedicate more time to individualized instruction. In courses with 80-120 students this is very difficult to do, but with extra classroom support, it becomes much more possible.

Summary of Access in Programs
Art
From 2011-2012 to 2013-2014, the Art Program annual enrollment decreased by 3.76%, however there was a substantially larger 22.5% decrease in class sections severely limiting student access to classes.

Film
From 2011-2012 to 2013-2014, the Film Program annual enrollment increased by 2%, but our section offerings increased by 22.5%. This indicates we, perhaps, increased our section numbers by too much in order to try and capture FTES that aren’t really there.

Photo
Photography had a staggering change from 2011 – 2014 with a total enrollment drop from 1190 before discontinuance, 805 during that year and last year we were at 365 which is almost a 70% decrease. On the positive side, we have focused on the quality of the fewer classes, have strong retention rates (78 -81%) and have brought our success rates up from 59% to 72%, which is ironic considering the history at the college.

Summary of Efficiency
We are continuing the process of evaluating our current courses to determine a core set of courses to facilitate student success. The Radio/TV received VTEA funding of a high definition mobile video production system. Although no new courses have been written/developed in prior semesters, a new audio course is being developed in Radio/TV.

In Radio/TV, reduced staffing affects student success. Because of changes in technology, computers in radio stations are not sufficient to allow greater access to facilities and equipment. The Art Program is in need of at least two dedicated large lecture classrooms with high-definition projection, surround sound, and sound “cushioning.” Because we run such large lecture classes (80-120 students per section) classroom space is often an issue. We have been using D-135, which has been retrofitted to fit our needs. However, because our study includes sound in the movies, we often play films at volumes that interfere with other classrooms. We need a space that allows us to fully engage with the material, while also not imposing on our colleagues from other disciplines. In short, we need new rooms built specifically to suit our needs. Perhaps this should be part of the plans for the K building renovations or for the new performing arts building. We serve about 800 students in each semester in our lecture courses, and often struggle to find classrooms that fit our discipline needs. This issue needs to be addressed.

Our former Gallery Director resigned at the end of Spring 2014 semester and a new gallery director will be hired soon. The Gallery is a vital component of the Art Program and the long beach community.

The Art History lecture room, K102 on the LAC campus, is in need of both technology and facility upgrades to meet the Educational Master Plan goals of student success and resources for facilities and technology. Technology needs include a new digital projector with HD resolution, audio enhancements that are required due to the room size, control panel for the instructor station, and document camera. The new equipment is essential for current academic standards in the Art History field and would promote interactive pedagogy to facilitate student learning. Classes in Art History cannot be taught without digital images and a new projection system with sufficient lumens to allow teaching in a setting with adequate light will improve student outcomes. Upgrades to the classroom facilities include new chairs, desks, flooring, lighting, whiteboards, as well as improvements in ventilation and air conditioning. While new seating that enables flexible group interaction and whiteboards that provide a platform for direct responses to student questions will enhance student learning, improvements to an air conditioning system that is continuously malfunctioning will ensure student safety and adequate faculty working conditions.

Also classroom MD-113 on the PCC campus is not well suited to teaching Art History. While a portable media cart with a laptop computer and digital projector is brought in, students sitting in the back of the room have the equipment blocking a clear view of the screen. This is problematic for learning as the visuals are essential for Art History instruction.

Because many LBCC students are underprepared in reading, writing, and study skills, they are not able to successfully complete Art History courses. Therefore, additional support services are needed for these students to succeed. Art History faculty are collaborating with the Learning and Academic Resources specialists to develop and implement Supplemental Learning Activities for underprepared students taking Art History classes.

Lack of proper lab support in Ceramics, Jewelry and Sculpture makes it difficult for students to complete beginning level courses. Lack of lab access due to limited open hours decreases the number of students who are able to complete their assignments and finish their courses, much less succeed in them. For students who do finish and go on to transfer, they are starting their transfer career at a disadvantage compared to students at schools that allow greater access to facilities and equipment.

In Radio/TV, reduced staffing affects student success. Because of changes in technology, computers in radio stations are not sufficient, high definition mobile video production is needed as well as resources for a Sound Effects Library. Because of budget restrictions in the past, as well as possible program discontinuance, there have been no new courses written/developed in prior semesters, although a new audio course is being developed to satisfy requirements. Radio/TV received VTEA funding of a high definition mobile video production system.

Strategies have all been implemented:
1. Photography Course evaluation:
   a. We are continuing the process of evaluating our current courses to determine a core set of courses.
Development of extra-curricular activities for the visual arts is an important part of rebuilding a culture. In Spring 2014, Ann Mitchell started Project Launch which creates an environment for working photographers and students to interact and discuss their projects.

2. PCC Facility Development:
   a. The PCC facility has been strongly personalized to create a visual learning environment for students. One of the unexpected consequences of the removal of traditional media at PCC is that it has become more difficult to schedule multiple discipline courses at the same time - and we lose that cross-pollination for students. To address this issue the facilities have:
   b. A visual arts gallery at the entryway of the facility which showcases both still and (soon) motion imagery. In using alumni work, we give our students a broader understanding of their potential as well as they make job connection through the gallery receptions.
   c. A photo lending library funded by Nazraeli Press and many of the LA working photography community. We now are able to lend students a range of photo-related books and videos.
   d. The classroom EE109 now has visual displays on all of the walls. We include articles and imagery related to film and photography.
   e. We are pricing out and getting a locked environment for the Film Program and Photo areas equipment. At the beginning of the Fall semester both the PCC lab/studios and the classrooms completely lack a strong visual content that will help drive student success. Over this year we will work to create student, educational and industry displays to help students visualize not only their potential but also career and educational tracks. This new facility will create a vital environment for our students to gain important 21st Century digital media skills.
   f. We are still working on producing our Informational displays on career and educational tracks available.
   g. The display format in the PCC EE lab is difficult for the students to really see what's being demonstrated. We need to resolve it either through software or by moving the current display - this situation has not changed.

3. DMA Certificate:
   a. We have completed the first certificate: Digital Media Foundation which includes our flagship intro class (being taught for the first time Fall 2014) and an introduction to our various disciplines within the area.
   b. An Advanced DMA certificate was submitted to curriculum, but the committee asked for more clarification. It is difficult for the open format to be understood since it reflects the fluid-multidisciplinary approach that the Creative Economy employs.

4. Enrollment Development:
   a. To rebuild enrollments we will need to start a multi-pronged approach.
   b. We need to create a presentation that showcases the kinds of work done by our program and potential career and educational pathways available through the visual and media arts department. This could be presented to classes right before the next semester's registration starts.
   c. Create posters for the Spring Schedule which would list (and explain) the offerings - this would be posted throughout the department, labs and studios.
   d. While “Recency” repeating was allowed in Spring 2014, Admissions and Records changed that in Fall 2014. Recency allows individuals to repeat a course where the industry has had a significant change and training in that new technology would be essential to employment. Because the current process is designed for fields such as construction which have government licensing regulations - self-employed individuals are locked out of the process. We are working with the new curriculum faculty to find wording to resolve this issue. Our suggestion is that the process be determined by our professional Advisory Board members, since they could designate which courses would qualify for “Recency.”
   e. We are still having students and community members who are unaware that LBCC still offers imaging/photographic training and that the PCC facility still exists. We need to find ways to publicize this area.
   f. Development of a new creative arts publication:
   g. The college needs to have a publication that focuses on its creative output. This could include collaboration with a wide range of disciplines including creative writing, art, architecture, apparel design, film, animation. While we will continue our work with the traditional City Magazine, we feel an online publication will give our students the necessary current market skills.
   h. *Instructional Associate Position restored as of 10/22/2013
   i. Development of extra-curricular activities for the visual arts is an important part of rebuilding a culture. In Spring 2014, Ann Mitchell started Project Launch which creates an environment for working photographers and students to interact and discuss their projects.
We strongly believe that LBCC students need access to build a career in the commercial visual and media arts. Without access to affordable public education for these fields, middle and low income populations will either be shut out of entire industries - or forced to take on crippling debt through private arts programs which can run as high as $110,000 for a degree.

Our transfer students will face unprecedented financial challenges once they are admitted to art schools and universities. The sky-rocketing cost of completing their education makes them increasingly vulnerable to becoming future drop-outs or to an inability to create a successful career in their chosen field. It is the firm belief of the Visual and Media Arts Department that it is our responsibility, to not only transfer our students, but to sufficiently prepare them to succeed at the college/university level. By thinking further than simply transferring our students, they may be better prepared to support the debt that many will acquire in the process of their education.

In addition to this, financial aid counseling services at LBCC are extremely limited, only 2 full-time counselors for our entire population. According to a recent survey by Financial Aid, 75% of students don’t know their options for financial aid to pay for their transfer education.

As a result, our department needs to either arm students with certificates that build professional skills or increase their chances of success in degree programs by sending them off with viable portfolios.

STEM to STEAM (Art + Science) There is a strong move to recognize and include the arts into the core disciplines. We support this move and are looking at ways to incorporate art into the sciences on campus.

For purposes of community outreach and advisory committee input, new storage of Radio/ TV productions are needed (LAN Storage).

In order to comply with ADA and 508 mandates on closed captioning for instructional videos, the number of Art and Art History titles in instructional media available in the library collection has been reduced from over 200 to 39. Although there are a multitude of excellent art history video clips and programs available online for no cost, very few of these online video options meet the closed captioning requirements. While it is necessary to comply with the law, we are depriving students of access to the rich content and enhanced learning opportunities of previously available video resources in art history. The department is looking at various solutions for obtaining access to closed captioned materials.

Based on the California Education Code section 66747, the California State University (CSU) system is required to “guarantee admission with junior status to any community college student who meets all of the requirements” for the associate degree for transfer. Therefore, the Transfer Model Curriculum (TMC) for the Associate of Arts Degree in Art History for Transfer (AA-T in Art History) was submitted and approved by the LBCC Board of Trustees in June 2014. The Development Criteria and Narrative for this AA-T degree in Art History has been drafted and will be submitted in fall 2014 to Academic Services so that it can be sent to the Chancellor’s office for final approval and the AA-T in Art History can be offered to LBCC art students to facilitate their success degree completion and increase transfer rates.

**External Condition- Industry & Labor Market Trends:**

According to the Otis Creative Economy Report from 2013, there were 600,000 jobs in the creative economy in California. The creative economy consists of fine and performance arts and other forms of cultural expression. The Visual and Media Arts Department includes several disciplines and programs that directly lead to jobs in the creative economy. According to the report, 44% of the statewide creative economy jobs are located in the Los Angeles and Orange County areas. Students that pursue degrees and certificates in the programs and disciplines in our department have good prospects for employment within the creative economy. An art education in our region is an asset for students entering the workforce.

**Photography**

The future for creative imaging is energetic and diverse. New media platforms such as iPhones and iPads are creating increasingly strong demands for visual content. The role of the image-maker is constantly evolving as our new tools include computers, animation, film and graphics. Current jobs are asking for “clusters” of skills (in addition to soft skills). These include: Multimedia production, Imaging, Audio Editing, Transmedia Story-telling (sequencing stories through various methods of output) and video. Two thirds of working visual artists are self-employed, what the government calls “non-employer” workers - and these jobs are not counted in official job surveys. To really understand the viability of photographic careers we need to look at the relative strengths and expenditures for an industry. We need to look at the Public Relations, Advertising & Design industry budgets, at average “day-rates” and the health of the local industry trade groups such as ASMP, APA, WPPI and PPA. A good example is the wedding industry, a $5.3 billion economy (2011) with over 58% of the market hiring a professional visual artist at an average cost of $3,800.

**Radio/TV**

Producers and Directors (as a category) is on the list for most job openings in CA with 13,730 job openings with an average annual salary of $121,401 with a 23% increase from 2010-2020.

In the same time frame (2010-2020), here are a sample of increases in job openings in the LA and LB areas: Media Workers 14%, Audio/Video Technicians 12%, Broadcast Technicians 10%, Sound Technicians 21%, TV/Film Editors 19%

**Faculty & Staff:**

The Visual and Media Arts Department is comprised of 14 full-time faculty, 58 active adjunct faculty teaching in Fall 2014, and 5 staff members within the department including a new LBCC Gallery Director, 3 Instructional Lab Technicians (1 in power tools and 2 in photography/graphic arts), Radio & TV technician, and 3 student workers.

The School of Social Sciences and the Arts has provided us with access to 2 Administrative Assistants that support our department.

**Names & Titles of Dept Planning Participants:**

Morgan Barnard, Department Chair and Assoc Professor Computer Art/ Digital Media
Kristin Beeler, Professor Jewelry/Metalwork
Chris Chin, Assoc Professor Drawing & Painting
2011-2012 Accomplishments:

Art History: Sarah Vure organized 3 field trips with bus transportation for Art History classes to the J. Paul Getty Museum and the Los Angeles County Museum of Art in 2011-2012 to provide students access to the outstanding art resources in the region without charge. Along with the LBCC library, she coordinated a training webinar on the Artstor Digital Library database to provide an opportunity for Art faculty professional development that would expand the use of and learning with Artstor's excellent visual image resources.

Art History was selected to participate in the institutional level GEO assessment for Civic Engagement: Cultural Sensitivity and Diversity. To accomplish this, a survey was developed as the assessment instrument and conducted in the randomly selected Art History classes.

Ceramics: Rodney Tsukashima found possible funding for the correction of 208 volt circuit to 220 volts. One Ceramics student was accepted to the School of the Art Institute of Chicago.

Computer Art Digital Media: Morgan Barnard coordinated student projections at the spring 2012 Student Art Show in the LBCC Art Gallery.

Digital Media acquired LCD displays for student work and Microsoft Kinect devices for creating computer driven Interactive Digital Art projects in the Computer Art curriculum.

City Magazine received Honorable Mention for Magazine Layout and an award for general excellence from JACC Journalism Association of Community Colleges.

Drawing and Painting:

The Art & Photography Department acquired five media carts with computers and digital projectors for use in the classrooms. This has immensely helped all of the Drawing and Painting classes with modernizing lectures by enabling faculty and students to access digital libraries during class time. The equipment has also enabled the students to make presentations and project their images for required projects thus improving analytical abilities and furthering student success.

Drawing and Painting also acquired drawing benches and taborets to improve student access and safety in the studio.

Jewelry and Metalwork: Kristin Beeler developed and adopted revised curriculum for all courses in this area changing them from 3 unit lecture/lab to 4 units. This increases the amount of time that students will have access to the lab for completion of their assignments. It also allows for an increased use of adjunct faculty as lab instructors to provide in-lab guidance.

The Jewelry program has become the new home for Demo Day for the Metal Arts Society of Southern California. This is a day-long event which brings artists, students and educators from the Southern California area for a series of lectures, demonstrations and workshops on jewelry and metalwork techniques. This year the program hosted Lora Hart, Jeanie Pratt, Cheryl Lommatsch, Karen Hung in the Art Department studios and was attended by approximately 160 participants.

We will continue to host this annual event for the foreseeable future.

The Jewelry program also hosted Arizona artist Jeanne McAninch for a workshop on Chain Making in March 2011. This workshop served 25 participants, both students and professional artists, from across Southern California.

The LBCC students have become deeply involved with the Metal Arts Society of Southern California. Diane Weimer is organization President, Laverne Christensen is Treasurer and James McAuliffe is in charge of newsletter distribution. This puts our students directly in communication with the approximately 720 members of the organization.

The Jewelry program has also had great success with internet based studio visits. Using digital media available in the department and Skype technology, we were able to host virtual studio visits with Francesca Gabrielli in New York, Amie Plante also in New York and Todd Reed in Colorado. These were visits of over an hour each in which students were able to ask direct questions to the artists and get virtual tours of their studios, all during class time without any travel expenses.

The LBCC Art Gallery was suspended for a fiscal year but reinstated in spring 2012. Gallery Director Habib Kheradyar organized three exhibits and two lectures including:

1) LBCC Art Faculty Exhibit, January 24 - February 16, 2012
2) Candor: In honor of Mike Kelley Exhibit, March 7 - April 6, 2012


3) LBCC Art Student Exhibit, May 1 - May 15, 2012
Student Transfers and Scholarships:
Eight LBCC Art majors were accepted for transfer to BFA programs at such prestigious programs as Cal Arts, California College of the Arts, San Francisco State University, Texas Women's University and UCLA. Considered one of the top art programs in the country, UCLA is currently number four according to US News. Having five LBCC sculpture students transfer to UCLA during the past two years is a significant accomplishment for our students and the Art and Photography Department as only 8% of applicants for transfer are accepted. It is the equivalent of an LBCC business major transferring to Harvard! In addition, two students transferred to the MFA program at the School of the Art Institute of Chicago. Four of these transfer students received scholarships, plus one student received a national scholarship from the Women's Jewelry Association (second year in a row, larger amount) and one received a scholarship to study at Haystack Mountain School of Craft in Maine.

In response to feedback from student evaluations: $14,000 of cap outlay was spent to support current curriculum (casting and fabrication) and add tools and equipment for new curriculum (enameling and production practices).

2012-2013 Accomplishments:
The Visual and Media Arts Department accomplishments in 2012-2013 included conferring 45 students with degrees or certificates, a 40% increase since 2010. Individual program, faculty, and student, accomplishments are as follows.

Program Accomplishments
Art History:
1. Three field trips with bus transportation were organized to the J. Paul Getty Museum and the Los Angeles County Museum of Art in 2012-2013 to provide students access to the outstanding art resources in the region without charge. For some LBCC students, it afforded them a first time experience attending an art museum and for all students, viewing works of art in person and having a guided tour greatly enhanced learning in art history.
2. On behalf of the Art Department, Art History was awarded a $1500 grant from the Associated Student Body (ASB) to continue funding the Artstor Digital Image Library database. Additional funds were obtained from the LBCC Foundation Fine Arts Associates and the Art Department to support the 2013-2014 Artstor database subscription. Artstor provides over one million high-resolution images from the visual and decorative arts, architecture, humanities and social sciences spanning works from prehistoric to contemporary times. Because Artstor is managed through the LBCC library, it is accessible to the entire college community of faculty, students, and staff.

Computer Art / Digital Media:
Received VTEA funding for upgrading the K127 computer lab with new iMacs and Software upgrades.
City Magazine Students in Computer Art (graphic design) received 2 awards
2nd place for Illustration
2nd place for magazine cover
City Magazine 2.0 initiative was successful and an online version of city Magazine is online at lbcitymag.com

Received an upgraded digital projector to replace the old projector in K127

Film:
New equipment purchased via VTEA funds has arrived and is being used currently in our Film Production classes. We are now able to serve more students and are far more technologically current.

Jewelry/ Metalwork:
1. Our area collaborated with the Metal Arts Society of Southern California on 2 occasions for community outreach. First we hosted Demo Day, a day-long event drawing over 175 artists, students and educators in the field for a series of lectures and demonstrations of jewelry and metalwork techniques. Seven student volunteers assisted coordinators and attended the lectures.

2. Our studio hosted internationally renowned jewelry artist Jillian Moore in a weekend workshop on resin techniques for jewelry for MASSC members. Four student volunteers for the event were able to attend the workshop for free.

3. Production and Professional Practices were taught both Spring and Fall semesters. This new class provides a basis for students who are interested in pursuing careers as contemporary jewelers. Students coordinated with outsourcing locations to produce a body of work for sale, as well as completing a portfolio which could be used to market that work.

In conjunction with the course, there were two visiting artist lectures by leading international artists, Amy Tavern and Jillian Moore.

Painting and Drawing:
Acquired 6 of the requested 50 stools, 30 new drawing benches and 10 new artist taborets for K137 and K144 to ensure student safety and success.

Printmaking:
Obtained a Multi Rack IV to upgrade the lab and give students room to store their work.

Radio/TV:
Awarded VTEA Grant for the upgrade of their TV studio to High Definition.

Sculpture:
Acquired 4 Ryobi 18v cordless drill kits, 2 Neiko solar power Welding Helmets with MIG/TIG switch, and 1 Argon tank to upgrade the lab.

Gallery Accomplishments
2012 – 2013 LBCC Gallery Exhibits

September 5 – October 13
Anthology a one-person exhibit by Sandow Birk

October 30 – December 8
Trilogy: 1980 to Present, a one-person exhibit by Michiel Daniel
Laborious Drawings by Hyung Mo Lee (Accomplished LBCC student)

February 12 – March 16
Printed Matter, a one-person exhibit by Roger Herman

Copernican Et Cetera, a one-person exhibit by Jonathon Hornedo (LBCC Alumni)

March 27 – May 4
Gravity, a group exhibit with artists Daniel Aksten, Nena Amsler, Zach Bucek, Margaret Honda, Lorenzo Hurtado Segovia, Carmine Iannaccone, Maya Lujan, Carolie Parker.

Stability, a one-person exhibit by Tamara Mason (LBCC Alumni)

May 15 – 30
2013 LBCC Art Student Exhibit

2012 – 2013 Lecture Series

Sandow Birk (Thursday, September 20)
Michiel Daniel (Thursday, December 6)

Artists in Exhibit Gravity (Wednesday, May 1)
Zach Bucek, Margaret Honda, Lorenzo Hurtado Segovia, Carmine Iannaccone, Carolie Parker

Faculty Accomplishments
Art History:
Full-time faculty member Sarah Vure authored entries for the paintings catalogue of the Sheldon Museum of Art, University of Nebraska, Lincoln. She also served on the executive board of the Museum Educators of Southern California (MESC) 2011-2013.

Ceramics:
Full-time faculty member Rodney Tsukashima attended the GEIL KINS: Kiln Firing Workshop, a 3 day hands on workshop on advance glaze spraying, and special kiln firing for leopard spot shino glazes in downdraft technology. The workshop advanced his professional work and also provided material applicable to intermediate and advance students ceramic students.

Computer Art:
Full-time faculty member Morgan Barnard installed a public art light installation at the San Diego International Airport in collaboration with Merge Conceptual Design.

Film:
Gallery:
Habib Kheradyar
2012 – 2013 Personal Accomplishments

Solo Exhibits and Performances by HK Zamani (Habib Kheradyar Zamani)

Eros / Thanatos, a one person exhibit by HK Zamani
January 2013 at Delete, Ho Chi Minh City, Vietnam

Performing, a one person exhibit by HK Zamani
March 23 - April 13, 2013 at Groundspace, Los Angeles

PØST subversive, lectures by HK Zamani
January 14, 2013 at Tadioto, Hanoi, Vietnam
January 19, 2013 at Galerie Quynh, Ho Chi Minh City, Vietnam

InCommication, a collaboration between Tomas Ruller & HK Zamani
February 1, 2013, Performance with Simulcast between Prague and LA

Paradox Maintenance Technicians, a group exhibit
A comprehensive manual to contemporary painting from Los Angeles and beyond.
January 22nd - March 9th, 2013, Torrance Museum of Art, CA

Forms of Abstraction, a group painting exhibit
January 12 - February 23, 2013, Irvine Fine Arts Center

July Kamikaze Exhibits
Organization of 31 one-night solo and group exhibits every July at PØST, Los Angeles, www.postlosangles.org

Painting & Drawing:
1. Full-time faculty member Linda King exhibited her work in the following one person exhibitions:
   2013 “Linda King”, Stone Rose Gallery, Long Beach, CA
   2012 “Solo Exhibition”, den contemporary, West Hollywood, CA
   She also participated in the following group exhibitions:
   2013 “This Side of the 405: Freeway Studies #1”, Ben Maltz Gallery, Otis College of Art and Design, Los Angeles
   2012 “Painting (Los Angeles)”, another year in LA gallery, West Hollywood
   2012 “Green Tambourine”, Abstract Painting, Kamikaze Show curated by Robert Kingston POST Gallery, Los Angeles
2. Full-time faculty members Chris Chinn and Stas Orlovski were awarded sabbatical leaves for 2013-14 to pursue their professional studio practices and produce art work.

Photography:
Brian Doan's work is on view at the Vilcek Foundation in NYC. www.vilcek.org in fall 2013.

Sculpture:
It is the overriding philosophy of the LBCC Visual and Media Arts Department faculty that an active studio practice makes one a more effective educator. As such Coleen Sterritt continues to exhibit her own work and participated in the following group exhibitions in 2012-13:
2013 "From the Desert", Hudson/Linc, Los Angeles
2013 "Decomposition", Curators Lab, Fellows of Contemporary Art, Los Angeles
2012 "SCULPTURE (California)”, another year in L.A., Los Angeles

Student Accomplishments
Jewelry/ Metalwork:
1. In her last year at LBCC, Jungwha Kim received much attention at the national level. Her work was featured in the Toronto Guild Shop for the exhibition For What It's Worth in conjunction with the Society of North American Goldsmiths conference. She was included in the online exhibition Holding Place for the international jewelry website Ganoksin. She was included in the Enamelist Society Student Exhibition for their international conference and received a cash award for Outstanding Contemporary Student Enameling. Finally, her work was featured on Art Jewelry Magazine's website.
2. Work from the new Production and Professional Practices course was shown at the Yuma Art Symposium Student Exhibition, which 6 students attended.
3. Graduating student, Jungwha Kim combined her work from this course with her Certificate of Achievement in Business to create the platform for her jewelry business website due to launch soon.
4. Furthermore, work from these courses was shown in the student slide show at the Society of North American Goldsmiths conference in Toronto.
5. Mary Abernatha transferred to Jewelry and Metalwork at California College of the Arts based on her portfolio built at LBCC.

Radio/TV:
1. Two former students received the coveted EMMY AWARD for outstanding broadcast production in their field of concentration: Renee McClellan, Producer/Writer of commercial for Long Beach Public Library and Eddie Gomez, Producer/Director/Cameraman/Video Editor for Local News Story,
1. Many students gained employment or were promoted within the RTV industry in this last academic year. A rather small sample of these students are:
   Cameron Abundes - On Camera Reporter & Anchor, KRGV, Rio Grande Valley, TX
   Miguel Ramos - Producer Rick Dee's Syndicated Radio Show
   Adam Dunnakey - Journalist CNN London Bureau
   Eddie Gomez - Creative Services Producer, WMAR TV, Baltimore, MD

2. Many students transferred to 4-year universities.

Sculpture:
1. Intermediate sculpture students continue to initiate and participate in off-campus art exhibitions. In the 2012-13 academic year this included seven exhibitions including the following:
   Live painting 2012 EXPO, Long Beach
   Awfully Short Notice, Oct 2012, Seeley Studios, Glendale
   Rotten Luck, Nov 2012, 55 Degree Wine, Glendale
   Star Wars themed art show, Jan 2012, Los Angeles
   A Sunday All Bent, Feb 2013 Americano, Los Angeles
   Requiem vol.2, August 2013, The Colony, Compton
   Requiem vol.3, Sept 2013, The Colony, Compton

2. Sean Cully completed our sculpture program in Spring 2010, transferred to UCLA and graduated in Spring 2012. He returned to work on his graduate portfolio and was accepted to Otis College of Art and Design Fall 2013. This is another example of the high standards and student success accomplished in the LBCC sculpture program.

2013-2014 Accomplishments:
For the support of the SLO process, the VMA has built a website for centralizing the collection and recording of SLO data. This website makes it easier to reach both full and part-time faculty with pertinent information and streamlines the work flow from classroom to Tracdat.

The Visual and Media Arts Department accomplishments in 2013-2014 included conferring 44 students with degrees or certificates, a 41% increase since 2011-12. Individual program, faculty, and student accomplishments are as follows:

Art History (Program)
A second full-time faculty member in Art History, Dr. Wendy Koenig, was hired to teach in the Visual and Media Arts Department. On behalf of the Art Department, Art History was awarded an LBCC Auxiliary Pepsi Student Success Grant for $7830 to continue funding the Artstor Digital Image Library database. This grant supports an additional 3-year (fall 2014-spring 2017) subscription to Artstor which provides over one million high-resolution images from the visual and decorative arts, architecture, humanities and social sciences spanning works from prehistoric to contemporary times. Because Artstor is managed through the LBCC library, it is accessible to the entire college community of faculty, students, and staff.
Assoc. Prof. Sarah Vure organized two field trips with bus transportation to the J. Paul Getty Villa and the J. Paul Getty Museum in spring 2014 to provide students in Art 1 and Art 2 access to the outstanding art resources in the region without charge. For some LBCC students, it afforded them a first time experience attending an art museum and for all students, viewing works of art in person and having a guided tour greatly enhanced learning in art history.
Supplemental Learning for Art History was piloted in two sections of Art 1 in spring 2014. Directed Learning Activities (DLAs) were developed by the full-time and adjunct Art History faculty Sarah Vure and Karen Roberts, in collaboration with the Learning and Academic Resources Specialists Heidi Neu and Emily Gehrmann, for students to work on at the Multi-Disciplinary Student Success Centers. Assessment of the activities and student learning was done at the end of the term. Online SLO Data Collection Forms were created for Art History classes and implemented beginning in spring 2014.

Art History Faculty Accomplishments
2. Sarah Vure served as a peer reviewer for the American Art journal published by the University of Chicago Press for the Smithsonian American Art Museum.
3. Sarah Vure is teaching the new course Photo 10: History of Photography being offered for the first time in fall 2014.
4. In 2014, Dr. Koenig published a peer-reviewed article in The Transcultural Turn: Interrogating Memory between and beyond Borders, edited by Jessica Rapson and Lucy Bond (Berlin: de Gruyter, 2014). Her article, “Motion and Sound: Investigating the Illinois Holocaust Museum and Education Centre,” builds upon her ongoing research into the use of sound and oral testimony in Holocaust museums.
5. During 2013-2014, Dr. Koenig published two reviews in the International Review of African American Art (one on Kara Walker and the second on Theaster Gates) and a review of Richard Pare: The Lost Vanguard, Soviet Modernist Architecture 1922-32 in Artpapers.
6. Dr. Koenig’s blog on “Chicago Public Art,” completed with journalist Christine Badowski in 2013, has been adopted by the larger Public Art Chicago project, led by Ed McDevitt, and the content about and original photographs of more than 250 works of public art will be incorporated into a new website and mobile applications as they are developed.
7. Dr. Koenig is co-editing, with Dr. Nancy E. Rupprecht, a book of essays entitled Global Perspectives on the Holocaust. The completed manuscript will be submitted to Cambridge Scholars Publishing in December 2014.

Art History Student Accomplishments
1. Crystal Ferrer, a part-time post-baccalaureate LBCC student, completed her studies in Art History in spring 2014, was accepted into the Master’s program at CSULB and was awarded an internship at the Los Angeles County Museum of Art to work in the Registrar and Collections Management Office for fall 2014.

Digital Media / Computer Graphics
Digital Media / Computer Graphics Faculty Accomplishments

Drawing and Painting:
Professor Linda King was awarded a sabbatical leave for 2014-15.
Professors Chinn and Orlovski were on sabbatical leaves for 2013-14.
Admissions representatives from various art programs including SAIC, SFAI, and Otis presented and reviewed portfolios for transferring students.
Local and national artists lectured on issues and themes related to contemporary drawing and painting practices.
Drawing and Painting area acquired ??? stools and taborets for use in K144 and K137.

Drawing and Painting Faculty Accomplishments:
Christopher Chinn, Carboard Sidewalks, Cultural Alliance of Long Beach, 11/13 - 12/13, Long Beach, CA
Christopher Chinn, Bivouac: Chinn + Tool, PÖST, 7/13, Los Angeles, CA
Christopher Chinn, Lamp Art Project at Mike Kelly Mobile Homestead, MOCA Geffen Contemporary, 7/14, Los Angeles, CA
Christopher Chinn, My Dog is My Home, National Museum of Animals & Society, 11/13 - 1/14, Los Angeles, CA
Christopher Chinn, California SLAM, San Luis Obispo Museum of Art, 8/13 - 9/13, San Luis Obispo, CA
Stas Orlovski, Artistic Innovation Grant, Center for Cultural Innovation
Stas Orlovski, Wildflower, Traywick Contemporary, Berkeley, CA (Solo Exhibition)
Stas Orlovski, VOLTA NY, with Mixed Greens, New York City (Solo Exhibition)
Stas Orlovski, Cut & Paste, Boulder Museum of Contemporary Art, Boulder, CO (Group Exhibition)
Stas Orlovski, Garden Party, Fellows of Contemporary Art, curated by Carolyn Castano & Hadley Holiday, Los Angeles, CA (Group Exhibition)
Stas Orlovski, Fever Dreams: Robbie Conal, Amir Fallah, Mark Licari and Stas Orlovski, Koplin Del Rio Gallery, Los Angeles, CA (Group Exhibition)
Stas Orlovski, Works, 332-248, Marine Salon, Santa Monica, CA (Group Exhibition)
Stas Orlovski, Group Show, Gildar Gallery, Denver, CO (Group Exhibition)
Stas Orlovski, Letters From Los Angeles II, Jack Rutberg Fine Arts, Los Angeles, CA (Group Exhibition)
Stas Orlovski, (southern) California Drawing, curated by Trevor Norris, Orange Coast College, CA (Group Exhibition)
Stas Orlovski, Influx: Art at LAX, curated by Scott Canby, Los Angeles International Airport (LAX) (Group Exhibition)
Stas Orlovski, David Accomazzo, “Collage, a century later”, The Boulder Weekly, August 22, 2013. (Article)
Stas Orlovski, A. Moret, “Fever Dreams at Koplin Del Rio Gallery”, Art LTD., September 2013. (Article)
Stas Orlovski, Dewitt Cheng, “Stas Orlovski at Traywick Contemporary”, Visual Art Source, September 2013. (Article)
Stas Orlovski, The J. Paul Getty Museum, Guest Artist for Drawing Hour Workshop Program
Stas Orlovski, Otis College of Art and Design Visiting Artist Program (Visiting Artist Lecture Series)

Jewelry/ Metalwork:
Our area collaborated with the Metal Arts Society of Southern California for community outreach. We hosted Demo Day, September 21, a day- long event drawing over 175 artists, students and educators in the field for a series of lectures and demonstrations of jewelry and metalwork techniques. Seven student volunteers assisted coordinators and attended the lectures.
Twenty students from Beginning and Intermediate classes drove to San Diego State University for a studio tour and lecture by Dutch artist Ruudt Peters. Twenty students went on a field trip to CSULB for a studio tour and talks with current and former students about their program and experiences there.
Students have re-newed the Jewelry Club and are becoming involved in various fund-raising opportunities as well as creating other opportunities for their fellow students.
Three current students have started their own co-operative jewelry studio in downtown Long Beach to share the expenses involved with growing in their discipline.
Students have been making work for a small book based on their responses to historical work in the collection of the Rijksmuseum, Amsterdam. The Jewelry program has also had great success with internet based studio visits. Using digital media available in the department and Skype technology, we were able to host a virtual studio visit with Andy Cooperman. This was a visit of over an hour in which students were able to ask direct questions to the artists and get virtual tours of their studios, all during class time without any travel expenses.
Fall 2013 and Spring 2014 saw the introduction of complete course websites for all Jewelry and Metalwork courses affording greater access to course information, images, suppliers and other related connections.
One student attended the Yuma Symposium on a Symposium scholarship.
Amy Frankenburger successfully transferred to CSULB and into the Jewelry program there.

The LBCC Art Gallery:
The LBCC gallery held 6 shows in the 2013-14 school year.
Sculpture:
Sculpture area acquired a new 20” band saw from the LBCC Fine Art Associates.
Admissions representatives from various programs including SAIC, SFAI, Otis College of Art and Design, and Art Center College of Design presented and reviewed portfolios for transferring students.
Local and national artists lectured on issues and themes related to contemporary sculpture.
Sculpture students continue to initiate and participate in off-campus art exhibitions.
Sean Cully completed our sculpture program in Spring 2010, transferred to UCLA and graduated in Sp. 2012. He returned to work with us on his graduate portfolio and was accepted to Otis College of Art and Design for Fall 2013. This is yet another example of the high standards and student success accomplishments of the LBCC sculpture program.
Five students are currently working on sculpture portfolios for transfer.

Sculpture Area Faculty Accomplishments:
Coleen Sterritt, Individual Artist Grant, Creative Capacity Fund, Center for Cultural Innovation,
Coleen Sterritt, Torque exhibition reviewed by David Pagel, LA Times, Dec. 20, 2013
Coleen Sterritt, Juror, California Sculpture Slam, San Luis Obispo Museum, September 2013

CERAMICS:
Rodney Tsukashima Pedagogic Clay 2015, Frank M. Doyle Arts Pavilion, Orange Coast College, Costa Mesa, CA
Rodney Tsukashima Japanese American Ceramic Society Featured Artist 2016, Japanese American Culture Center, Los Angeles, CA
Photography area accomplishments:
Ann Mitchell, The Razor's Edge, Chez Shaw Gallery, Long Beach, CA
Ann Mitchell, Unmade & Winter's Light, LA Harbor College, Los Angeles, CA
Ann Mitchell, Resonance, Kamikaze 2012, POST, Los Angeles, CA
Ann Mitchell, Family, The Center for Fine Art Photography, Fort Collins, CO
Ann Mitchell, Photography 2013, Another Year in LA, Los Angeles, CA
Ann Mitchell, Dream a Dream, PYO Gallery LA, Los Angeles, CA
Ann Mitchell, Stories, Memories and Histories, The Center for Fine Art Photography, Fort Collins, CO
Ann Mitchell, Mysterious Visions: Dreams, Fantasies and Mirages, PhotoPlace Gallery, Middlebury, VT
Ann Mitchell, Group 4.5, Groundspace Projects, Los Angeles, CA
Jill Enfield's Guide To Photographic Alternative Processes, Focal Press
The Razor's Edge, Ann Mitchell, Lenscratch.com
Spring PHotography Lecture series featured 5 artists lecturing to our classes.
Freestyle Photographic: Inkjet Paper Seminars
Group exhibition, ArtX, Long Beach featuring projects from all our classes. This end of the year exhibition drew packed crowds the entire reception and featured 3 generations of student’s families.
LBCC Foundation Grant: Intersect Conference - this interdisciplinary conference is being developed by Film, Graphics, Photo and Art and will featuring both industry intersections as well as educational. The conference will run during Spring 2015.
Creation of the LUX gallery space at PCC
Development of two DLAs in visual design elements and written critique skills. These are being accessed by students in Art and Phot classes - and the Art History faculty are considering incorporating them as well.
Development of the DMA Foundation Certificate and the DMA 201 class.
Photographic lending library at PCC through donations from Nazrelli Press.

Student Transfers and Scholarships:
Drawing and Painting students successfully transferred to local and national art programs including USC, UCLA, Otis, SAIC and SFAI.

Film Program Accomplishments
A second full-time faculty member in Film Studies, Danielle Stallings, was hired to teach Film Production and Film Studies courses in the Visual & Media Studies Department.
The 8th LBCC Film festival was held on campus in the Auditorium at the end of the Spring 14 semester.
Two new courses, Film 2B (Film History II) and Film 25 (Introduction to Digital Cinematography), have been written and submitted to curriculum for approval. They will be on the course schedule in the Fall 2015 semester.
Film 2 was approved as a GE course by the board of trustees during the Spring 14 semester.

Film Faculty Accomplishments
Assistant Professor Eli Daughdrill wrote & directed a new short film, “Open My Eyes.”. Several current and former LBCC film students worked in apprenticeship positions. The film will begin screening at festivals in 2015
Eli Daughdrill wrote a guest blog post for Filmmaker Magazine entitled “Finding Teaching Jobs: A Few Thoughts about Teaching Work for Independent Filmmakers”
Eli Daughdrill was a finalist for Film Independent’s Screenwriting Lab Fellowship and $10,000 grant.
Assistant Professor Danielle Stallings completed the training program at the Westside Comedy Theater in Santa Monica, CA and Level I training at the Global Cinematography Institute (a vocational school providing continuing education for professional directors of photography) in 2014.
Danielle Stallings is collaborating as producer, with her film partner, on “I Remember Me,” part of a film trilogy produced by novelist Thomas Tessier. Script and budget are completed. Production is anticipated in 2015.
Film Student Accomplishments
For the second year in a row, an LBCC film student transferred to the New York University’s Tisch Schools of the Arts, which is generally considered one of the best, if not the best, film school in the country. Students from the film program also transferred to UC Irvine, CSU Los Angeles, CSU Long Beach, CSU Northridge and other programs.

Chris Muller’s film Rust (which he produced here at LBCC, in our Film 21 class) screened at the Nitehawk Film Festival in New York. LBCC alumni Chris Muller, Dave Jaranilla, Robert Jewell as well as current students Taylor Evans and Chelcee Bunkley worked in apprenticeship positions on Eli Daughdrill’s film “Open My Eyes.”

Several students worked on a feature film, Quinn, in apprenticeship and assistant positions. The film is currently being shot here in Long Beach.

Radio & Television Program Accomplishments
Having been awarded a VTEA Grant, R/TV has installed a professional a High Definition Television Production System into the existing TV studio in the G building, which includes three state-of-the-art Sony Broadcast Television cameras and High Definition video switcher with associated monitoring equipment. Students will achieve high rates of student success by using the same equipment found at The NFL Network, FOX Sports, KNBC, KCBS, and KABC, amongst many other potential companies that will possibly employ our students.

Radio & Television Student Accomplishments
Two more students received the coveted EMMY AWARD (now a total of three students) for outstanding broadcast production in their field of concentration: Ricky Tea and Jaime Fish for camera work and editing on an award winning Public Service Announcement.

Former students continue to thrive and excel in their entertainment careers after Long Beach City College. A few recent examples: Eddie Gomez, promoted from Camera Operator/Editor to Producer, WMAR TV, Baltimore, MD. Miguel Ramos, promoted from Producer to Senior Producer, Rick Dee’s Syndicated Radio Show. Twyunda Shivers, promoted from Operator I to Supervisor Master Control, Walt Disney Company. Luis Ortega, hired as Associate Producer Liberman Broadcasting’s Estrella TV

Many students continue to transfer to 4-year colleges and universities.

Projects/ Strategies and Resources Needed

Project/ Strategy: Visual and Media Arts Program Quality
The Art History, Film, and Painting & Drawing programs each need an additional full-time faculty member. In Film there are a large number of students taking our classes (just under 1000 during the Fall 13 semester) and with only 1 full-time faculty member, we need another faculty member to ensure we are giving students the support and guidance necessary. The Art History program increased sections by 45% in fall 13 to meet student demand for general education courses with over 800 enrolling. It, too, has only 1 full-time faculty member and needs a second to support student success. Due to a recent retirement Drawing & Painting need an additional full-time faulty member.

2014-15 update: In Spring 2014 we hired two new faculty members in Film and Art History. We are still in need of the Painting and Drawing Instructor.

EMP GOAL supported (hold CTRL to select multiple)*: COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - A. Human Resources
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
The Film program is continuing to grow, servicing just under 1000 students this semester, with only 1 full-time faculty member. The program has transitioned to a vital transfer program, but with so many students, it is impossible for one faculty person to oversee all of them. A second full time professor is absolutely necessary for both the number of students and classes we are offering in the program, and for its continued growth and success.

The Art History program meets student demand for general education courses to efficiently complete their academic goals of AA degrees and transfer serving not only art majors, but students college wide in fulfilling GE requirements. With only 1 full-time faculty member in this area, students are limited in their access to vital one-on-one advisement and guidance. This also places an additional, unreasonably increased workload on the full-time faculty in important areas such as planning, grant research, and program development.

Due to a full-time faculty member retirement, Painting & Drawing is in need of another full-time faculty member to serve the large number of classes offered within the program.

Responsible Parties: Morgan Barnard, Dept Chair, Visual & Media Arts Dept; Elias Daughdrill, Assoc Professor Film; Sarah Vure, Assoc Professor Art History; Linda King, Professor Painting & Drawing; Dina Humble, Dean Social Science & Arts

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Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

Name of program or area of concentration: Film, Art History, Painting & Drawing

Other Area impacted by this goal/project/strategy: Human Resources

If Other select above, please specify:

1. Related Resources Needed

Resources Needed name: 2 full-time faculty hires

Resources Needed Description: 1 full-time faculty member in Film
1 full-time faculty member in Art History

Resource Requested Category: New Positions (Faculty, Classified, Management)

If requesting faculty, specify number: 2

List Faculty requests by priority & discipline: Film, Art History

School/ VP Decision re Resource Needed: Funded

2. Related Resources Needed

Resources Needed name: Faculty Replacement

Resources Needed Description: 1 full-time faculty member in Painting & Drawing

Resource Requested Category: Faculty Replacement Positions

If requesting faculty, specify number: 1

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Increase Student Access to Ceramics facilities
Hire Ceramic Instructional Lab Associate to provide students essential access to facilities necessary for completing their course work.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - A. Human Resources
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/01/2016
Rationale:
Without a Ceramic Instructional Associate, students have extremely limited access to the Ceramics lab. The only access outside of class time is if the instructor provides time before and after class or the students get permission from another ceramic instructor to work in his/her class, providing there is room due to safety or it does not disrupt the class in session. Not getting the extra access to the lab is an impediment to their success when compared to the almost unlimited access available for lower division courses at the CSU.

Responsible Parties: Morgan Barnard, Dept Head Visual and Media Arts; Rodney Tsukashima, Assoc Professor Ceramics

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Ceramics

Other Area impacted by this goal/project/strategy: Human Resources

1. Related Resources Needed

Resources Needed name: Staff

Resources Needed Description: 1 Instruction Lab Associate in Ceramics

Resource Requested Category: New Positions (Faculty, Classified, Management)

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Increase Student Access for Jewelry & Metalwork facilities
Provide greater studio access for students to complete assignments and create conditions for excellence through hiring an Instructional Associate for Jewelry and Metalwork.

EMP GOAL supported (hold CTRL to select multiple)*: COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - A. Human Resources
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Access: Without a Jewelry/Metalwork Instructional Associate, students have extremely limited access to the jewelry lab, a severe impediment to their success in Jewelry/Metalwork courses, especially compared to the 24/7 lab access available for lower division courses at the CSU. Every round of student evaluations has indicated the primary problem with the courses has been lack of access to the lab and studio.

Facilities: Because the jewelry lab is fitted specifically for those courses, it is impossible to use the facilities for other classes. An instructional lab associate would make better use of the facilities and resources rather than having the rooms empty and unused during non-class times.

Retention: Many Beginning Jewelry students end up dropping the course because they can’t make the few available open lab times work with their schedules. If there are more Beginning students completing the first course, then more students are more likely to go on to Intermediate and Advanced levels.

Completion: It is very difficult for students to complete their Art certificates and degrees with a Jewelry specialization if they are not able to complete...
courses in two years due to limited lab access.

Safety: It is essential that the lab be professionally supervised by someone trained in Jewelry/Metalwork techniques, processes and equipment at all times for both safety and efficiency.

Growth: Growing the area to include a certificate and/or development of Production and Professional Practices in Jewelry and Metalwork is illogical without the facilities support for students. Extended goals require more work time from students. More work time means an expanded need for lab access. No growth of the Jewelry/Metalwork area is really possible until students have access to the lab to meet new goals.

Student Preparedness: Limited lab access means that all class time must be strictly dedicated to either work time or lecture. There is severely limited time to introduce any support materials or activities in class such as educational videos, field trips, guest artists or other. This puts students at a disadvantage to their counterparts at the university who are exposed to diverse materials that support their course work.”

Responsible Parties: Morgan Barnard, Dept Head Visual and Media Arts; Kristin Beeler, Assoc Professor Jewelry/Metalwork

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Jewelry/ Metalwork

Other Area impacted by this goal/project/strategy: Human Resources

1. Related Resources Needed

Resources Needed name: Staff

Resources Needed Description: Position Title: Instructional Associate - Jewelry and Metalwork Part-Time Hours: 19 hours per week Salary: $47.43 - $62.16 Hourly Qualification: A BFA in jewelry/metal smithing or related field; MFA preferred; college-level teaching experience; commitment to teaching and scholarship; ability to teach and advise all levels of undergraduate students. Examples of Duties: Responsibilities include: oversight and management of all aspects of the metal smithing studio; advising undergraduate students.

Resource Requested Category: New Positions (Faculty, Classified, Management)

Estimated Cost: 30000

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Increase Student Access to Photography facilities

Currently there is no staffing for the PCC facility in the evenings. This makes it impossible for students to access the facility when the faculty are in the class room teaching - unlike during the daytime when we have staffing. Additionally, it's extremely hard to teach in the facility during the evening because you have to continually stop to check out equipment or open a door. The facility has so many different learning zones, it's extremely difficulty to keep students working in all of them without the additional support. The practical end result of this is that students spend much of the evening waiting by a door or waiting to check out equipment.

This position would also allow students at both campuses access to a lab facility (since the K127 lab is always booked with a class) in the evenings.

Increased access to our resources in the evening will benefit students that are currently employed and taking night classes to up-skill and learn new technology.

EMP GOAL supported (hold CTRL to select multiple)*: COMMUNITY - A. Internal Community of Students, Faculty and Staff EQUITY - B. Equitable Student Access RESOURCES - A. Human Resources

Project/ Strategy Status: In Progress
Rationale:
Internal Conditions:
1. We lost the evening staffing position that filled this role and we do not have an Instructional Associate position either.
2. Previous student polling made it clear that students need lab/facility access to complete their assignments. All course require time spent outside of class and the DMA courses utilize equipment and facilities that most students do not have access to on their own.

Responsible Parties: Morgan Barnard, Dept Head Visual and Media Arts; Ann Mitchell, Assoc Professor Photography

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Photography

Other Area impacted by this goal/project/strategy: Human Resources

1. Related Resources Needed

Resources Needed name: Staff hire

Resources Needed Description: 1 part-time aide

Resource Requested Category: New Positions (Faculty, Classified, Management)

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Increase Student Access to Sculpture facilities
Provide greater studio access for students to complete their coursework and create essential conditions for continued high achievement through the hiring of an Instructional Lab Associate for sculpture.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - B. Equitable Student Access
RESOURCES - A. Human Resources
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2014
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Without sufficient access to the sculpture facilities and equipment, students suffer an impediment to their success in Sculpture courses, especially compared to the 24/7 lab access for lower division courses at the CSU.

Many beginning sculpture students end up dropping the course because they cannot make the few, specific lab times open for them to complete their work. If more beginning students are completing the first course, then more students are more likely to go on the Intermediate and Advanced coursework.

It's extremely difficult for students to complete their Art certificates and degrees with a specialization in Sculpture if they are not able to complete courses in two years due to limited lab access. Safety is a concern. It is essential for the lab facilities to be supervised by someone trained in sculpture
1. Related Resources Needed

Resources Needed name: Staff
Resources Needed Description: 1 Instructional Lab Associate in Sculpture

Resource Requested Category: New Positions (Faculty, Classified, Management)

Additional Comments: As the current sculpture courses exist as 4 unit courses, we have no problem with student access. It is only if the courses are converted back to 3 units that the need for a lab associate arises.

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Increase Student Access to Radio/TV facilities

Part-Time Tech needed to give students weekend access to radio stations.

EMP GOAL supported (hold CTRL to select multiple)*:

COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - A. Human Resources
RESOURCES - B. Fiscal Resources
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2014
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:

Because of the popular radio program, students must have sufficient time to produce their radio programs. Weekend access to the radio stations has always been required to schedule time to produce each individual show. There has never been enough time M-F to schedule these shows. In the past, there has been staff coverage through Master Control. Now that these employment positions have been eliminated, there is a need for part-time staffing on weekends to ensure student success in RTV. If students can't produce their radio shows it directly impacts their successful attempts to transfer and/or gain employment.

Responsible Parties: Morgan Barnard, Dept Head Visual and Media Arts; Robert Hersh, Instructor RTV and Ken Borgers, Instructor RTV

Campus supported by this goal/project/strategy: Both
Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Radio/TV

Other Area impacted by this goal/project/strategy: Human Resources

1. Related Resources Needed

Resources Needed name: Staff

Resources Needed Description: 1 part-time tech in Radio

Resource Requested Category: New Positions (Faculty, Classified, Management)

School/ VP Decision re Resource Needed: NEW

Project/Strategy: Increase student access to models for art classes.

Increase the total amount of the model budget in order to increase sections and include a Portrait Class and Life Sculpting class, as well as, increase the pay rate of artist's models from $19.50 per hour to $25.00 per hour.

EMP GOAL supported (hold CTRL to select multiple)*:
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - A. Human Resources
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/Strategy Status: In Progress

Start Date (use 8/1/year - see help text): 08/01/2014

End Date (use 7/31/year - see help text): 07/31/2016

Rationale:

Students have difficulty finding a clear line of sight to the model. It would greatly enhance student success if we used two models some of the time so that students could get up close. This will be especially important in our new course offering Art 28: Portraits. Both 2-D and 3-D coursework including Life Drawing, Figure Painting, Portraits, Art 60 Beginning Sculpture, and Art 61 Intermediate Sculpture benefit from the addition of a new course in AD Life Sculpture. As part of a new course, "Special Projects in Sculpture," that will be offered once every 3rd or 4th semester.

Pay rate for artist's models has continued to rise in surrounding academic and fine art institutions. Hiring professional and experienced artist's models for our classes has become increasingly difficult when competing against institutions that pay a significantly higher hourly rate. Life Sculpture would greatly aid students in their quest to fully understand three-dimensional form.

Responsible Parties: Linda King, Professor Painting & Drawing; Stas Olovski, Professor Painting & Drawing

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Painting & Drawing and Sculpture

Other Area impacted by this goal/project/strategy: Human Resources
1. Related Resources Needed

Resources Needed name: Personnel

Resources Needed Description: Increase the total amount of the artist's model budget and increase the pay rate of the artist's models from $19.50 per hour to $25.00 per hour.

Resource Requested Category: Other (please provide details in "additional comments" section)

Estimated Cost: 11000

Additional Comments: Personnel

School/ VP Decision re Resource Needed: Not funded

Project/ Strategy: Artstor Image Library

Funded by the Pepsi grant written by Sarah Vure. Improve instructional delivery through innovative teaching methods and instructional resources including access to the Artstor Digital Image Library. Artstor provides students, faculty, and staff with a treasure trove of art images culled from the world's most outstanding museum, university and library collections. The Artstor database is comprised of more than one million high resolution images from the visual and decorative arts, architecture, humanities and social sciences spanning works from prehistory to contemporary times.

For the past four academic years, the Art Department has obtained grant funds to support the subscription to Artstor which is available to the entire LBCC community through the LBCC Library's online databases. As the LBCC library is not willing to fund the database, we seek funding to continue this essential and excellent visual resource.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: Completed

Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2014

Rationale:
The College Art Association and The Chronicle of Higher Education concur that digital technology is transforming art pedagogy and that it represents the future of Art History education. The Artstor digital image library database is invaluable for curricula in art history, studio art, photography, and design as well as humanities disciplines such as anthropology, archaeology, foreign languages, history, literature, music, etc. across the college. Artstor has a suite of software to view, present and manage images for research and pedagogical purposes. Because the database is available anywhere there is a computer with online access, teachers can use the Artstor images in class lectures and on password protected web sites, while students can view images for study purposes and can download them for research papers and other assignments. The Artstor images can help students develop LBCC-defined core competencies in Aesthetics, Creative Thinking, Critical Thinking, and Goal Attainment -- as well as understand the diversity of human cultures and heritages.

Responsible Parties: Sarah Vure, Assoc Professor Art History

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

Other Area impacted by this goal/project/strategy: Other

If Other select above, please specify: Library
1. Related Resources Needed

Resources Needed name: Database subscription

Resources Needed Description: Annual or multi-year subscription renewal for Artstor Digital Image Library database

Resource Requested Category: New Software (include costs for implementation, training, interface, electrical/telecommunication wiring needs, ongoing licensing, etc.)

Estimated Cost: 7830

Additional Comments: Funded through the Pepsi grant

School/ VP Decision re Resource Needed: Funded

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Project/ Strategy: Increase Student Access through Closed Captioning Video

In light of the difficulty and expense involved in modifying current video holdings to include closed captioning, the art history professors and adjunct faculty have decided to use available funds to purchase new videos that include closed captions already, thus fulfilling the ADA requirement that all videos used at LBCC feature closed captioning. For a small collection of excellent existing videos that cannot be purchased with closed captioning and for which alternate video resources would not provide comparable content, art history faculty will work with DSPS to identify institutions that might provide free or low cost closed captioning. Students would benefit from the engaging narratives and visual power of these resources.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
The LBCC library has limited funds to purchase new instructional media that meet the ADA requirements for closed captioning. The library’s collection of videos on art and art history once included over 200 titles, however there are only 39 currently available that have the mandatory closed captioning. The Visual and Media Arts department also has limited funds for the purchase of instructional supplies and as stated, the Art History supply funds will be used to purchase new DVDs. If we can find a way to obtain closed captioning for this small collection of videos, we seek to do so and not deprive students of access to the rich content and enhanced learning opportunities of previously available video resources in art history.

Responsible Parties: "Sarah Vure, Associate Professor Wendy Koenig, Assistant Professor DSPS Staff"

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Art History

Other Area impacted by this goal/project/strategy: Other

If Other select above, please specify: DSPS and Library
1. Related Resources Needed

**Resources Needed name:** Purchase Captioned material

**Resources Needed Description:** Varies based on a list developed after working with librarians and faculty do determine what videos are in the highest demand. Additionally we will identify if online services like Hulu Plus or Netflix can be used in an educational environment.

**Resource Requested Category:** Other (please provide details in "additional comments" section)

**Estimated Cost:** 5000

**Additional Comments:** Based on the research conclusions, these resources would be for video (DVD) purchases.

**School/ VP Decision re Resource Needed:** NEW

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**Project/ Strategy: Equitable Learning Environment for Art History students**

Professors Vure and Koenig have met with Jamie Sweet regarding possible upgrades in the technological aspects of the Art History lecture room including a new digital projector with HD resolution, audio enhancements that are required due to the room size, control panel for the instructor station, and document camera. We will be meeting with a representative from Facilities regarding the room upgrade including new chairs, desks, flooring, lighting and controls, whiteboards, as well as improvements in ventilation and air conditioning. After both meetings, we will have estimates for all requested repairs and will present our findings and concerns to the Administration. The Art History classroom K102 needs to be updated to fully integrate smart classroom technology and facilitate a more interactive learning environment.

**EMP GOAL supported (hold CTRL to select multiple)*:**

COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - C. Facilities and Technology Plans
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:** In Progress

**Start Date (use 8/1/year - see help text):** 08/01/2013

**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**

New projection equipment is essential for current academic standards in the Art History field and new pedagogical methodologies to meet the needs of student learning and to comply with the college’s educational master plan for technology. The addition of a digital reader will facilitate interactive pedagogy creating a learning environment that is directly responsive to student questions and concerns. New seating that enables flexible group interaction will also enhance learning. Classes in Art History cannot be taught without digital images and a new projection system with sufficient lumens to allow teaching in a setting with adequate light will improve student outcomes. Art History courses fulfill a general education requirement for students in all programs leading to the AA degree and transfer to four-year universities.

**Responsible Parties:** Sarah Vure, Asso. Professor Wendy Koenig, Asst. Professor Cindy Hanks Jamie Sweet Facilities

**Campus supported by this goal/project/strategy:** LAC

**Specify if project/strategy is for dept or program:** Area of Concentration

**Name of program or area of concentration:** Art History

**Other Area impacted by this goal/project/strategy:** IITS (Instr & Info Tech Svcs)
1. Related Resources Needed

**Resources Needed name:** Equipment

**Resources Needed Description:** New: 1 tablet PC, dual LCD projects,a digital document reader, a podium light
Upgrades: 1 PC computer, 1 DVD player, a new podium to controll equipment and lighting

**Resource Requested Category:** New equipment

**Estimated Cost:** 50000

**Additional Comments:** This request includes both new equipment and upgrades/replacement of existing equipment

**School/ VP Decision re Resource Needed:** Not funded

2. Related Resources Needed

**Resources Needed name:** Furniture

**Resources Needed Description:** Replace entire classroom furniture with seating that enables more student interaction

**Resource Requested Category:** Replacement of classroom furniture (entire classroom)

**School/ VP Decision re Resource Needed:** Not funded

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**Project/ Strategy: Visual Resource Room**

Create a Visual Resource Room in K102A to accommodate the increased use of digital technology in all art instruction. The addition of computer work stations to the art history workroom K102A will enable it to be used as a visual resource room. For Art History students, this provides an opportunity for increased interactivity and engagement during class through real world problem based learning and art historical research. In addition to make the resource room fully functional and support instruction, we seek to purchase a collection of instructional DVDs.

**EMP GOAL supported (hold CTRL to select multiple)*:**
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - C. Facilities and Technology Plans
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:** In Progress

**Start Date (use 8/1/year - see help text):** 08/01/2013

**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**

To provide art history students computer access during class for problem based learning and research would increase student success. Moreover, it is our strong belief that a visual resource center (including DVD, CD, digital image subscription, and other media) that would allow students access to images of historical and contemporary art work is vitally needed in this program. The library has not had funds to purchase new instructional media and the old VHS videos are neither compelling for current students, nor do they meet the ADA standards for closed captions.

**Responsible Parties:** Sarah Vure, Assoc Professor Art History; Cindy Hanks, Deputy Director Academic Computing and Multimedia Services

**Campus supported by this goal/project/strategy:** LAC

**Specify if project/strategy is for dept or program:** Area of Concentration
**1. Related Resources Needed**

**Resources Needed name:** Equipment, software, and instructional media  
**Resources Needed Description:** 5 desktop computer workstations, software, instructional DVDs  
**Resource Requested Category:** Other (please provide details in "additional comments" section)  
**Additional Comments:** This resource request includes new equipment, new software, and instructional media  
**School/ VP Decision re Resource Needed:** Not funded

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**Project/ Strategy: Part-time Faculty Office**

These faculty need the same resources available to full time faculty to create syllabi, class rosters, instructional materials, exams, etc. The part time faculty office is in need of a dedicated computer, printer, furniture and improved space management. By moving furniture and creating more space in the room, 2 people could use the office.

2014-15 update: Adjuncts have access to a shared office in the G building, but it is not sufficient for the needs of all our adjunct faculty members.

**EMP GOAL supported (hold CTRL to select multiple)*:**  
COMMUNITY - A. Internal Community of Students, Faculty and Staff  
EQUITY - A. Student Success  
RESOURCES - C. Facilities and Technology Plans  
STUDENT SUCCESS - B. Student Goal Attainment  
STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:** In Progress  
**Start Date (use 8/1/year - see help text):** 08/01/2013  
**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**  
According to the CHI President, it is a contractual obligation for the part-time faculty to have the same office resources as full-time faculty.

**Responsible Parties:** Morgan Barnard, Dept Head Visual and Media Arts; Sarah Vure, Assoc Professor Art History; Academic Computing and Multimedia Services

**Campus supported by this goal/project/strategy:** LAC

**Specify if project/strategy is for dept or program:** Program

**Name of program or area of concentration:** Art, Art History

**Other Area impacted by this goal/project/strategy:** IITS (Instr & Info Tech Svcs)
In order to facilitate transfers to CSULB and other California four-year universities, art history faculty has determined specific classes need updates to their titles and, in some cases, would benefit from overall course revision. The course that will be renamed is ART 4: Tribal Art. The content will remain the same but it will be renamed “Arts of Africa, Oceania and Indigenous North America.” This title does away with an outdated and, arguably, offensive title, gives students a better understanding of what will be covered in the course and lines up with a similar course at CSULB. ART 11: Pre-Columbian art is the course that needs a revision that will include expanded content and a new title. A similar course at CSULB is entitled “Latin American Arts and Architecture” and we will consider using that same title. Our course will be expanded to include arts of Mexico, Central America and South America before contact with Europeans (hence, “pre” the arrival of Columbus and other explorers) as well as consideration of Latin American art and architecture in modern times. Prof. Vure will continue to work on a course on American art, possibly team taught with a member of the History faculty, and consider increasing the Honors Art History class offerings.

**Project/Strategy: Update Art History Curriculum to articulate with CSU**

In order to facilitate transfers to CSULB and other California four-year universities, art history faculty has determined specific classes need updates to their titles and, in some cases, would benefit from overall course revision. The course that will be renamed is ART 4: Tribal Art. The content will remain the same but it will be renamed “Arts of Africa, Oceania and Indigenous North America.” This title does away with an outdated and, arguably, offensive title, gives students a better understanding of what will be covered in the course and lines up with a similar course at CSULB. ART 11: Pre-Columbian art is the course that needs a revision that will include expanded content and a new title. A similar course at CSULB is entitled “Latin American Arts and Architecture” and we will consider using that same title. Our course will be expanded to include arts of Mexico, Central America and South America before contact with Europeans (hence, “pre” the arrival of Columbus and other explorers) as well as consideration of Latin American art and architecture in modern times. Prof. Vure will continue to work on a course on American art, possibly team taught with a member of the History faculty, and consider increasing the Honors Art History class offerings.

**Project updated in 2014-15**

- **EMP GOAL supported (hold CTRL to select multiple)*:**
  - COMMUNITY - A. Internal Community of Students, Faculty and Staff
  - EQUITY - A. Student Success
  - STUDENT SUCCESS - A. Student Preparedness
  - STUDENT SUCCESS - B. Student Goal Attainment
  - STUDENT SUCCESS - C. Quality of Academic Programs and Services

- **Project/Strategy Status:** In Progress
- **Start Date (use 8/1/year - see help text):** 08/01/2013
- **End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**

A recent offering of ART 11 had trouble reaching required enrollment and we believe part of the problem is that students do not know what “Pre-Columbian” means. Also, this is an outdated term. We believe the revised ART 11 curriculum will attract more students and better serve our diverse student population. There is a continual need to review the art history course offerings based on comparable programs at other colleges and four-year universities to assess equivalencies and articulation issues. The goal is to evaluate and improve the area to increase student retention, success and transfer rates.

**Responsible Parties:**

"Sarah Vure, Asso. Professor Wendy Koenig, Asst. Professor"

**Campus supported by this goal/project/strategy:** Both

**Specify if project/strategy is for dept or program:** Area of Concentration

**Name of program or area of concentration:** Art History

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**Project/Strategy: Improve Art History SLOs**

The art history courses fulfill a general education requirement and many students take these courses early in their academic careers. Many, however, are not fully prepared for the experience and need help using the textbook, developing study strategies and exercising critical thinking skills. Early in fall semester 2014, Professors Vure and Koenig met with Heidi Neu and Emily Gehrman, the Learning and Academic Resource Specialists in the Multidisciplinary Success Center. Building upon the Supplemental Learning Activities (aka “Directed Learning Activities” or DLAs) developed by Prof. Vure last year and piloted in ART 1 courses, Profs. Vure and Koenig have scrapped one of the prior exercises, revised another in its place and are developing two new activities. Prof. Koenig is participating in the pilot program, requiring all three DLAs in two sections of ART 1 during the fall semester. Profs. Vure and Koenig will evaluate the success of the activities and decide whether to submit them for implementation in all sections of ART 1 in the future. If the ART 1 pilot is successful, Supplemental Learning for ART 2 may also be developed.
Fix 3 kiln hoods or replace kilns

Rationale:
Based on assessment data for Art History including the Student Learning Outcomes instruments, as well as other assessments such as written homework, exams, and research paper assignments, it was determined that many students are under prepared for the academic challenges of Art History courses.

Responsible Parties: "Sarah Vure, Assoc. Professor Wendy Koenig, Asst. Professor Emily Gehrman, Learning and Academic Resources Instructional Specialist Heidi Neu, Learning and Academic Resources Instructional Specialist"

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Art History

Other Area impacted by this goal/project/strategy: Other

If Other select above, please specify: Learning and Academic Resources

Project/ Strategy: Upgrade Ceramics lab Equipment

Fix 3 kiln hoods or replace kilns

Rationale:
Depth of repairs have changed because of equipment status. Ceramics faculty will determine if the 2 kilns should be repaired or scraped in fall 2013. Spring of 2014 is was decided with that the age of the kilns and the cost of repairs it would best serve the area and department to scrap the two kilns. During the Fall 2014 semester paperwork will be completed to remove the two kilns.

Responsible Parties: Rodney Tsukashima, Assoc Professor Ceramics

Campus supported by this goal/project/strategy: LAC
1. Related Resources Needed

Resources Needed name: Equipment
Resources Needed Description: 1 Kiln roof vents

Resource Requested Category: Upgrade and/or replacement of equipment
Estimated Cost: 2000

School/ VP Decision re Resource Needed: Not funded

Project/Strategy: Expand Transferrable Ceramic Courses

Develop a Hand Building course that articulates to CSU colleges. This course is a required lower division course and if offered at LBCC will benefit transferring ceramic students.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
COMMUNITY - B. Partnerships with Business and Industry
EQUITY - A. Student Success
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
As a student enters a CSU ceramics program, their first semester will be delayed because the Hand building class will be a pre requisite for 3 year students. The goal is to evaluate and improve the area to increase student success and improve transfer

Responsible Parties: Rodney Tsukashima, Assoc Professor Ceramics

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Ceramics

Project/Strategy: Upgrade Sculpture Lab

We inventory our tools and equipment on a regular basis; develop a check-out system for tool usage.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
Rationale:
Improve and increase student access and effectiveness by developing a tool crib checkout policy for hand and power tools. The number of students using our equipment has increased which has resulted in the need for equipment to be replaced more often. Student safety is a consideration. We need increased storage space as well.

Responsible Parties: Coleen Sterritt, Professor Sculpture

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Sculpture

1. Related Resources Needed

Resources Needed name: Equipment

Resources Needed Description: First Aid Kit: Wall-Mount First-Aid Kit, Up to 125 Person Kit
Powder Coated Steel Cabinet $134.96 (McMaster-Carr)
Tensioning lever $2,904.99 (Amazon)
Router Set: 11-Piece Starter Router Bits Set-1/2 Inch Shank $232.21(toolstoday.com)
Finish Nailer: Porter-Cable Pneumatic 15-Gauge x 2-1/2 in. Strip Angled Finish Nailer Kit $169.00 (Home Depot)
Grinder wheels set: King Arthur Tools Lancelot Woodcarving Disc, 14 Teeth, 7/8” Arbor
King Arthur Tools Lancelot Woodcarving Disc, 22 Teeth, 7/8” Arbor
King Arthur’s Tools 13750 Universal Nut F/ Grinders 5/8” 11NC $76.90 (Amazon)
Mig Welder: Lincoln Electric Easy MIG 180 230V Flux Cored/MIG Welder - 180 Amp Output. Model# K2698-1 $718.00 (Amazon)
Barrel Warmer: BriskHeat® 55 Gallon Full Coverage Metal Drum Heater - 120V $831.00 (Global Industrial)
Pneumatic Tool Set Campbell Hausfeld TL1069 62-Piece Pneumatic Tool Kit $145.64
Two (2) Urethane Band Saw Tires 1-1/2” x 20” diameter @ $56. each
Two (2) large extra-heavy duty metal shelving units @ $361.79 each
New Items:
One (1) Miller-Smith-H743- Flashback Arrester- Type: Torch Mount for use w/ cutting & welding torches $101.07
Four (4) Miller-Smith H753-Flashback Arresters- Type: Regulator Mount for use w/cutting & welding regulators $101.07 each

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 8000

Program TOP Code(s): 100200

Additional Comments: The band saw was purchased through the LBCC Fine Arts associates last year. These items were earmarked for a potential upgrade using redevelopment funds.
School/ VP Decision re Resource Needed: Not funded

Project/ Strategy: Digital Media Arts Program Certificate

DMA Certificate: The development of two certificates in a new Digital Media Arts program. The first will be a beginning set of required core courses which will give students foundational skills in: imaging, design, video, audio. The second certificate will allow students to choose from a range of advanced courses, enabling them to build a specific set of skills to match their industry needs.

Update for 2014-15: a certificate of accomplishment "Fundamentals of Digital Media Arts" passed through curriculum in Spring 2014 and will be available for students this year. An advanced certificate is being developed currently for submission in Fall 2014.

Advanced DMA Certificate: The development of an advanced certificate in the new Digital Media Arts program. The first (which was approved last year) is a beginning set of required core courses which give students foundational skills in: imaging, design, video, audio. The second advanced certificate will allow students to choose from a range of advanced courses, enabling them to build a specific set of skills to match their industry needs.

Rationale: The Digital Media Arts Program is designed to prepare students for a multidisciplinary work environment while focusing on the creative uses of digital technology. This interdisciplinary program gives students the training and skills to meet the constantly changing demands from today’s digital media marketplace. Our emphasis is on facilitating collaborative production and the ability to easily move from one industry to another. Drawing from art, music, film, photography, graphic design and broadcasting, the program provides a strong foundation in aesthetics, technology, contemporary theory and practice.

Responsible Parties: Morgan Barnard, Dept Chair, Visual and Media Arts; Ann Mitchell, Professor, Art; Eli Daughdrill, Associate Professor, Film; Brian Doan, Associate Professor, Art; Robert Hersh, Instructor, Radio & TV;

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2012
End Date (use 7/31/year - see help text): 07/31/2016

1. Related Resources Needed

Resources Needed name: New programs/certificates
Project/ Strategy: New Furniture for Drawing and Painting lab

Acquire 50 new stools for Drawing and Painting lab K144 to provide a safe learning environment for students.

EMP GOAL supported (hold CTRL to select multiple)*:
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - C. Facilities and Technology Plans
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status:
- In Progress

Start Date (use 8/1/year - see help text):
- 10/01/2012

End Date (use 7/31/year - see help text):
- 10/01/2016

Rationale:
There is significant wear and tear on furniture in the k144 Drawing & Painting lab. New stools are needed to insure that students have a safe environment to complete their projects.

Responsible Parties:
- Linda King

Campus supported by this goal/project/strategy:
- LAC

Specify if project/strategy is for dept or program:
- Area of Concentration

Name of program or area of concentration:
- Painting

1. Related Resources Needed

Resources Needed name:
- 50 stools

Resources Needed Description:
- 30 stools: 30 inches high @ $50.00 each
- 20 stools: 22 inches high @ $42.00 each

Project/ Strategy: Visual and Media Art Department Marketing and Website

The Visual and Media Department is in a need of a website that can act on several fronts: delivering information to prospective students, showcasing the best of student work, and acting as a dynamic site for course content and information. It is essential for our program to be displayed in a way that is visual and dynamic both for recruitment and as an example and source of inspiration to our current students.

Create print brochures to market the Visual and Media Arts department, programs and disciplines.

EMP GOAL supported (hold CTRL to select multiple)*:
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - C. Facilities and Technology Plans
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status:
- In Progress
Rationale:
The current LBCC websites are suitable for informational content about programs and departments, however it is not sufficient for showcasing the creative outputs generated by our students. As a department we have the need for a unique web presence for our area. This strategy will pull together all of the creative work being created in our department.

Responsible Parties: Morgan Barnard, Dept Chair

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

Other Area impacted by this goal/project/strategy: Community Relations & Marketing

1. Related Resources Needed

Resources Needed name: Website hosting

Resources Needed Description: Website hosting $200/year

Resource Requested Category: Advertising (beyond normal budget)

Estimated Cost: 200

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Upgrade Gallery Facility and Increase Budget

The gallery facilities are in need of equipment and facilities upgrades to stay current. Facilities and equipment upgrades include: New halogen lighting system, skim-coat and repaint the gallery walls, replace the gallery floor, funds for the production one gallery publication per year and a high definition projector and media playback system. Other items include; install an outdoor gallery sign and obtain a scissor lift for art and lighting installation.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - C. Facilities and Technology Plans
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress

Start Date (use 8/1/year - see help text): 08/01/2012
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
It's essential that our students have access to the type of experience provided by a professional college art gallery. To give us the opportunity to grow we need an increase in our budget. Doubling the $5,000 budget will be a small step in the right direction.

Responsible Parties: Habib Kheradyar, Gallery Director

Campus supported by this goal/project/strategy: Both
Specify if project/strategy is for dept or program: Department

Other Area impacted by this goal/project/strategy: Facilities

### 1. Related Resources Needed

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<tr>
<th>Resources Needed name:</th>
<th>Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources Needed Description:</td>
<td>Removal of ceiling and floor tiles ($10000), Halogen light system ($2000), replace scrim for skylights ($1000), skim coat and repaint gallery walls ($4000), outdoor gallery sign($6000) = 23600</td>
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<td>Resource Requested Category:</td>
<td>Upgrade and/or replacement of equipment</td>
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<td>Estimated Cost:</td>
<td>23600</td>
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<td>School/ VP Decision re Resource Needed:</td>
<td>Not funded</td>
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### 2. Related Resources Needed

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<th>Resources Needed name:</th>
<th>Increased Gallery Program Budget</th>
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<tbody>
<tr>
<td>Resources Needed Description:</td>
<td>Increased operating budget for the LBCC Art Gallery. This funding would include printing costs for an annual gallery publication.</td>
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<tr>
<td>Resource Requested Category:</td>
<td>Other (please provide details in &quot;additional comments&quot; section)</td>
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<td>Estimated Cost:</td>
<td>5000</td>
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<tr>
<td>Additional Comments:</td>
<td>The budget for the gallery should be doubled to accommodate a high quality print publication.</td>
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<td>School/ VP Decision re Resource Needed:</td>
<td>Not funded</td>
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### 3. Related Resources Needed

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<tr>
<th>Resources Needed name:</th>
<th>High Definition Projection System</th>
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<tr>
<td>Resources Needed Description:</td>
<td>High Definition Projector $2500 Media playback system $1000</td>
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<td>School/ VP Decision re Resource Needed:</td>
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**Project/ Strategy: Student Success and Transfer in R&TV Program**

Develop and write new courses to ensure that the RTV program stays current with entertainment industry trends. These new courses will train transfer, AA, certificate, and others in areas important to gaining employment in the Radio and Television industry. A sample of these courses are: Sports Broadcasting, Multiple Camera Directing/Producing, and Producing The Reality Show.

**EMP GOAL supported (hold CTRL to select multiple)*:**

- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- COMMUNITY - B. Partnerships with Business and Industry
- EQUITY - A. Student Success
Project/ Strategy: Digital Media Arts Production Equipment

To increase student access to equipment for the DMA area. This inter-disciplinary area has a core group of equipment needs and the basic one is access to cameras. These cameras allow students to capture both motion, still and audio which will increase their abilities to create transmedia projects - since the single camera can create raw material for all areas. We've priced it at several different levels, with support for beginning and advanced student needs.

Rationale:
Internal conditions: last year the department suffered an unusual amount of equipment loss and damage due to both the move as well as the sense by students that the school was junking all the existing equipment. The college allowed the Bond to build new temporary housing right on top of our equipment storage without protecting any of it.
External conditions: new demands for projects that encompass various approaches. Multimedia (telling a single story with elements in multiple media), Crossmedia (a story told independently through different media, they support each other but operate on either own) and Transmedia (multiple stories set in the same "universe" that add to the overall understanding) are all methods that incorporate motion/still and audio. Our new DMA area will support this direction and this request is at the foundation of the skill building courses.

Responsible Parties: Morgan Barnard, Ann Mitchell, Eli Daughdrill, Bob Hersh

Campus supported by this goal/project/strategy: Both
Specify if project/strategy is for dept or program: Program
Name of program or area of concentration: Radio & Television
### 1. Related Resources Needed

<table>
<thead>
<tr>
<th>Resources Needed name:</th>
<th>Cameras for Digital Media Arts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources Needed Description:</td>
<td>New Equipment:</td>
</tr>
<tr>
<td></td>
<td>4 Canon EOS 7D DSLR camera with 18-135mm lens kit, mfr 3814B015 1799.00 each ($9,000)</td>
</tr>
<tr>
<td></td>
<td>2 Canon EOS 5D Mark III DSLR camera with 24-105 lens kit mfr 5260B009, 3900 each ($10,000)</td>
</tr>
<tr>
<td></td>
<td>5 Canon EOS Rebel T3i DSLR camera with 18-55 lens kit mfr 5169B003 599 each ($3,500)</td>
</tr>
<tr>
<td></td>
<td>2 Blackmagic design Cinema Cameras with accesories ($10,000)</td>
</tr>
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</table>

### Project/Strategy: Replace PCC computers

Replace the stolen computers at PCC. Currently the lab is not at full capacity due to 2 iMac computers being stolen at the end of the summer sessions.

<table>
<thead>
<tr>
<th>EMP GOAL supported (hold CTRL to select multiple)*:</th>
<th>EQUITY - A. Student Success</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>EQUITY - B. Equitable Student Access</td>
</tr>
<tr>
<td></td>
<td>RESOURCES - C. Facilities and Technology Plans</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project/Strategy Status:</th>
<th>In Progress</th>
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</thead>
<tbody>
<tr>
<td>Start Date (use 8/1/year - see help text):</td>
<td>08/01/2013</td>
</tr>
<tr>
<td>End Date (use 7/31/year - see help text):</td>
<td>07/31/2016</td>
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</tbody>
</table>

**Rationale:**

This lab is the only dedicated space the department has for students to access the computers and we often have two classes booked into it at the same time. Having a full set of computers allows the full class access to work.

Additionally, the lab is available to students from both campuses.

<table>
<thead>
<tr>
<th>Responsible Parties:</th>
<th>Morgan Barnard, Dept Chair, Visual &amp; Media Arts Dept; Elias Daughdrill, Assoc Professor Film; Ann Mitchell, Professor Photography</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus supported by this goal/project/strategy:</td>
<td>Both</td>
</tr>
<tr>
<td>Specify if project/strategy is for dept or program:</td>
<td>Area of Concentration</td>
</tr>
<tr>
<td>Name of program or area of concentration:</td>
<td>Photography, film, computer art, digital media</td>
</tr>
<tr>
<td>Other Area impacted by this goal/project/strategy:</td>
<td>IITS (Instr &amp; Info Tech Svcs)</td>
</tr>
</tbody>
</table>

### 1. Related Resources Needed

| Resources Needed name: | two iMac computers to replace stolen computers. |
Resources Needed Description: 2 x iMac 21.5-inch: 2.7GHz Quad-core Intel Core i5
2.7GHz Quad-core Intel Core i5, Turbo Boost up to 3.2GHz
8GB 1600MHz DDR3 SDRAM - 2x4GB 1TB Serial ATA Drive @ 5400 rpm
NVIDIA GeForce GT 640M 512MB GDDR5 Apple Mouse
Apple Keyboard with numeric keypad (English) / User's Guide (English)

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 3000

School/ VP Decision re Resource Needed: NEW

**Project/Strategy: Upgrade tripods for students**

Currently, the LAC department does not have access to tripods, due to equipment failing over the years. It's been over 5 years that we have purchased new tripods for this campus. These will be used for all of the Visual and Media Arts department - specifically, Art students need them for documenting their work and completing Art 292 coursework. Students in Art 80, Art 81, Art 41, Phot 32, Phot 42 and Phot 43 use them on a regular basis, while the rest of the Art students would need them on a more infrequent basis.

2014-15 update: Tripods were provided for the LAC campus through VTEA funding for Digital Media.

**EMP GOAL supported (hold CTRL to select multiple)*:**
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: Completed

Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2015

Rationale:
Internal conditions: LAC K building has not had additional tripods purchased in over 5 years. Existing tripods have broken or work poorly. Students need access to photograph their projects and artwork.

Responsible Parties: Ann Mitchell, Professor, Photography

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Department

1. **Related Resources Needed**

Resources Needed name: tripods for student use

Resources Needed Description:
- 7 Induro PU-60 Slide-in quick release plate mfr#PU60, $28.00 ($196.00)
- 7 Benro B2 Double Action Ballhead, mfr#B2, $176.99 ($1,237.25)
- 7 Benro Classic A2580F 4-section aluminum Tripod mfr#A2580F, $127.00 ($889.00)
  total with free shipping from B&H and tax, $2,405.00

Resource Requested Category: New equipment

Estimated Cost: 2400

School/ VP Decision re Resource Needed: NEW

**Project/ Strategy: Closed Caption Pilot**

Test the use of Hulu+ as a source of high quality Closed Captioned content so that we can provide more ADA compliant media in the classroom. This pilot project will use the Apple TV device and Hulu accounts registered to specific classes or sections to provide access to the Criterion Collection, PBS collections, History Channel Documentaries, classic films and more. This strategy could be helpful in finding a solution for Closed Caption media in the
classroom. from the hulu website "Hulu currently receives closed-captioning data for some of its shows and is committed to expanding our library of closed-captioned content." This is real closed captioning, not just subtitles.

EMP GOAL supported (hold CTRL to select multiple)*:

- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - C. Facilities and Technology Plans
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2015

Rationale:
We need access to high quality captioned material. There is a fair use argument for teachers to show media on Hulu as part of instruction. This seems like a very viable solution to see if we can work within the rules and with minimal fiscal impact. In addition, the Apple TV devices can be used to enable Airplay devices to share a projects in the classroom.

Responsible Parties: Morgan Barnard, Dept Chair

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

1. Related Resources Needed

Resources Needed name: Hulu Accounts
Resources Needed Description: four 1 year Hulu Accounts gift cards 95.00 each

Resource Requested Category: Other (please provide details in "additional comments" section)
Estimated Cost: 400
Additional Comments: Subscription to Hulu Plus
School/ VP Decision re Resource Needed: NEW

2. Related Resources Needed

Resources Needed name: Apple TVs
Resources Needed Description: four Apple TV devices $99/each
four HDMI cables $20/each

Resource Requested Category: New equipment
Estimated Cost: 480
School/ VP Decision re Resource Needed: NEW
Project/ Strategy: High Definition Video Production Mobile Unit

Acquire a mobile multi-camera video production unit that can be used for student produced productions outside the TV studio (sports, auditorium and other on-campus special events).

**EMP GOAL supported (hold CTRL to select multiple)*:**

- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:** Completed

**Start Date (use 8/1/year - see help text):** 08/01/2013

**End Date (use 7/31/year - see help text):** 07/31/2014

**Rationale:**

The current equipment used for sporting events and on-campus special events has always been a potpourri of older standard definition video cameras. With the purchase of a television mobile unit with high definition video cameras, students will be learning on cameras and other technical equipment found in the professional world of video production and will ensure student success in obtaining technical and creative skills to transfer and/or find employment in the professional television/media production community.

**Responsible Parties:** Robert Hersh, Instructor, RTV and Nancy Allen, Instructor, RTV.

**Campus supported by this goal/project/strategy:** Both

**Specify if project/strategy is for dept or program:** Program

**Name of program or area of concentration:** Radio & Television

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**1. Related Resources Needed**

**Resources Needed name:** New equipment

**Resources Needed Description:** High Definition Video Production Mobile Facility to include cameras, video switcher, audio production, and other miscellaneous support equipment.

**Resource Requested Category:** Upgrade and/or replacement of equipment

**Estimated Cost:** 100000

**School/ VP Decision re Resource Needed:** Funded

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**Project/ Strategy: LAN Storage and Live Internet Streaming**

Acquire through IT or outside resources, the hardware and software needed to store radio and television production elements as well as finished productions on a server. Also, hardware and software needed to stream these finished productions on the internet.

**EMP GOAL supported (hold CTRL to select multiple)*:**

- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - B. Fiscal Resources
- RESOURCES - C. Facilities and Technology Plans
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services
Rationale:
All productions (radio and television) are produced on some sort of server in the professional production community. With the elimination of tape, as a means of program storage, it is important that students have a server similar to what is used in the professional production community to ensure student success.

Responsible Parties: Robert Hersh, Instructor, RTV

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Radio & Television

1. Related Resources Needed

Resources Needed name: New equipment

Resources Needed Description: Server provided by IT or outside, and internet production equipment to stream these productions live.

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 30000

School/ VP Decision re Resource Needed: NEW

**Project/ Strategy: Increase access to post production resources**

Purchase a sound effects library to be used by Radio, TV, and Film programs.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - B. Fiscal Resources
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Rationale:
Students in the RTV and Film programs produce varied student productions and need a full complement of sound effects for these productions. Every professional production uses some sort of sound effects library, and the purchase of this library will enhance student portfolios used to transfer and/or gain employment in the RTV/Film community.

Responsible Parties: Robert Hersh, Instructor, RTV
1. Related Resources Needed

Resources Needed name: New resources
Resources Needed Description: Purchase of media (CD or otherwise) for use as a sound effects library.
Resource Requested Category: Upgrade and/or replacement of equipment
Estimated Cost: 1000
School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Compliance with CSU Transfer Degree

Write/change/modify new and existing courses to align with CSU transfer AA degree in Radio/TV/Film.

EMP GOAL supported (hold CTRL to select multiple)*:
EQUITY - A. Student Success
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 08/01/2016

Rationale:
These new courses are needed to keep the RTV department relevant in terms of student success for eventual employment opportunities in the media industry.

Responsible Parties: Robert Hersh, Instructor, RTV

2. Project/ Strategy: Equitable access to current technology in college radio stations.

Upgrade computers in both radio stations to more powerful and robust computers for use with current software to run the stations in a proper manner.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - B. Fiscal Resources  
STUDENT SUCCESS - A. Student Preparedness  
STUDENT SUCCESS - B. Student Goal Attainment  
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress  
Start Date (use 8/1/year - see help text): 08/01/2013  
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
The current computers in each radio station are older PCs that are not powerful to sufficiently run the current software needed to run the two stations. Streaming software and program management software can not run in an efficient manner on these older computers. Students can not gain student success when computers fail to run or constantly crash due to the current software requirements.

Responsible Parties: Robert Hersh, Instructor, RTV

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Radio & Television

1. Related Resources Needed

Resources Needed name: Computer Upgrades  
Resources Needed Description: Total of 6 iMacs with 2TB storage (3 per station).

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 18000

Program TOP Code(s): 060400

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: PCC Development
We will be developing the PCC lab into a stronger educational tool:
a. A visual arts gallery in the entryway of the facility which can showcase both still and motion imagery. This would also give students credits to add to their resumes.
b. Informational displays on career and educational tracks available.
c. The display format in the PCC EE lab is difficult for the students to really see what’s being demonstrated. We need to resolve it either through software or by moving the current display.

2014-15 update: The visual arts gallery has been completed

EMP GOAL supported (hold CTRL to select multiple)*:  
COMMUNITY - A. Internal Community of Students, Faculty and Staff  
EQUITY - A. Student Success  
RESOURCES - B. Fiscal Resources  
RESOURCES - C. Facilities and Technology Plans  
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress

Start Date (use 8/1/year - see help text): 08/01/2013

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Rationale:
At the beginning of the Fall semester both the PCC lab/studios and the classrooms completely lack a strong visual content that will help drive student success. Over this year we will work to create student, educational and industry displays to help students visualize not only their potential but also career and educational tracks. This new facility will create a vital environment for our students to gain important 21st Century digital media skills.

Responsible Parties: Ann Mitchell, Brian Doan, Eli Daughdrill, Jeff Smeding and Neil France

Campus supported by this goal/project/strategy: PCC

Specify if project/strategy is for dept or program: Department

Other Area impacted by this goal/project/strategy: Facilities

1. Related Resources Needed

Resources Needed name: Display Mounting
Resources Needed Description: flatscreen articulating arm mounting system $300

Resource Requested Category: Upgrade and/or replacement of equipment
Estimated Cost: 300
Program TOP Code(s): 100200
School/ VP Decision re Resource Needed: Dept still requests funding

2. Related Resources Needed

Resources Needed name: Printing resources
Resources Needed Description: mounting costs $100 ink for printer $300

Estimated Cost: 400
Program TOP Code(s): 100200
School/ VP Decision re Resource Needed: Dept still requests funding

Project/ Strategy: Increase visibility of Visual and Media Arts Programs
Development of a new online and print creative arts publication that would integrate and showcase the work of the various visual and media arts disciplines here at the college. The publication would have a print and an online presence.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
COMMUNITY - B. Partnerships with Business and Industry
EQUITY - A. Student Success
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - C. Quality of Academic Programs and Services
Rationale:
The college needs to have a publication that focuses on its creative output. This could include collaboration with a wide range of disciplines including creative writing, art, architecture, apparel design, film, animation. While we will continue our work with the traditional City Magazine, we feel an online publication will give our students the necessary current market skills. This would support the new Digital Media Arts Certificate that we are working on as well as give students direct experience in managing and producing work for a digital publication.

Responsible Parties: visual and media arts faculty

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

Name of program or area of concentration:

Other Area impacted by this goal/project/strategy:

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**Project/Strategy: Technology Equity in Illustration Classroom**

Increase equitable student access to technology in the K building. The room primarily used for Illustration (K136) needs to be modernized with the addition of five computer workstations. These workstations can be used by students as a resource during studio courses in Illustration. The addition of a document scanner and flatbed scanner will give students access to digital tools as part of their traditional art education.

**EMP GOAL supported (hold CTRL to select multiple)*:**
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - C. Facilities and Technology Plans
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/Strategy Status:** In Progress

**Start Date (use 8/1/year - see help text):** 08/01/2013

**End Date (use 7/31/year - see help text):** 07/01/2016

Rationale:
The use of digital technologies in creative industry is an essential component of a contemporary art education. By adding a digital workstation in K136 we will increase student access to technology and create new opportunities for cross disciplinary collaboration, another essential skill we aim to foster in our students.

**Responsible Parties:** Morgan Barnard, Dept Chair; Linda King, Professor; Sylvia Lynch, Chief Information Systems Officer; Cindy Hanks, Deputy Director Acad Comp & Multimedia

**Campus supported by this goal/project/strategy:** LAC

**Specify if project/strategy is for dept or program:** Program

**Name of program or area of concentration:** Art

**Other Area impacted by this goal/project/strategy:** IITS (Instr & Info Tech Svcs)
1. Related Resources Needed

Resources Needed name: New computers
Resources Needed Description: 5 iMac computers 21.5"

Resource Requested Category: New equipment
Estimated Cost: 7000
Program TOP Code(s): 100200
Additional Comments: Once K127 is upgraded we could move five old computers into K136
School/ VP Decision re Resource Needed: NEW

2. Related Resources Needed

Resources Needed name: Imaging Equipment
Resources Needed Description: Professional Scanner - $250
Visual Presenter/Document Camera - $3000

Resource Requested Category: New equipment
Estimated Cost: 3250
Program TOP Code(s): 100200
School/ VP Decision re Resource Needed: NEW

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Project/ Strategy: Digital Technology Hub

The building of a Visual and Media Arts Department Digital Technology Hub will give students new opportunities to work with leading edge technology and to quickly print physical objects based on digital designs. This emerging area is made possible by the increased accessibility and the continual decrease in cost of rapid prototyping and 3D printing technology. In the coming years 3D printers will be as accessible as common ink printers that we use on a daily basis. The question remains, who will be creating the multitude of objects and new forms of content that this technology allows?

2014-15 update: A makerbot 3D printer was purchased with VTEA funding. This will be used in a class during spring 2015. Added resource request for a laser cutter to expand the Digital Technology Hub.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
COMMUNITY - B. Partnerships with Business and Industry
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - C. Facilities and Technology Plans
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2016
Rationale:
The Digital Technology Hub initiative is necessary because it will open interdisciplinary opportunities between digital art students and other areas within the Art Department such as Jewelry, Sculpture and Ceramics to directly participate in innovative approaches to production and digital fabrication. This affordable purchase will give students direct experience in working with cutting edge digital fabrication technology. Creating these opportunities for our students involves investment in a digital fabrication technologies.

Responsible Parties: Morgan Barnard, Dept Chair

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Department

Other Area impacted by this goal/project/strategy: Facilities

1. Related Resources Needed

Resources Needed name: 3-D Printer

Resources Needed Description: 3-d Printer cost estimate $1000.00
Computer workstation and software $1000.00

Resource Requested Category: New equipment

Estimated Cost: 2000

Program TOP Code(s): 100200

School/ VP Decision re Resource Needed: Funded

2. Related Resources Needed

Resources Needed name: New Equipment

Resources Needed Description: Laser Cutter

Resource Requested Category: New equipment

Estimated Cost: 25000

Program TOP Code(s): 100200

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Film Transfer Program

Our goal is to build a vibrant transfer program in Film, where we are consistently transferring a large number of students to 4 year programs with the CSU & UC systems, as well as the private & out-of-state schools. We believe with the curriculum changes we are instituting and the adoption of the state-level AAT we can achieve a 50% transfer rate of our Film majors.

EMP GOAL supported (hold CTRL to select multiple)*: COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - A. Student Preparedness

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Rationale:
Transfer is a college-wide goal for all of our LBCC students and makes the most long-term sense for our Film students. It affords them the best chance at sustained employment and growth within the Film industry. Transfer represents the best opportunity (both personally & professionally) for our Film students.

Responsible Parties:
Elias Daughdrill, Associate Professor-Film
Morgan Barnard, Chair-Visual & Media Arts Dept
Dina Humble, Dean-Social Sciences & Arts

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Film Studies

1. Related Resources Needed

Resources Needed name: Institutional Research

Resources Needed Description: We initiated a research project with the office of Institutional Effectiveness so we can monitor our transfer rate in the film program. This project is ongoing.

Resource Requested Category: Major Research Studies

School/ VP Decision re Resource Needed: No funding needed

2. Related Resources Needed

Resources Needed name: New AAT Program/Certificate

Resources Needed Description: We will adopt the new AAT degree for Radio, TV & Film when it is approved by the Chancellor's office. It has been finalized, we are simply waiting on that approval.

Resource Requested Category: New programs/certificates

School/ VP Decision re Resource Needed: NEW
Rationale:
The quality of Film screenings is paramount in our film studies courses, and our audio/visual set-ups in many of our classrooms are often substandard. We need to upgrade to blu-ray players and high-res projectors in these rooms.

Also, we need access to a large digital film library for our faculty and students. This will allow teachers and students to pull from a larger number of films and make it easier for students to course related films for assignments, essays, exams etc.

Responsible Parties:
Elias Daughdrill, Associate Professor-Film Morgan Barnard, Chair-Visual & Media Arts Dept
Dina Humble, Dean-Social Sciences & Arts

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Film

Other Area impacted by this goal/project/strategy: IITS (Instr & Info Tech Svcs)

1. Related Resources Needed

Resources Needed name: HD Video playback
Resources Needed Description: 8 Blu ray players

Resource Requested Category: New equipment
Estimated Cost: 750
School/ VP Decision re Resource Needed: NEW

2. Related Resources Needed

Resources Needed name: High resolution projectors
Resources Needed Description: 8 High-resolution projectors

Resource Requested Category: Upgrade and/or replacement of equipment
Estimated Cost: 10000
School/ VP Decision re Resource Needed: NEW

3. Related Resources Needed

Resources Needed name: New Digital Film Library
Resources Needed Description: tbd

Resource Requested Category: Other (please provide details in "additional comments" section)

Additional Comments: We need to either build a digital film library on our server (which will require a significant amount of space/bandwidth) or open an account with an outside party.

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Film Program transfer numbers
The film program has initiated a research project with the Office of Institutional Effectiveness to monitor the rate of transfer for our film majors each year. The goal is to track these numbers and monitor if the curriculum and structural program changes we have put in place are having the desired effect.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/01/2016

Rationale: The film program is transitioning to a transfer based program, so it is crucial we track our transfer numbers. This project will help us gauge the success of our strategies & implementation, and help us make decisions about possible alterations, new strategies etc.

Responsible Parties: Eli Daughdrill-Associate Professor, Film Maria Narvaez-Planning Systems Analyst

Campus supported by this goal/project/strategy: Both
Specify if project/strategy is for dept or program: Program
Name of program or area of concentration: Film Studies
Other Area impacted by this goal/project/strategy: Institutional Effectiveness

1. Related Resources Needed

Resources Needed name: Institutional Research
Resources Needed Description: Office of Institutional Effectiveness research project

Resource Requested Category: Major Research Studies
School/ VP Decision re Resource Needed: No funding needed

Project/ Strategy: Online and Hybrid Courses
The Visual and Media Arts Department needs to develop new innovative strategies for running online and hybrid courses. We will look at how existing curriculum can be adapted as an online or hybrid course. Currently the Film Studies Program runs several sections of Film 1 as a distance learning enabled
Typography has been run as an online class, but it may be more appropriate as a hybrid course.

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<td>RESOURCES - C. Facilities and Technology Plans</td>
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**Project/ Strategy Status:** In Progress

**Start Date (use 8/1/year - see help text):** 08/01/2013

**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**

There is a need to develop curriculum that can utilize distance learning and hybrid teaching approaches. In the coming years there will be more focus placed on distance learning and our department needs to look at ways to adapt existing courses to distance learning or hybrid courses. Additionally, new course will be developed to address this growing area.

**Responsible Parties:** Visual and Media Arts Faculty

**Campus supported by this goal/project/strategy:** Both

**Specify if project/strategy is for dept or program:** Department

**Other Area impacted by this goal/project/strategy:** Distance Learning

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### Project/ Strategy: Upgrade Digital Media Facilities

The layout of furniture and equipment in K127 is in need of a serious overhaul and upgrade. A discussion with facilities and other parties needs to address the ongoing issues. The main issues are listed below.

1. furniture layout: we need to look at better arrangements for the computer desks and chairs.
2. built in cabinets could be removed or reconfigured. We need storage in the space, but we also need to look at maximizing the space for computers.
3. Sound system. There no sound system in the room. We need to invest in a good sound system for viewing instructional materials and for screening student work.
4. Whiteboard: K127 is in desperate need of a whiteboard. There is also a project/strategy for replacing all chalk boards in the K building with white boards.

**2014-15 Update:** Whiteboard added in 2013.

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</table>

**Project/ Strategy Status:** In Progress

**Start Date (use 8/1/year - see help text):** 08/01/2013

**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**

Generated by TracDat a product of Nuventive.
Currently the configuration of the room is not a good working environment. The room also needs to accommodate the needs of the classes that run in the room and audio playback is very important.

**Responsible Parties:** Morgan Barnard, Dept Chair

**Campus supported by this goal/project/strategy:** LAC

**Specify if project/strategy is for dept or program:** Department

**Other Area impacted by this goal/project/strategy:** Facilities

1. **Related Resources Needed**

   **Resources Needed name:** Sound System
   **Resources Needed Description:** Speakers, Amplifier, Cabling, Mixer/Audio router
   **Resource Requested Category:** New equipment
   **Estimated Cost:** 5000
   **School/ VP Decision re Resource Needed:** Dept still requests funding

2. **Related Resources Needed**

   **Resources Needed name:** reconfigure K127
   **Resources Needed Description:** various, includes: new furniture, possible network reconfiguration, removal of old furniture, rearrange existing furniture
   **Resource Requested Category:** Upgrade and/or replacement of equipment
   **School/ VP Decision re Resource Needed:** Dept still requests funding

3. **Related Resources Needed**

   **Resources Needed name:** Whiteboard
   **Resources Needed Description:** Custom whiteboard replacing existing chalkboard
   **Resource Requested Category:** Upgrade and/or replacement of equipment
   **Estimated Cost:** 500
   **School/ VP Decision re Resource Needed:** Funded

**Project/ Strategy: Replace chalkboards in the K building**

The chalk boards in the K building need to be replaced with modern whiteboards.

2014-15 update: this project has been earmarked for funding within the division.
Rationale:
Whiteboards are more conducive to group work by students and easier to clean and maintain than chalkboards. The use of various colors are useful for clear communication complex ideas.

Responsible Parties: Morgan Barnard, Dept Chair

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Art

Other Area impacted by this goal/project/strategy: Facilities

1. Related Resources Needed

Resources Needed name: New whiteboards
Resources Needed Description: 12 whiteboards, various sizes some custom work

Resource Requested Category: Upgrade and/or replacement of equipment
Estimated Cost: 3000
Program TOP Code(s): 100200

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Post Production Suites
Build out two post production suites for students in Radio_TV, Film and Art programs to utilize for finishing video based projects. Color correction and audio mixing will be the focus of these new rooms. These rooms will be located in the former mixing rooms in the G building.

EMP GOAL supported (hold CTRL to select multiple)*: COMMUNITY - A. Internal Community of Students, Faculty and Staff
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
Rationale:
It is necessary for students to have access to a controlled environment for finishing their video and media based projects. By creating isolated post production rooms, students will be able to color correct, mix audio and finish their projects. With quality video and audio monitoring systems, it will give students exposure to an industry standard post production environment. This will also serve needs of the Digital Media Art certificate currently in development.

Responsible Parties: Morgan Barnard, Dept Chair Visual and Media Arts, Marshall Fullbright, Dept Chair Performing Arts

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Department

Other Area impacted by this goal/project/strategy: Facilities

1. Related Resources Needed

Resources Needed name: Post Production Suites

Resources Needed Description: Each post production suite total $11500
MacPro workstation $4500
Broadcast HD monitor $3000
Aja IO XT Video interface and cables $ 2000
Audio support $1500
Furniture $500

Resource Requested Category: New equipment

Estimated Cost: 25000

Program TOP Code(s): 100200, 061200, 060400

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: PCC Safety
The facilities for the Visual and Media Arts Department at PCC are in need of upgrade and repair to better accommodate the needs of our students. The main areas of focus for this project are the security of Film Program equipment and insuring the safety of computer lab equipment in EE-109A.

EMP GOAL supported (hold CTRL to select multiple)*: COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: In Progress
Start Date (use 8/1/year - see help text): 08/01/2013
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Two computers were stolen from EE-109 in the summer semester and there is concern that increased security is required.
1. Related Resources Needed

Resources Needed name: Security Cage

Resources Needed Description: Wire partition panel
                          Wire partition sliding door
                          Wire partition wall panel

Resource Requested Category: Other (please provide details in "additional comments" section)

Estimated Cost: 1000

Additional Comments: facilities enhancement

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Replace Computer Art/Photo lab Equipment

The existing computers K127 are malfunctioning and need to be replaced. A white board is needed to replace the chalkboard.

EMP GOAL supported (hold CTRL to select multiple)*:
  COMMUNITY - A. Internal Community of Students, Faculty and Staff
  COMMUNITY - B. Partnerships with Business and Industry
  EQUITY - A. Student Success
  EQUITY - B. Equitable Student Access
  RESOURCES - C. Facilities and Technology Plans
  STUDENT SUCCESS - B. Student Goal Attainment
  STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: Completed
Start Date (use 8/1/year - see help text): 08/01/2012
End Date (use 7/31/year - see help text): 07/31/2014

Rationale:
The computers are nearly six years old and are in need of an upgrade to give students a professional experience similar to what they would find in the workplace. Currently the facilities are not up to the tasks that newer software needs. Additionally, chalk dust is not ideal in a computer lab setting.

Responsible Parties: Morgan Barnard, Dept Chair

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

1. Related Resources Needed

Resources Needed name: Equipment
Resources Needed Description:
31 computers, which will include 26 in the main lab and 5 in the digital imaging lab.
30: iMac, 21.5 inch, 2.8 GHz Quad-Core Intel Corei&, Accessory Kit, 8GB 1333MHz DDR3 SDRAM-2x4GB, Wireless Keyboard, Magic Mouse, 1TB Serial ATA Drive, AMD Radeon HD 6770M 512MB GDDR5, Apple Care Protection Plan

Resource Requested Category:
Upgrade and/or replacement of equipment

Additional Comments:
VTEA grant awarded for Digital Media Arts curriculum. This is in progress, hopefully to be completed in Fall 2013

School/ VP Decision re Resource Needed:
Funded

2. Related Resources Needed

Resources Needed name: Equipment

Resources Needed Description: White board

Estimated Cost: 300

School/ VP Decision re Resource Needed: Not funded

Project/ Strategy: Increase Art History Majors and Transfers

The Associate of Arts in Art History for Transfer degree at Long Beach City College will prepare students with the necessary lower division preparation at the community college level for transferring to a baccalaureate degree program in art history in the California State University (CSU) system. The Transfer Model Curriculum (TMC) for the AA-T in Art History was submitted and approved by the LBCC Board of Trustees in June 2014. The Development Criteria and Narrative for this AA-T degree in Art History has been drafted and will be submitted in fall 2014 to Academic Services so that it can be sent to the Chancellor’s office for final approval. By adding the AA-T in Art History to the Visual and Media Arts Department program, we hope to increase the number of Art majors and the rate of students who complete an AA degree and transfer.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status:
In Progress

Start Date (use 8/1/year - see help text):
08/01/2014

End Date (use 7/31/year - see help text):
07/31/2016

Rationale:
Based on the California Education Code section 66747, the California State University (CSU) system is required to “guarantee admission with junior status to any community college student who meets all of the requirements” for the associate degree for transfer. Although LBCC does not currently offer a major in Art History, the AA-T in Art History will be a new way to promote the discipline to interested students. Art history gives students the opportunity to develop essential 21st century skills in creative thinking and critical analysis. By emphasizing visual as well as verbal and written literacy, research methods, and cross-cultural communication, art history provides more than the standard advantages to a liberal arts education. It also serves as the foundation for a variety of careers in arts.

Responsible Parties:
"Sarah Vure, Assoc. Professor Wendy Koenig, Asst. Professor"

Campus supported by this goal/project/strategy:
Both

Specify if project/strategy is for dept or program:
Area of Concentration

Name of program or area of concentration:
Art History
**Project/ Strategy: Increase Student Access to Post Production facilities**

Purchase and install two edit bays (rooms with equipment). These two edit bays will each have a new Mac Pro computer with associated large screen monitors, audio boards, proper sound reinforcement, hard drive storage, video routers, furniture, and computer software.

**EMP GOAL supported (hold CTRL to select multiple)*:**

COMMUNITY - A. Internal Community of Students, Faculty and Staff  
EQUITY - A. Student Success  
EQUITY - B. Equitable Student Access  
RESOURCES - B. Fiscal Resources  
RESOURCES - C. Facilities and Technology Plans  
STUDENT SUCCESS - A. Student Preparedness  
STUDENT SUCCESS - B. Student Goal Attainment  
STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:**  
NEW

**Start Date (use 8/1/year - see help text):** 08/01/2015  
**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**

Edit rooms are needed for students to learn in a post production environment as found in the professional TV/Film production community. Now that students are engaged in the use of High Definition video/film production with equipment purchased through VTEA grants in 2013 and 2014, these edit rooms are the next step for further expanding student success in the field of post production. In addition to training students to successfully enter the work force in this growing field, it will increase student success when it comes to transfer.

**Responsible Parties:**  
Robert Hersh, Instructor, RTV

**Campus supported by this goal/project/strategy:**  
Both

**Specify if project/strategy is for dept or program:**  
Department

**Name of program or area of concentration:**  
Radio & Television

**Other Area impacted by this goal/project/strategy:**  
IITS (Instr & Info Tech Svcs)

**1. Related Resources Needed**

**Resources Needed name:**  
New Equipment, Furniture and New Software

**Resources Needed Description:**  
2x Mac Pro  
2x Computer Displays  
2x HD monitors  
2x Sound reinforcement  
2x furniture including chairs and desks  
2x Software for post production  
2x Thunderbolt Hard Drive array systems

**Resource Requested Category:**  
Upgrade and/or replacement of equipment

**Estimated Cost:**  
30000

**School/ VP Decision re Resource Needed:**  
NEW
Purchase and install wireless intercom system to be used for all student production communications needs. This system will be used in the TV studio as well as on sports and special event remote events.

**Rationale:**

Students need to learn on current technology to increase student success. This intercom system will be the same as the equipment found in the professional film/TV community. Now that students are engaged in the use of High Definition video/film production with equipment purchased through VTEA grants in 2013 and 2014, this intercom system is the next step for further expanding student success in the field of TV/Film production. In addition to training students to successfully enter the work force in this growing field, it will increase student success when it comes to transfer.

**Responsible Parties:**
Robert Hersh, Instructor, RTV

**Campus supported by this goal/project/strategy:**
Both

**Specify if project/strategy is for dept or program:**
Program

**Name of program or area of concentration:**
Radio & Television

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### 1. Related Resources Needed

**Resources Needed name:**
New Equipment

**Resources Needed Description:**
Wireless intercom system

**Resource Requested Category:**
Upgrade and/or replacement of equipment

**Estimated Cost:**
2500

**School/ VP Decision re Resource Needed:**
NEW

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**Project/ Strategy: HD Video Patch Bay**

Purchase and install an HD compatable one by 24 video router for monitoring video signals in the video control room. At the moment there is no way to correctly monitor video systems such as cameras, graphics, playback, and remote video sources. This monitoring system will increase the functionality of the current TV studio and add to student success in the realm of current TV production techniques.

**Rationale:**

Students need to learn on current technology to increase student success. This intercom system will be the same as the equipment found in the professional film/TV community. Now that students are engaged in the use of High Definition video/film production with equipment purchased through VTEA grants in 2013 and 2014, this intercom system is the next step for further expanding student success in the field of TV/Film production. In addition to training students to successfully enter the work force in this growing field, it will increase student success when it comes to transfer.

**Responsible Parties:**
Robert Hersh, Instructor, RTV

**Campus supported by this goal/project/strategy:**
Both

**Specify if project/strategy is for dept or program:**
Program

**Name of program or area of concentration:**
Radio & Television

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**EMP GOAL supported (hold CTRL to select multiple)*:**

COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services
There are many entry level jobs within the professional film/video production communities. Many of these jobs require the understanding of correct flow and quality control of different signal processing equipment. Student success will increase by experiencing these correct methods of monitoring which are used in professional TV production. Now that students are engaged in the use of High Definition video/film production with equipment purchased through VTEA grants in 2013 and 2014, the purchase/installation is another step for further expanding student success in the field of video production. In addition to training students to successfully enter the work force in this growing field, it will increase student success when it comes to transfer.

Responsible Parties: Robert Hersh, Instructor, RTV

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Radio & Television

1. Related Resources Needed

Resources Needed name: New Equipment

Resources Needed Description: HD Video Patch Bay

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 7000

School/ VP Decision re Resource Needed: NEW

Project/Strategy: Increase Student Access to Production Equipment
Purchase a Steadicam Mount for a professional size video production camera to be used in concert/special event studio and field TV production.

EMP GOAL supported (hold CTRL to select multiple)*: COMMUNITY - A. Internal Community of Students, Faculty and Staff  
EQUITY - A. Student Success  
EQUITY - B. Equitable Student Access  
RESOURCES - B. Fiscal Resources  
STUDENT SUCCESS - A. Student Preparedness  
STUDENT SUCCESS - B. Student Goal Attainment  
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW

Start Date (use 8/1/year - see help text): 08/01/2015

End Date (use 7/31/year - see help text): 07/31/2016

Rationale: This type of equipment is used in the field of professional televised special events, musical concerts, and sports productions within TV/Film production. This type of equipment is needed to properly train students in this high paying and very sophisticated aspect of TV/Film production.

Responsible Parties: Robert Hersh, Instructor, RTV
1. Related Resources Needed

Resources Needed name: New Equipment
Resources Needed Description: Steadicam Mount system for Sony XD cameras

Resource Requested Category: New equipment
Estimated Cost: 66000
School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Drone Aerial Video Camera
Purchase of drone capable of holding a video camera between 5lbs and 15 lbs

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - B. Fiscal Resources
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW
Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Now that students are engaged in the use of High Definition video/film production with equipment purchased through VTEA grants in 2013 and 2014, this drone is a next step for further expanding student success in the field of state-of-the-art video production for government, industrial, and broadcast production. In addition to training students to successfully enter the work force in this growing field, it will increase student success when it comes to transfer.

Responsible Parties: Robert Hersh, Instructor, RTV

Campus supported by this goal/project/strategy: Both
Specify if project/strategy is for dept or program: Department

1. Related Resources Needed

Resources Needed name: Purchase New Equipment
Resources Needed Description: Aerial Drone

Resource Requested Category: New equipment

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Replacement of old and worn equipment
Replacement of current studio equipment with equipment that is more current to best practices or replacement for equipment that is functioning poorly and hindering student success.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
RESOURCES - B. Fiscal Resources
RESOURCES - C. Facilities and Technology Plans
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW
Start Date (use 8/1/year - see help text): 08/01/2014
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Normal wear and tear on studio equipment requires regular replacement. There has not been enough money in the yearly supply budget for several years to keep up with needed replacements. The number of students we serve has grown in the last 10 years without a resulting swell in the equipment budget.

Responsible Parties: Kristin Beller, Professor Art

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Area of Concentration

Name of program or area of concentration: Jewelry

1. Related Resources Needed

Resources Needed name: Equipment replacement
Resources Needed Description:
"vacuum caster - $1125
buffing machine - $600
replacement torch handles 10x$50@=$500
hydraulic press - $1595
tumbler, replacement barrels, maintenence kit- $250
ultrasonic - $205
bench aprons - $300
annealing pans 4x$50 = $200
mitering jig - $215
lucas foot pedals - 4x$45 = $180
rolling demo bench - $600
replacement casting flasks and bases - $300
2 new heavy duty rotating vises - $300@=$600
acetylene regulator - $300
machinist square - 5x$20 = $100
little torch tanks and regulators $355
photo lights and paper - $500
torch tips 10x $30=$300"

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 8225

School/ VP Decision re Resource Needed: NEW

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**Project/ Strategy: Increase Student Access to Digital Media Production Equipment**

With a broader range of students using the imaging equipment, we need to keep current with demand. Our success rates have climbed and part of that has been the increase in Instructional Access as well as an increase in having access to professional level equipment.

**EMP GOAL supported (hold CTRL to select multiple)*:**
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:** NEW

**Start Date (use 8/1/year - see help text):** 08/01/2015

**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**
Most students are using their cell phones for cameras and with the increased use of the Digital Media, Film and Imaging students using them, we need a few more cameras to stay current with demand.

**Responsible Parties:**
Faculty: Ann Mitchell, Brian Doan, Morgan Barnard  Staff: Jeff Smeding, Neil France

**Campus supported by this goal/project/strategy:** Both

**Specify if project/strategy is for dept or program:** Department

**Name of program or area of concentration:** Digital Media

---

**1. Related Resources Needed**

**Resources Needed name:** Camera Upgrades

**Resources Needed Description:**
- Five Rebel T3i EOS 600D $949.00
- Two EOS 5D Mark III WITH 24-105MM LENS $3,999.00
- Two Litepanels 1x1 LS Bi-Color LED Flood Light $1,079.10
Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 15000

Program TOP Code(s): 0614.00

School/ VP Decision re Resource Needed: NEW

**Project/ Strategy: Intersect Conference**

Intersect Conference - this interdisciplinary conference is being developed by Film, Graphics, Photo and Art and will featuring both industry intersections as well as educational. The conference will run for the first time during Spring 2015. This funding request is for ongoing funding of the conference.

**EMP GOAL supported (hold CTRL to select multiple)*:**
- COMMUNITY - B. Partnerships with Business and Industry
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW

Start Date (use 8/1/year - see help text): 08/01/2015

End Date (use 7/31/year - see help text): 07/31/2016

Rationale:

According to our DMA Advisory Board, the Creative Economy is fueled by jobs which utilize a broad range of talents. "A Jack of all Trades" is the type of individual who will be employed on a regular basis. Jobs are more fluid in this free-lance economy and students will need to have some type of pathway to help them envision a future. Our goal is to bring the disciplines of motion, art, graphics, photography, film, sound (and others) together and feature professionals who's jobs involve the mixing of talents. We also want this Intersection to be an educational one and are reaching out to both the local high schools and 4 year programs.

**Responsible Parties:** Ann Mitchell, Eli Daughdrill, Morgan Barnard, Danielle Stallings, Chris Chinn, Jeff Smeding, Neil France.

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

1. **Related Resources Needed**

<table>
<thead>
<tr>
<th>Resources Needed name:</th>
<th>Funding for Event</th>
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</thead>
<tbody>
<tr>
<td>Resources Needed Description:</td>
<td>Funding for Guest Speakers Equipment Rental Publicity and Promotional Materials</td>
</tr>
<tr>
<td>Resource Requested Category:</td>
<td>Other (please provide details in &quot;additional comments&quot; section)</td>
</tr>
<tr>
<td>Additional Comments:</td>
<td>Funding for advertising and promotion Guest Speaker fees Equipment rental</td>
</tr>
<tr>
<td>School/ VP Decision re Resource Needed:</td>
<td>NEW</td>
</tr>
</tbody>
</table>

**Project/ Strategy: Technology Access in Jewelry & Metalsmithing Studio**

Upgrades need to be made to the studio to facilitate the use of new teaching technologies and expanded use by students.

**EMP GOAL supported (hold CTRL to select multiple)*:**
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/Strategy Status: NEW
Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Technologies have changed for both teaching and student access. These items will eliminate bottle necks in student and teacher workflow allowing more students access to both information and equipment needed to complete assignments.

Campus supported by this goal/project/strategy: LAC
Specify if project/strategy is for dept or program: Program
Name of program or area of concentration: Jewelry & Metalsmithing
Other Area impacted by this goal/project/strategy: IITS (Instr & Info Tech Svcs)

1. Related Resources Needed

Resources Needed name: Equipment upgrades
Resources Needed Description:
Upgrades to teaching area - $300
Better corkboard, white board chalkboard combo
Bottom drawer organizers - 21x $25@$525
Stowage under bench shelf " " "
Upgrades to student tool kits - various tools - $800
Upgrades to critique area - 4 pop up benches - $200
2 new acetylene tanks - 2x$250=$500
More annealing pans small - 4x$30@=$120
Shop vac $200
Another drill press - $300

Resource Requested Category: Upgrade and/or replacement of equipment
Estimated Cost: 3470
Program TOP Code(s): 100200
Additional Comments: This cost does not include the unknown cost for the new white/cork/chalkboard arrangement.

School/VP Decision re Resource Needed: NEW

Project/Strategy: Increase Student Access to Jewelry Making Technology
Upgrade in studio technology

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services
Rationale:
"The costs of completing Bachelor's Degree for students has risen to the point that many students are hesitant to go the transfer and instead are considering more entrepreneurial pathways. Because approximately half of students are taking jewelry courses, not to transfer, but in order to build up their portfolio of work and skills in order to build new businesses, it is crucial that they have access to processes and technologies that will allow for success once they leave. A micro-pulse welder is tool seeing growing use in small studios and will soon become a basic tool for many jewelers."

Responsible Parties: Kristin Beeler, Professor

Campus supported by this goal/project/strategy: LAC

Specify if project/strategy is for dept or program: Program

Name of program or area of concentration: Jewelry & Metalsmithing

1. Related Resources Needed

Resources Needed name: New Equipment

Resources Needed Description: Orion 150s Welding system with argon tanks management interface.

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 9000

Program TOP Code(s): 100200

School/ VP Decision re Resource Needed: NEW

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Project/ Strategy: Upgrade Adobe Premiere

We need to upgrade our seat licenses for Adobe Premiere. There is a file/license issue between the codecs our cameras create (AVCHD with dolby sound) and Premiere. We need a $99/seat license in order to get around this issue.

EMP GOAL supported (hold CTRL to select multiple)*:

Project/ Strategy Status: NEW

Start Date (use 8/1/year - see help text): 08/01/2015

End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Currently, the projects students shoot with the cameras just purchased specifically for this class do not record in a codec that works with the software we purchased for this class. We need this upgrade so our workflow operates as intended. This codec will also allow students to work with industry standard audio mastering technology.

Responsible Parties: Eli Daughdrill, Assistant Professor, Visual & Media Arts Dep Danielle Stallings, Assistant Professor, Visual & Media Arts Dept Morgan Barnard, Department Chair, Visual & Media Arts Dept Dina Humble, Dean, Social Sciences & Creative Arts

Campus supported by this goal/project/strategy: Both
Specify if project/strategy is for dept or program: Program
Name of program or area of concentration: Film, Digital Media
Other Area impacted by this goal/project/strategy: IITS (Instr & Info Tech Svcs)

1. Related Resources Needed

Resources Needed name: Software Upgrade
Resources Needed Description: Currently, the projects students shoot with the cameras just purchased specifically for this class do not record in a codec that works with the software we purchased for this class. We need this upgrade so our workflow operates as intended.
Resource Requested Category: Other (please provide details in "additional comments" section)
Estimated Cost: 18000
Additional Comments: Software Upgrade
School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Increase Student Access to Production Equipment
The film program needs reflector boards, foam core, stands and additional grip equipment in order to teach students how to light & fill exteriors properly.

EMP GOAL supported (hold CTRL to select multiple)*:
COMMUNITY - A. Internal Community of Students, Faculty and Staff
COMMUNITY - B. Partnerships with Business and Industry
EQUITY - B. Equitable Student Access
RESOURCES - B. Fiscal Resources
RESOURCES - C. Facilities and Technology Plans
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW
Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
We have purchased the big, expensive lights we need for teaching students indoor lighting; however, we need to buy supplemental lighting gear in order to properly teach them how to augment and control light for exteriors.

Responsible Parties:
Eli Daughdrill, Assistant Professor, Visual & Media Arts Dept
Danielle Stallings, Assistant Professor, Visual & Media Arts Dept
Morgan Barnard, Dept Chair, Visual & Media Arts Dept
Dina Humble, Dean, Social Sciences & Creative Arts

Campus supported by this goal/project/strategy: Both
Specify if project/strategy is for dept or program: Program
Name of program or area of concentration: Film
1. Related Resources Needed

Resources Needed name: Equipment upgrades

Resources Needed Description:
- Reflector Boards
- Foam Core
- Stands
- Various clamps and grip accessories

Resource Requested Category: Upgrade and/or replacement of equipment

Estimated Cost: 800

School/ VP Decision re Resource Needed: NEW

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Project/ Strategy: Access to additional teaching support for large cap classes

We would like to request that the Film program be included in the teaching intern program the college started last year.

EMP GOAL supported (hold CTRL to select multiple)*:
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - A. Human Resources
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW

Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
The Film program lecture classes are often very large (80-120) students and difficult to manage. The teaching interns could gain experience in curriculum development, classroom management, pedagogical strategies etc, while also giving the teachers in these big classes a bit of support. There are plenty of film schools in our area where we could find capable and interested grad students, who are planning on teaching careers. We think we are a very good fit for this program.

Responsible Parties:
- Eli Daughdrill, Assistant Professor, Visual & Media Arts Dept
- Danielle Stallings, Assistant Professor, Visual & Media Arts Dept
- Morgan Barnard, Department Chair, Visual & Media Arts Dept
- Dina Humble, Dean, Social Sciences & Creative Arts

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

Name of program or area of concentration: Visual & Media Arts

Other Area impacted by this goal/project/strategy: Human Resources

1. Related Resources Needed

Resources Needed name: Teaching Intern
Resources Needed Description: Teaching Interns/grad students

Resource Requested Category: Other (please provide details in "additional comments" section)

Additional Comments: This request is to participate in the teacher intern program at LBCC

School/ VP Decision re Resource Needed: NEW

**Project/ Strategy: Improve Student Access**

New tripods so students can shoot in studio and on location.

**EMP GOAL supported (hold CTRL to select multiple)*:**

- NEW

**Project/ Strategy Status:**

- NEW

**Start Date (use 8/1/year - see help text):** 08/01/2015

**End Date (use 7/31/year - see help text):** 07/31/2016

**Rationale:**

We have an increase in the use of studio equipment and the tripods are needed at both campuses and will serve the Art, Film and Photo students.

**Responsible Parties:**

- Faculty: Ann Mitchell, Brian Doan, Eli Daughdrill, Danielle Stallings, Morgan Barnard
- Staff: Neil France, Jeff Smeding

**Campus supported by this goal/project/strategy:**

- Both

**Specify if project/strategy is for dept or program:**

- Department

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**1. Related Resources Needed**

**Resources Needed name:** Purchase Tripods

**Resources Needed Description:** 6 - Oben AC-1461 4-Section Aluminum Tripod with BA-117 Ball Head $189 each

**Resource Requested Category:** Upgrade and/or replacement of equipment

**Estimated Cost:** 1500

**School/ VP Decision re Resource Needed:** NEW

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**Project/ Strategy: Equipment Safety and Storage at PCC**

The former darkroom at PCC has been adapted to hold the equipment for the Film and Photo areas - this will also service the DMA area. We need shelving to get the equipment off the floor and this will allow us to store additional items as well.

**EMP GOAL supported (hold CTRL to select multiple)*:**

- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- STUDENT SUCCESS - B. Student Goal Attainment

**Project/ Strategy Status:**

- NEW

**Start Date (use 8/1/year - see help text):** 08/01/2015

**End Date (use 7/31/year - see help text):** 07/31/2016
Rationale:
Currently we are adapting the PCC facilities to work with all of the new equipment and uses - some of this is from bringing in the film program. There was no storage for their equipment because the facility wasn't designed with that in mind. This will allow all the students to access the equipment in a safe manner and protect the district equipment as well.

Responsible Parties: Faculty: Ann Mitchell, Elias Daughdrill, Danielle Stallings, Staff: Neil France, Jeff Smeding

Campus supported by this goal/project/strategy: PCC

Specify if project/strategy is for dept or program: Department

Name of program or area of concentration: Digital Media, Photography, Film

Other Area impacted by this goal/project/strategy: Facilities

1. Related Resources Needed

<table>
<thead>
<tr>
<th>Resources Needed name:</th>
<th>Shelving for PCC facilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resources Needed Description:</td>
<td>H-3120 Uline Heavy Duty Steel Shelving 36x84 Four of them. $285, Total $1,100 + Shipping $60 + Tax $104</td>
</tr>
<tr>
<td>Resource Requested Category:</td>
<td>Other (please provide details in &quot;additional comments&quot;section)</td>
</tr>
<tr>
<td>Estimated Cost:</td>
<td>1264</td>
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<td>Program TOP Code(s):</td>
<td>0614.00</td>
</tr>
<tr>
<td>Additional Comments:</td>
<td>Equipment storage and security</td>
</tr>
<tr>
<td>School/ VP Decision re Resource Needed:</td>
<td>NEW</td>
</tr>
</tbody>
</table>

Project/ Strategy: Increase Student Access to Production Sound Equipment

We have to replace some sound equipment that has been broken/damaged and also add a few more pieces so all of our students in our film production classes are getting individualized, hands-on experience.

EMP GOAL supported (hold CTRL to select multiple)*:
RESOURCES - B. Fiscal Resources
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment
STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW

Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
In order to ensure all of our students are getting hands-on experience in the new digital technologies and all facets of film production, we have to build our inventory of sound equipment.

Responsible Parties: Eli Daughdrill, Assistant Professor, Visual & Media Arts Dept Danielle Stallings, Assistant Professor, Visual & Media Arts Dept Morgan Barnard, Dept Chair, Visual & Media Arts Dept Dina Humble, Dean, Social Sciences & Creative Arts
1. Related Resources Needed

<table>
<thead>
<tr>
<th>Resources Needed name:</th>
<th>Upgrade Equipment</th>
</tr>
</thead>
</table>
| Resources Needed Description: | 2 Boom Poles  
3 Shock mounts  
6 location sound mixers  
necessary cables |
| Resource Requested Category: | Upgrade and/or replacement of equipment |
| Estimated Cost: | 1500 |
| School/ VP Decision re Resource Needed: | NEW |

Project/ Strategy: Increase Student Access in Ceramics Instruction

Hire a new full time ceramics instructor

EMP GOAL supported (hold CTRL to select multiple)*:
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- RESOURCES - A. Human Resources
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

Project/ Strategy Status: NEW
Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Our ceramics teacher is retiring after the Fall 2014 semester. To provide equitable access to instructors in the Visual and Media Arts Department we need to hire a new ceramics teacher. With a new hire in this area, students will have less access to instructor in ceramics. Additionally, the ceramics area needs a full time faculty member to maintain the operations of the ceramics studio.

Responsible Parties: Morgan Barnard, Department Chair Visual and Media Arts; Dean Humble, Dean SSA.

Campus supported by this goal/project/strategy: LAC
Specify if project/strategy is for dept or program: Area of Concentration
Name of program or area of concentration: ceramics

1. Related Resources Needed
Project/ Strategy: STEAM Curriculum

"Work with interested parties on campus to develop curriculum and certificates to bring the Arts in Science, Technology, Engineering and Math education. The Art are a dynamic connective force in education that can bring new perspectives and allow non-traditional students better access to the sciences.

This strategy will include developing new curriculum and certificates that incorporate course form the arts and sciences."

**EMP GOAL supported (hold CTRL to select multiple):**
- COMMUNITY - A. Internal Community of Students, Faculty and Staff
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:** NEW

Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 08/01/2016

**Rationale:**
Students already take art classes as part of their educational experience at LBCC. There is an opportunity to integrate our offerings into formalized arrangements with the Science, Technology, Engineering and Math programs on campus. This will allow students to have precedents for how art and technology have worked together over the years and will provide students with access points for new outputs and applications of traditional STEM Projects.

**Responsible Parties:** Morgan Barnard, Dept Chair

**Campus supported by this goal/project/strategy:** Both

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Project/ Strategy: Equipment Insurance

We need to invest in some kind of insurance policy for our film production and photography equipment.

**EMP GOAL supported (hold CTRL to select multiple):**
- EQUITY - A. Student Success
- EQUITY - B. Equitable Student Access
- STUDENT SUCCESS - A. Student Preparedness
- STUDENT SUCCESS - B. Student Goal Attainment
- STUDENT SUCCESS - C. Quality of Academic Programs and Services

**Project/ Strategy Status:** NEW

Start Date (use 8/1/year - see help text): 08/01/2015
Rationale:
Replacing or repairing stolen, lost & damaged equipment is a big cost to the department, and one we often don’t have the budget to cover. We have over $200,000 in film production & photography equipment and we need to protect that investment. The cost of an insurance policy will be far less than replacing all of this gear on our own.

Responsible Parties: "Eli Daughdrill, Assistant Professor, Visual & Media Arts Dept Danielle Stallings, Assistant Professor, Visual & Media Arts Dept Ann Mitchell, Professor, Visual & Media Arts Dept Brian Doan, Professor, Visual & Media Arts Dept Neil France, Lab techni

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department

1. Related Resources Needed

Resources Needed name: Replace/insure equipment
Resources Needed Description: Insurance policy

Resource Requested Category: Other (please provide details in "additional comments” section)

Estimated Cost: 1500

Additional Comments: This request is for ongoing insurance for equipment used in film, digital media, photo and R&TV courses in the our department.

School/ VP Decision re Resource Needed: NEW

Project/ Strategy: Printing access at LAC

Our printers which support the K127 are failing and we need to replace one.

EMP GOAL supported (hold CTRL to select multiple)*: EQUITY - A. Student Success
EQUITY - B. Equitable Student Access
STUDENT SUCCESS - A. Student Preparedness
STUDENT SUCCESS - B. Student Goal Attainment

Project/ Strategy Status: NEW
Start Date (use 8/1/year - see help text): 08/01/2015
End Date (use 7/31/year - see help text): 07/31/2016

Rationale:
Students in graphics, art and imaging need to have access to a printer for their projects. It is an integral part of the color management workflow and allows the students to present color-managed projects. It would primarily support our LAC classes, but PCC student often run out of time and go over to LAC to print - so it will service both areas. We will be purchasing a printer, ink and paper since this is a new manufacturer and we currently do not carry this brand.

Responsible Parties: Ann Mitchell Professor of Art, Morgan Barnard Associate Professor of Art, Jeff Smeding Instructional Associate

Campus supported by this goal/project/strategy: Both

Specify if project/strategy is for dept or program: Department
### 1. Related Resources Needed

<table>
<thead>
<tr>
<th>Resources Needed name:</th>
<th>New printer and ink</th>
</tr>
</thead>
</table>
| Resources Needed Description: | Printer: Epson Stylus Pro 3880 with 2 yr warranty $1206.98  
Ink 9 cartridge, K3 inks 80ml $452.00 |
| Estimated Cost: | 1660 |
| School/ VP Decision re Resource Needed: | NEW |