

Department Plan

Long Beach City College

Dept - Art/Photography

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Mission: The mission of the Art and Photography Department at Long Beach City College is to provide students instruction in the visual arts whether beginning, advanced, or professional with a single class, general education courses, or a course of study, leading to transfer, Associate Degree, or a vocational certificate. Students can pursue their individual interests in the visual arts through an array of foundation courses establishing a technical and critical understanding of visual language. These courses lead to improved personal creative expression or to specialized instruction in numerous areas within the creative and applied arts through the production, analysis, and exhibition of artwork.

The arts involve students in the process of their learning, demanding constant reflection and active participation. The arts enable students to collaborate toward a common purpose. The arts are a powerful connection force between disciplines. As our world and problems become more complex, creative thinking becomes all the more important.

Description: The Art /Photography Department at Long Beach City College is one of the largest art departments in the California Community College system and as such is dedicated to providing students with the finest, most comprehensive introduction to the arts possible. Toward that end we have brought together a strong core of professional artists, art historians, and educators dedicated to developing a comprehensive foundation for students to explore their innate creativity. The department comprises art history, applied design, ceramics, computer art, drawing, graphic design, illustration, jewelry/metalsmithing, painting, fine arts and commercial photography, and sculpture. In 07-08 the Art/Photography department served a student population of 5117.

The Department includes the Long Beach City College Art Gallery which has a professional exhibition program, presenting local, national and international emerging and mid-career professional artists. In addition, the gallery hosts the annual Student Art Exhibition highlighting the achievements of students in the Art and Photography programs. Every art major will participate in an exit exhibition by art discipline as a requirement of the program. The Art Gallery serves the Department, the general LBCC student population and the community at large.

Summary of Access, Productivity & Effectiveness: The most significant trend in the Art/Photography department is the reduction in class sections offered and the rise in student enrollment. This trend along with the retirement of full-time faculty has led to a significant rise in class size and the number of courses taught by part-time faculty. The 09-10 budget cuts further reduced class offerings. Based on the data provided, we summarize:

Enrollment from 2008-2009 to 2010-2011 with FTES rising 22% from 402 to 491. WSCH increased 7.4 % (27,665 to 29,739) in the first year and declined due to reduced sections in the second year. For fall 2008 to fall 2010, Art WSCH fell 8% from 10428 to 9582. Yet, during that period, the average art class size rose an average of 30.6% from 24.5 to 32. In Art History, which has a higher enrollment cap, average class size rose as much as 41% in Art 1 from 31 to 42 students. At the same time, the number of faculty was reduced by 27% (23.76 to 17.22 FTEF for fall 2008 to fall 2010). Thus, the Program Load or ratio of WSCH/FTEF increased 86% from 580.5 to 1080.6.

Student success, retention and completion in the Art/Photography Department improved in all areas between fall 2008 and spring 2011.

From fall 2008 to fall 2010, the Student Success rate was a 4.6% increase (64-67%), Completion was 4.4% (68-71%), and Retention was 8.1% (74-80%). Comparing fall 2008 to spring 2011, the increases were slightly lower at 1.5%, 1.4% and 6.7% respectively. With the School of Creative Arts rates for student success, completion, and retention between fall 2008 and fall 2010, increasing 4.4% (67-70%), 5.7% (70-74%) and 7.6% (78-84%), respectively, the Art/Photography Department compared favorably, exceeding the school in two of three areas.

The educational goals expressed by students enrolled in Art/Photography classes indicate that nearly 50% intend to transfer, compared to 35% for the general LBCC population. Many of our students have not only transferred to CSU or UC schools but have also transferred to prestigious art schools. In the last six years we have had students transfer to Cal Arts, Art Center, Otis, SCI-ARC, USC, School of the Art Institute of Chicago, Rhode Island School of Design, Syracuse University, Kansas City Art Institute, and the San Francisco Art Institute.

Art/Photography faculty assist students with exhibition opportunities at the local, state and national levels. Students have consistently exhibited in various local and national exhibitions. City magazine, a 32-40 page student publication, has won various first place design, illustration and layout awards in state competitions.

The Photography program has exceeded the Performance Goals in all the Perkins IV Core Indicators of Performance: Skill Attainment, Completions, Persistence, Employment and Participation. Photography has also met all its Requirements for Uses of Funds for the Career and Technical Education Act funding.

We take pride in being recommended by both public and private four-year institutions for our quality lower-division foundation classes.

Internal Conditions (see Staffing

Help for list): Due to full-time faculty retirements, we need replacements for faculty in ranked order: digital media graphic design, art history, painting and drawing and photography. In fall 2010, without hiring a replacement, there was no full-time faculty in computer art and graphic design. We are currently below state mandates in the number of full to part-time faculty. There are presently 11 full-time and over 40 part-time faculty members. With such a high percentage of part-time instructors without office hours students are limited in their access to vital one-on-one advisement and guidance. This also places an additional, unreasonably increased workload on the full-time faculty in important areas such as planning, grant research, and program development. We also need a two-dimensional studio instructional associate. This lack only intensifies the needs that were cited in our 2008 program review. The Gallery Director position needs to be returned to the Art/Photography department. Additionally, we need to maintain current classified staff and work study student positions.

Budget

The instructional supply budget has not increased in over a decade despite increased enrollment, cost of materials, and operating costs. It continues to be woefully inadequate to address the needs of such diverse instructional disciplines as are found within the Art/Photography program. The budget has not kept pace with cost of goods. Many tools have not been replaced and new supply items have gone unpurchased. The lack of funds has seriously impeded the ability to update classroom equipment. Furthermore, the art program does not have an operational repair account.

Enrollment

Enrollment in Art/Photography classes has increased consistently from 4141 to 487 between fall 2008 and fall 2010. As enrollment continued to increase, this has led to more than a 21% increase in average class size.

Technology

Technology upgrades are needed in many classrooms and program disciplines. New equipment is essential to meet the needs of current pedagogical methods for faculty lectures, demonstrations, and to provide access for students to produce art work using new media techniques. Current technological trends require up to date hardware and software to facilitate instructional methods. While this is true in all areas, it is especially necessary in Computer Graphics and Photography where students are taught digital skills for entry into these professions.

Facilities and Equipment

There are numerous facilities problems throughout the K Building including broken roof tiles above the office areas and classrooms with insufficient air conditioning and broken skylight covers. Externally the building was just painted, but the interior needs painting as well. The entire building needs to be wired for smart classrooms. Additional specific issues are:

Art Gallery: No climate control system

Ceramics: Rain damaged drywall, wood eating insects, leaking venting hoods over kilns

Drawing and Painting: Insufficient painting racks

Jewelry/Metals: Rain damaged ceiling, emergency exit area termites, lack of an area for efficient collection of hazardous materials.

Printmaking: No lighting in the outdoor area, not enough classroom and lab space

Sculpture: A covering for outdoor workspace behind K113 was completed in fall 2011.

Instructional Resources

The Art/Photography Department lacks an Instructional Visual Resource Center to support student learning. In previous department plans, we have repeatedly requested the funds to implement this type of resource. It is our strong belief that a visual resource center (including DVDs, CDs, and other relevant media) which would allow students access to images of contemporary and historical artwork is strongly needed in this program.

External Condition- Regulatory/Legislative The current California State Budget crisis has impacted the Art/Photography Department and necessitated 12% cuts in course offerings. The department was forced to reduce part-time faculty from 60 to 42.

Changes:

External Condition- Grants Available: The program works closely with VTEA, LBCC Foundation Fine Arts Associates, and the Associated Student Body grants for visiting artists and professional speakers, as well as exhibits and weekend workshops.

External Condition- Accreditation Accreditation recommendations have required that faculty put in many hours writing SLOs, assessment plans and program review under tight deadlines.

Recommendations:

External Condition- Photography Advisory Committee

Advisory Committee Input:

External Condition- Photo Fest, Long Beach City College Art Gallery, City magazine, and student art exhibitions off campus at

Community venues such as L.A. Municipal Gallery at Barnsdall Park, 2nd City Council Gallery, Long Beach Arts, and the

Outreach/Partnership: East Village Arts District in Long Beach, the Loft Studios Gallery in San Pedro, DDR Projects Santa Ana and the Brea Art Gallery in Orange County promote the Art/Photography department in the greater Long Beach community and beyond. City magazine, a student produced 32-40 page publication, that showcases our college, is distributed once annually. The community copies are distributed to local high schools, The Mayor and City Council, local libraries and camera stores.

External Condition- Industry & Labor Market Trends: Changes in technology influence all art courses because of the use of digital imaging, techniques in art production, and distribution.

External Conditions- Other : Currently, we have no budget to advertise or promote class enrollment, however we have developed specific articulation agreements with the local unified school district. These agreements are regularly reviewed and updated. Faculty members work with Long Beach City College Counselors that make presentations at various local high schools in which they explain to students what would be necessary for enrollment at LBCC, describe course offerings and academic standards and show samples of student work. Through the Office of School and College Relations, regular curriculum up-dates are maintained with various four-year colleges and universities in the area.

Faculty & Staff : The Art and Photography department has 10 full time faculty, 42 part time faculty, 6 classified staff and 2 federal work study student assistants. The classified staff consists of 1 instructional aide, 3 lab technicians, 1 part-time (14 hours per week) secretary. The gallery director position was cut in fall 2011.

Names & Titles of Program Review Participants: Kristin Beeler, Instructor Jewelry and Metalwork; Chris Chinn, Instructor Painting and Drawing; Brian Doan, Instructor Photography, Michel Daniel, Associate Professor Painting and Drawing; Linda King, Professor Painting and Drawing; Ann Mitchell, Associate Professor Photography; Stas Orlovski, Associate Professor Painting and Drawing; Coleen Sterritt, Professor Sculpture; Rodney Tsukashima, Associate Professor Ceramics; Sarah Vure, Associate Professor Art History

2009-2010 Accomplishments: The Art and Photography Department has created assessment plans and SLOs for the programs as well as all of its courses and is beginning to implement the collection of data.

From 2005 to 2010, 36 students received Associate Degrees in Art and Photography and 14 received Certificates in Commercial Photography. In 2010-2011, there were 12 art students who transferred to UC, CSU and prestigious private art colleges, more than half with scholarship support.

The LBCC Art Gallery held six exhibitions per academic year from 2008-2009 to 2010-2011: 16 exhibitions of professional artists including the LBCC Faculty Exhibition in 2010 and 4 LBCC Student Exhibitions. Students in Art 12: Gallery and Exhibition Design, taught by Gallery Director Habib Kheradyar, curated two exhibitions per year in 2009 and 2010, three of which were off campus in professional Long Beach and Los Angeles galleries.

Through the LBCC Gallery, there were four Artist Lectures held each academic year. Art Faculty coordinated programs to have additional scholars as guest speakers give presentations to students and the general public.

Two buses of students taking art history courses (Art 1 and Art 2) went on field trips to the J. Paul Getty Center and Los Angeles County Museum of Art for guided instruction on viewing the collection which increased their ability to look at and discuss visual art. Art History faculty obtained grant funding through the LBCC Auxiliary and Fine Arts Associates to purchase a three-year subscription to the Artstor digital library, a visual database that is an essential resource for improving art instruction and increasing students' critical thinking and visual awareness. It has been made available through the LBCC library to the entire campus community. A new course in the History of Photography was developed, approved by the AD/GE Subcommittee and the UC Chancellor's office, and is awaiting final approval by the CSU and UC systems.

In October 2009, the jewelry and metalwork students participated in Arizona State University's Fourth Annual Intercollegiate Metals Exhibition. LBCC transfer student Amy Hami won first place.

In 2010, Intermediate sculpture students participated in 8 exhibitions in the region at galleries such as L.A. Municipal Gallery at Barnsdall Park, 2nd City Council Gallery, Long Beach Arts, and the East Village Arts District in Long Beach, DDR Projects in Santa Ana and the Brea Art Gallery in Orange County. In 2011, fifteen Intermediate Sculpture students held a group exhibition "RunJumplt?" at the Loft Studios Gallery in San Pedro.

Club D'Art, the LBCC student art club, also mounted exhibitions of their work in the theater lobby during Spring Sing in 2009 and 2010.

An electric kiln was purchased for the ceramics lab enabling students to have access to equipment essential to learning and fulfilling transfer requirements.

The Photography Program has accomplished the following:

- a. Maintained the digital labs at both campuses with current software and industry standard equipment.
- b. Modernized the digital print lab at PCC with additional printers and replacement supplies and a print viewing station.
- c. Upgraded the studios with new lighting and shooting capabilities (lighting packs, heads, tripods and high quality cameras).
- d. Increased student access to digital cameras throughout all our classes
- e. Increased and Upgrade advanced classes with additional high-quality cameras

2010-2011 Accomplishments: 1) Continued assessment of courses through collection of data. Completion of program level SLOs and program assessment, completion of program review.

2) The use of innovative teaching methods, gained in part through attending Faculty Teaching and Learning Center programs, and the use of new instructional resources including the acquisition of the Artstor Digital Library.

3) The newly developed course in the History of Photography received final UC and CSU approval for GE transfer credit preparing it to be taught in fall 2012.

4) An electric kiln was purchased for the ceramics lab enabling students to have access to equipment essential to learning and fulfilling transfer requirements.

5) One LBCC Art Gallery catalog, funded with grant support, was produced.

6) The Sculpture studio/lab was made safer with the installation of a permanent roof.

7) The acquisition of 5 mobile digital work stations improved the quality and effectiveness of studio instruction in painting and drawing by enabling the projection of images onto canvas and drawing surfaces, as well as providing access for internet research and student presentations.

8) The LBCC Art Gallery acquired a lighting upgrade to improve the quality of the viewing experience (and since 150w flood light bulbs are no longer available, to compensate the use of 65w bulbs required the purchase of 50 LZR1338 Front Loading Gimbal).

9) Students participated in the following exhibitions, had art work published, and continued to produce their own publication all of which expands the department's community outreach.

- a. Fifteen Intermediate Sculpture students held a group exhibition "RunJumpIt" at the Loft Studios Gallery in San Pedro.
- b. Photography students held a group exhibition "Freestyle Exhibition: Emerging (i) 6."
- c. LBCC Jewelry/Metalwork students' work appeared in Lark Books 500 Plastic Jewelry Pieces and in Art Jewelry magazine (October 2010).
- d. Graphic design students produced City magazine, a 32-40 page publication that has won various first place design, illustration and layout awards in state competitions.

10) The 2010-2011 Visiting Artist Lecture Series presented the following speakers: Charles Hachadourian, Larry White, Alice Konitz, Dimitri Kozyrev and Dane Picard.

11) The LBCC Art Gallery presented the following exhibitions in 2010-2011:

Charles Hachadourian: Sculpture
Andrew West: The city did it again
August 31 - September, 2010

Larry White: Rhythm & Pattern, October 13 - November 11, 2010

ou-boum curated by Linda A. Day including Philippa Blair, Mark Dutcher, Nancy Evans, Tom Knechtel, John Koller, Robin Mitchell, and Church Tran.
Project Room: Linda A. Day
November 16 - December 16, 2010

Alice Kōnitz: WDF
Dimitri Kozyrev: Journeys
Dates: January 19 - February 24, 2011

Annie Buckley: Hybrids & Landscapes

Dane Picard: Littlewood's Circus
Dates: March 8 - April 7, 2011

LBCC Student Art Exhibition
Dates: April-May 2011

12) Bus transportation was provided for students who might otherwise be unable to attend the array of art venues in the greater Los Angeles area. Field trips to the Getty Center and Los Angeles County Museum of Art were organized for art history students in Art 1 and Art 2 in spring 2011.

13) To fully capture the educational goals expressed by Art students nearly 50% of whom intend to transfer, compared to 35% for the general LBCC population, the Art faculty have begun to keep Departmental records of Art majors who transfer to 4-year institutions. Many of our students have not only transferred to CSU or UC schools but have also transferred to prestigious art schools. In 2010-2011 alone, students transferred to CSU Fullerton (2), Cal Poly Pomona (1), UC Irvine (1), Art Center College of Design (4), SCI-ARC (1), School of the Art Institute of Chicago (2), and the San Francisco Art Institute (1).

14) VTEA funds provided the following Photography program acquisitions and accomplishments:

Digital Lab:

Epson V750 & Nikon CoolScan Film Scanner, Apple 21.5" iMac 8GB RAM, Epson 3880 printers

Studio:

Speedotron Black Line Packs, Arri Softbank Lighting Kits, Speedotron 2 Light Location System, Tripods, Reflectors, Barndoors, Stands etc.

Cameras:

Canon lenses: zoom, wide-angle & T/S, Nikon F10 Cameras, Canon 5D DSLR

Software: Upgrade to current system

Produced PhotoFest@LBCC 2011:

Connected with Month of Photography Los Angeles

First Friday Art Walk, Photography exhibitions by students

2nd Saturday Phantom Gallery Student Exhibition

Hosting group of 100 students from Cabrillo High School Media Arts program

Mixed hands-on demonstration with TV/Film Studios.

Hosting group of LBCC Foster Care Program Students, in studio demonstrations

Speedlight Workshop

Tuttle Cameras

Canon Lenses Workshop

Canon High Dynamic Range Photography

Canon Tilt/Shift Lenses

Canon High Definition Video with DSLR Cameras,

Canon Keynote Speaker: David Hume Kennerly

Fine Art Photography and the Market

Beyond the Frame: An Investigation of Photographic Sculpture and Installation

Experiments with Double Exposure, Infrared Photography

Lith Printing Workshop by Freestyle Photographic

Portfolio Review, Getting Starting in Digital Retouching

Fine Art Digital Printing

Contemporary Portraiture with Large Format Cameras

Choosing the Right Lighting Tool for your Project

Photography and Sustainability

Business Basics for Photographers and Visual Artists, ASMP

Toning Workshop

From Student to Working Pro

Going Pro as a Community Photographer

15) Photography Guest speakers (2008-2011)

Viet Le, Sheila Pinkel, Glenn Stern, Noritaka Minami, Rolf Goellnitz, Nin Hoang, Rebecca Sittler Schrock, Erik Schubert, Jason Landry, Irina Rozovsky, Aline Smithson, Han Nguyen, Marissa Roth, Ali Kheradyar, Soo Kim.

Goal: Student Access, Quality, Safety and Effectiveness

Improve and Increase Student Access, Quality, and Effectiveness by hiring new full-time faculty in Graphic Design, Art History, Photography, and Drawing and Painting, as well as return the Gallery Director position to the school either through restoration of the AG Coordinator position or through other methods.

Year: 2011 - 2012

Start Date: 08/14/2009

Goal Status: In Progress

Goal Priority: High

Rationale: Improve and increase classroom and student access and effectiveness a tool crib checkout policy for hand tools and power tools implemented using a work study student or lab technician.

Improve instructional delivery through innovative teaching methods, new instructional resources including access to Artstor Digital Library, and the development and implementation of assessment plans.

Increase student awareness and access to Photography curriculum and resources.

To expand the LBCC Art Gallery's programming and visibility within the college, the Long Beach community, and the greater Los Angeles art world.

Curriculum review, new course development, and program research in sub-areas of art history, sculpture, and graphic design.

Improve the safety and effectiveness of labs K130, K137 and K144 and expand access and quality for lab K127.

Upgrade K Building Facilities which need major repairs or renovations in K113, K111, K109, K108, K115, K130, K135, K136, K137, K143 and K144..

The necessity to hire full-time faculty is to replace retired full-time faculty members, to meet the needs of department growth in student enrollment, and comply with full-time to part-time ratio requirements. In graphic design specifically, there no longer will be any full-time faculty in fall 2010 without a new hire. There is high demand and enrollment for classes in computer graphics to prepare students for entry into these professions. A full-time faculty member is essential to coordinate this program and keep courses, software, hardware, and the lab current in a constantly changing field. Art history is the department's second largest area and serves not only art majors, but students college wide in fulfilling general education requirements. There is only one full-time faculty member in art history.

A toolcrib was installed in the fall of 2008 in the Powertools Room K112. A checkout policy is under investigation as tools and equipment can be easily abused or stolen without controlled monitoring.

To meet accreditation requirements and improve Student Learning Outcomes, the Art and Photography Department will implement assessment plans.

To improve instructional delivery, new methods and instructional resources are needed.

a. Several years ago section offerings of courses (Life Drawing Art 19 AD and Life Painting Art 26 AD) that employ Artist's Models were reduced to a total of seven per academic year from eleven. At the same time enrollment in these courses has continued to grow, over filling classrooms. Classes have become so over enrolled that students not only have difficulty finding work space in the lab, but also have difficulty finding a clear line of sight to the model. Both 2-D and 3-D coursework including Life Drawing, Figure Painting, Art 60 Beginning Sculpture, and Art 61 AD Intermediate Sculpture benefit from the addition of a new course in AD Life Sculpture. As a part of a new course, "Special Projects in Sculpture," that will be offered once every 3rd or 4th semester. Life Sculpture would greatly aid students in their quest to fully understand three-dimensional form.

b. Pay rate for Artist's Models has continued to rise in surrounding academic and fine art institutions. Hiring professional and experienced Artist's Models for our classes has become increasingly difficult when competing against institutions that pay a significantly higher hourly rate.

c. To accommodate the increased use of digital technology in all art instruction, the addition of computer stations to the art history workroom K102A will enable it to be used as a visual resource room. To make the resource room fully functional and support instruction in all classrooms, we will build an instructional DVD collection.

Over the past several years the Photography Program has continued to increase it's enrollments in all courses. We have rewritten all our courses to reflect modernization as well as increased Academic content. With a student body that is spread out over the South Bay (and beyond) it is essential to provide students centralized access to

information, facilities and equipment." We can also increase enrollment and student success by making students aware of the Curriculum as well as the program resources available to them. Students also have a greater sense of inclusion when they understand the program better.

By increasing the quality and quantity of the photography-related equipment at both campuses students will have increased exposure to, and experience using a wide range of photographic skills. This will lead to a great potential for jobs or to have success as a transfer student.

Expanding the Art Gallery program and restoring a Director/Curator/Coordinator position will have an impact on student learning and transfer rate, as well as the Art/Photography Department and college's overall outreach to the community. What we lack for our gallery program is a more appropriate budget. We are still not certain if our \$5,000 budget has been cut by \$1,100. We have gone paperless to offset this deduction to be able to have a program that is equivalent to last year. To give us the opportunity to grow we need an increase in our budget. Doubling the \$5,000 budget will be a small step in the right direction.

During the continuous process of curriculum review and program planning, it was determined that various new courses would better serve the needs of Art and Photography students in learning and ability to transfer.

a. A new course in the History of Photography was particularly needed because the subject was not emphasized in current offerings and it would assist Art and Photography majors in their preparation for university level coursework. The History of Photography would also serve as a General Education course transferable to UC and CSU for students across the college interested in visual literacy and how images function in society.

b. As our enrollment has increased there is evidence to support an additional section of Art 60 Beginning Sculpture and Art 34 Applied Design. Once our facility is modified in terms of a roof enclosure, we would have the capacity to offer Art 63ad Metal Casting. In our current situation, new foundry equipment sits unused as it has since purchased in 1995. Also, a new course is being proposed, "Special Projects in Sculpture", which would include: Life Sculpture, Carving, Ceramic Sculpture, and Kinetic Sculpture. A section of this new course would be offered in rotation every third or fourth semester and would provide students in-depth preparation for university level course work.

c. Research changing Computer Graphics to a Vocational Program. Computer Graphics is by nature a vocational profession. Part of the process is the creation of an Advisory Board which would bring a wide range of professional industry contacts into the college. Additionally it would qualify the area for VTEA funding in the future which would reduce the college's need to supply all our funding.

d. Increase the amount of digital class offerings. This would mean writing new courses that could include advanced digital techniques and/or expand the range of photographic subject areas (this would also include more vocational offerings).

Due to ever increasing enrollment in Drawing and Painting classes students have difficulty finding the necessary equipment in these labs to have a safe clean working space. Taborets are a necessity for Drawing and Painting students to safely create their artwork as taborets provide space for dangerous art materials to be safely stored, mixed and cleaned during class and lab hours. Drawing benches are also unsafe as many are broken beyond repair.

Printmaking classes have become so over enrolled that it is difficult if not impossible for students to find work space in the lab to create stencils, print and have a place for the prints to dry. A rack would increase student productivity, student learning and student safety.

Students need time outside of class to work on their Graphic Design and computer art projects. Most students, especially the economically disadvantaged ones have no outside access. Currently 80-90% of our offerings have no access to computers despite the industry wide integration of digital media.

Provide Sculpture students with a safe and accessible working environment. The entire outdoor space is approx. 53 x 24 ft. which includes an uncovered area of 20 x 24 ft. Students working in vastly different mediums share this space while simultaneously working on welding, carving, plaster mold-making and casting projects within this 53 x 24 ft. area. This means: welding tanks, power tools such as body grinders and sawzalls, multiple extension cords, plasma cutter, plaster and concrete works all happening within this space. With the combination of weather and roof drainage into the middle of the space, this 20 x 24 ft. section becomes an unusable and dangerous place to work. The lighting is inadequate for students working at night. As student success is our main priority, we do everything possible to assure they can achieve their goals. A temporary covering is installed each year spending funds from our supply budget to help alleviate the situation. The tarp covering is far from adequate as it only lasts a few months, yet without a covering, student projects are ruined, as well as District furniture and equipment. There are numerous days when students cannot work thus project deadlines are extended and their semester's work is not up to par. With the installation of temporary tarps, it has been easy to evaluate the potential effectiveness of a permanent covering. There is not sufficient room in K113 for sculpture students to do their work; many work in the courtyard and spaces by the lockers as an alternative. We'd then be able to offer Art 63ad Metal Casting which would be a great addition to our program. In the current situation, our

new foundry equipment sits unused since purchased in 1995. Offering a foundry class would increase enrollment and present opportunities for grants and partnerships with industry.

The kilns support 4 to 5 classes. With out the kilns students cannot experience the total process and students planning to receive a BA need to have basic skills loading and firing kilns.

Strategies: Hire new full-time faculty in Graphic Design, Art History, Photography, and Drawing and Painting to improve the effectiveness of the Department and increase student learning in these program sub-areas. Activities will include preparing documentation for new faculty hiring to be presented to the hiring committee, advertising the position, selecting qualified applicants, interviewing applicants, participating in new faculty orientation.

Sculpture: Inventory tools and equipment. Develop system for check-out policy determining days and times needed, etc. Determine possibility of workstudy student involvement, student assistant, or lab technician.

Implement formal assessment of SLOs.

Painting and Drawing: Increase Model budget and pay rate, replace broken drawing horses, update technology in K143 with new computers and software. Update classrooms with retractable black out covers for the skylights in K130, K135, K136, K137, K143 and K144.

Create a Visual Resource room in K102A to include computers, DVDs, a digital image subscription and other instructional resources.

Increase supply budget for demonstration materials, hand and power tools.

Photography: Expansion of web support for the area (web update, web gallery & information)

Further support for Photo Club activities (Fieldtrip, guest lectures, newsletter, exhibition)

PhotoFest offerings (workshops, lectures, exhibition, review, fair)

Posters in labs: Photo offerings and programs.

Full-colored program brochure.

Purchase a UV light printer light source which will allow photography students to use alternative materials without being dependent on sunlight.

Art Gallery: Return the Art Gallery Coordinator position to the school. Produce catalogues of gallery exhibitions, build the size and prominence of the lecture program, present more demanding exhibitions in terms of media and scale. Hire an assistant to help with transportation and installation of artwork.

Art History:

Complete the process of having the History of Photography approved by IGETC, and UC Chancellor's Office for Plans B and C.

Develop a new class in visual culture to articulate with CSU lower division class.

Develop a new class in American art and offer more Honors Art History classes.

Expand Art 1 and Art 2 course outlines to include non-Western art.

Rethink instructional goals and learning outcomes for Art 6, Art 7, and Art 8 due to field trip costs and course redundancies.

Sculpture:

Offer an additional section of Art 60 Beginning Sculpture, Art 34ad Applied Design, and Art 30 Fundamentals of Volume, Plane, Form. Continue to reassess goals and learning outcomes for all Sculpture Program course offerings. Complete process for new course development for "Special Projects in Sculpture".

Computer Graphics:

Researching what the process would be and what the benefits and drawbacks would be to change the Computer Graphics program to a Vocational Program.

Creation of an Advisory Board which would bring a wide range of professional industry contacts into the college.

Qualify the program for VTEA funding.

Purchase ten new Artist Taborets for labs K137 and K144

Purchase a Mark VI Multi Rack for K130 to be used in Art 70, 71 and 72.

Develop scheduling which will allow for the creation of student access Computer labs. A computer resource for the Art program would give a lab for the other areas to integrate computers into their courses.

A permanent covering (roof) with an electric hoist needs to be installed over the outdoor workspace behind K113 and has been a request of the Sculpture Program since 2000.

Increase instructional space for Sculpture and Jewelry classes.

Change one electrical circuit from 208 to 220 volts in K115.

Replace damaged ceiling tiles in K111, K108 and K109 (Jewelry and Metalsmithing)
Repair kiln hoods in K115(Ceramics)

Responsible Parties: All full-time art/photography faculty

Campus supported by this Both

goal:

Specify if goal is for Department/ Program

department or sub-area:

Name of sub-area, if Graphic design and Computer art, Art history, Photography, Drawing and Painting

applicable:

Other Area impacted by this Human Resources

goal:

Other Area(s) impacted by Human Resources, Facilities, ACIT, Grants

this goal:

Level of Support Needed: School or VP

Related Resources Needed

* Resources Needed Name: Artist Taborets

Resources Needed Purchase ten new artist taborets for labs K137 and K144

Description:

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 2000.0000

Type of Resource Supplies

Requested:

Justification for Resource Due to ever increasing enrollment in Drawing and Painting classes students have difficulty finding the necessary

Request: equipment in these labs to have a safe clean working space. Taborets are a necessity for Drawing and Painting students to safely create their artwork. Taborets provide space for dangerous artist materials to be safely stored, mixed and cleaned during class and lab hours.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Classified Staff

Resources Needed Some staffing may be necessary to keep the computer lab open. This position could be split with the Fine Art

Description: Instructional Associate request. One I.A. could hold both areas open.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 15000.0000

Type of Resource Personnel

Requested:

Justification for Resource Improving computer lab access and quality would benefit student learning and equity while meeting industry

Request: competencies and standards. It would enhance student enrollment and support services.

Department Code: 100100 Art

Requested Funding Source: General Fund

* Resources Needed Name: Drawing benches (horses)

Resources Needed Purchase 30 new drawing benches for K137 and K144

Description:

Inter-Level/ VP Level Group NEW for Fiscal Yr 2011-2012

Decision:

Fiscal Year: 2011 - 2012

Duration: One-time

Estimated Cost: 2934.0000

Type of Resource Equipment

Requested:

Justification for Resource Due to increased enrollment in Drawing and Painting classes, more drawing benches are needed to replace

Request: broken ones that cannot be repaired in K137 and K144.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Gallery printing and staff hire

Resources Needed Produce catalogues (one catalogue: \$6000), a higher budget for lecture program (\$2000), budget to accomodate
Description: demanding exhibitions (double the existing budget to \$10,000) and hire an hourly, non-instructional gallery assistant (\$10,000)

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 28000.0000

Type of Resource Other

Requested:

Justification for Resource Producing catalogues of exhibitions, expanding the lecture program and presenting more demanding exhibitions

Request: would impact student learning and transfer rates, as well as improve the Art and Photography Department's outreach to the community. What we lack for our gallery program is a more appropriate budget. To continue to grow we need an increase in our budget. Doubling the \$5000 budget would be a small step in the right direction.

Department Code: 614000 Art Glry

Requested Funding Source: General Fund

* Resources Needed Name: Hire new full-time faculty

Resources Needed Hire new full-time faculty in ranked order in areas of digital media/ graphics, art history, painting and drawing, and

Description: photography.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 380000.0000

Type of Resource Personnel - Faculty

Requested:

Justification for Resource Due to faculty retirement, in fall 2010 there will be no full-time faculty in the area of digital media/ graphics. It is

Request: essential to hire a new full-time faculty member to ensure student learning, coordinate the program and keep lab equipment current. Overall, increasing the department ratio from 25% full-time instructors, will increase student access to vital one-on-one advisement and guidance. Without additional full-time faculty, an additional, unreasonably increased workload is placed on existing full-time faculty in important areas such as planning, grant research, and program development.

Department Code: 100100 Art

Requested Funding Source: General Fund

* Resources Needed Name: Instructional software

Resources Needed Updated graphic design software for computer lab K127. Technology costs vary depending on programs

Description: purchased. Approximately \$300 x 24 workstations.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 7000.0000

Type of Resource Software

Requested:

Justification for Resource Technology cost would vary based on programs purchased. However total cost over 2-3 years would be less

Request: than we are currently spending.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Integrate resources and policies of photography area

Resources Needed Photography needs its own web technician who can modify and update our current site monthly.

Description: Funding is needed for Photo Club activities, PhotoFest posters, six to ten 24"x30" posters, and 250-300 full-colored program brochures.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 2000.0000

Type of Resource Other

Requested:

Justification for Resource The photography program website hasn't been updated for years. We need to provide current and prospective students with updated information and news from the program.
Request: Support Photo Club with activities means to strengthen the success of our education. PhotoFest posters will help inform local high schools about our event. High school students are our prospective students. Posters would help the students understand about photo offerings and the program. The Photography program currently has no factsheet or brochure about our program. This is frequently in demand from our students, prospective students and visitors of the program.

Department Code: 101100 Photography

Requested Funding Source: Foundation

* Resources Needed Name: Mark VI Multi Rack

Resources Needed Purchase a Mark VI Multi Rack for lab K130 for use in classes 70, 71, 72. The Mark VI Multi rack is 45"x69", 50

Description: trays, \$2815 plus freight.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 2815.0000

Type of Resource Equipment

Requested:

Justification for Resource Students are unable to successfully print and complete projects in a timely manner. Safety (due to lack of room)

Request: has also become an issue with students trying to creat stencils, print and find places to clean their screens. A rack would free up sapce by creating a vertical storage area for drying prints. This owuld create a safer work environment and result in students being able to complete their projects.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Model budget and pay rate

Resources Needed To increase the total amount of the artist's model budget in order to bring the number of sections of Drawing and

Description: Painting classes that employ models back to eleven per year, to add a Life Sculpting course once per year, as well as increase the pay rate of artist's models from \$19.50 per hour to \$25.00 per hour.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: Both (i.e., intial & maintenance costs)

Estimated Cost: 61200.0000

Type of Resource Personnel

Requested:

Justification for Resource Several years ago section offerings of courses (Life Drawing Art 19AD and Life Painting Art 26 AD) that employ

Request: artist's models were reduced to a total of seven per academic year from eleven. At the same time enrollment in these courses has continued to grow, over filling classrooms. Classes have become so over enrolled that students not only have difficulty finding work space inthe lab, but also have difficulty finding a clear line of sight to the model. Both 2-D and 3-D coursework including Life Drawing, Figure Painting, Art 60 Beginning Sculpture, and Art 61 Intermediate Sculpture benefit from the addition of a new course in AD Life Sculpture. As part of a new course, "Special Projects in Sculpture," that will be offered once every 3rd or 4th semester. Pay rate for astist's models has continued to rise in surrounding academic and fine art institutions. Hiring professional and experienced artist's models for our classes has become increasingly difficult when competing against institutions that pay a significantly higher hourly rate. Life Sculpture would greatly aid students in their quest to fully understand three-dimensional form.

Department Code: 100100 Art

Requested Funding Source: General Fund

* Resources Needed Name: Permanent covering over K113 outdoor workspace

Resources Needed Install a permanent covering and enclose open area in a roof of approximately 20 x 24 ft. behind K113 sculpture

Description: lab. Install additional lighting and sprinklers as required. Redirect roof drain.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 30000.0000

Type of Resource Facilities

Requested:

Justification for Resource Provid students with a safe, weatherproofed working environment; protect equipment and student projects;

Request: provide space to install new, unused foundry equipment (purchased in 1995); provide more storage space for

student work and equipment; increase enrollment; potential for grants and partnerships with industry. Student safety and success are top priorities..

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Repair kiln hoods

Resources Needed Sheet metal work; galvanized exhaust hoods in K115

Description:

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 5000.0000

Type of Resource Facilities

Requested:

Justification for Resource To maximize lifespan of expensive equipment and avoid a lengthy interruption during the semester of student learning.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Replace ceiling tiles

Resources Needed Replace rain damaged ceiling tiles in K111, K109 and K108

Description:

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 5000.0000

Type of Resource Facilities

Requested:

Justification for Resource Due to rain damaged ceiling tiles classrooms have become unsafe and hazardous for students, thereby impacting their ability to learn and succeed in course requirements. Replacing ceiling tiles will create a safe environment for students to learn and create their projects.

Department Code: 100100 Art

Requested Funding Source: General Fund

* Resources Needed Name: Skylight covers

Resources Needed Replace skylight covers for K130, K135, K136, K137, K143 and K144

Description:

Inter-Level/ VP Level Group NEW

Decision:

Fiscal Year: 2011 - 2012

Duration: One-time

Estimated Cost: 300.0000

Type of Resource Facilities

Requested:

Justification for Resource Replacing broken skylight covers in K130, K135, K136, K137, K143 and K144 is necessary for effective instruction in studio art. Broken skylight covers hind the ability to darken rooms sufficiently for projection.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: UV LightSource

Resources Needed Purchase an Arista UV Light Source 20x24 so students can print on UV sensitive materials throughout the

Description: schedule of classes.

Inter-Level/ VP Level Group NEW

Decision:

Fiscal Year: 2011 - 2012

Duration: One-time

Estimated Cost: 800.0000

Type of Resource Equipment

Requested:

Justification for Resource Currently photography students can only print on UV sensitive materials when it's sunny outside. This means that evening students can't access these materials - nor can they be used when it's cloudy. This equipment could be used by both Photography and Art students at all levels.

Department Code: 101100 Photography

Requested Funding Source: Capital Outlay

* Resources Needed Name: Visual Resource Room

Resources Needed To accommodate the increased use of digital technology in all art instruction, the addition of computer work

Description: stations to the art history workroom K102A will enable it to be used as a visual resource room. To make the resource room fully functional and support instruction in all classrooms, we seek to purchase an instructional DVD collection and additional resources. 640000 Equipment for computer workstations, 432000 Supplies for instructional DVDs

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: Both (i.e., initial & maintenance costs)

Estimated Cost: 50000.0000

Type of Resource Other

Requested:

Justification for Resource It is our strong belief that a visual resource center (including video, DVD, CD, digital image subscription and

Request: other media) which would allow students to access images of contemporary and historical artwork is vitally needed in this program. The library has not had funds to purchase new instructional media and the old VHS videos are not compelling for current students.

Department Code: 100100 Art

Requested Funding Source: Other

* Resources Needed Name: Wheelchair Accessible Easels

Resources Needed Purchase two wheelchair accessible easels for painting classes.

Description:

Inter-Level/ VP Level Group NEW

Decision:

Fiscal Year: 2011 - 2012

Duration: One-time

Estimated Cost: 1200.0000

Type of Resource Equipment

Requested:

Justification for Resource Since standard easels are not the correct dimensions or shape for wheelchair bound students, the wheelchair

Request: accessible easels with give greater access to disabled students to fully participate in painting classes.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

Goal: Community Outreach

Engage in Community Outreach for Art and Photography Programs

Year: 2011 - 2012

Start Date: 08/14/2009

Goal Status: In Progress

Goal Priority: High

Rationale: How does a school gain a reputation in the community? Two very important methods are quality of education and outreach by the program. This year the base enrollment in the Photography program is up by over 15%. A sampling of our new students indicates that they've come to us either through last year's festival, or a recommendation that our Program is a leader in the industry. We feel this is directly related to last two year's PhotoFestival event. I would also say that the level of student participation is much greater this year, interest in the advanced classes is up, as well as student involvement in the Photo Club activities. These outreach programs would continue this process.

To improve art history learning resources, provide students with professional experience and community service, and to enhance community awareness of LBCC art programs and art experiences.

Community outreach for the Photography Program will increase awareness of our programs and the arts in the Long Beach Community as well as the Visual Arts Community at large.

Engage in Community Outreach for Art and Art History by developing programs with Long Beach museums, community centers, and the public art council.

Strategies: a. Photography exhibition space at PCC: the enrollment numbers in Phot has been steadily increasing and the need for exhibition space to display photography becomes necessary and urgent. Initially we would be using a display space at the new PCC Learning Center to exhibit the work of students, faculty and guest artists. We would also like funding for a guest speakers program and receptions for the exhibitions. Over time, our goal would be a permanent space for a photography gallery at PCC.

b. Community exhibition of art and photography work: part of raising awareness of the college and its programs are to create work in community spaces. At the end of PhotoFest we would like to find a community space to exhibit the winners of the LBCC Foundation Photo Contest. We are also interested in LB Phantom Galleries project as a potential exhibition site.

c. Entering student work in national and international contests/exhibitions which would increase awareness of LBCC programs and aide our students in their transfer and career goals.

d. PhotoFest 2012: a non-profit event consisting of photography-related workshops, lectures and exhibition of LBCC photography students and alumni.

e. Increase exposure of student artwork through various means such as websites, exhibitions, print media, etc.

To improve art history learning resources, provide students with professional experience and community service, and to enhance community awareness of LBCC art programs and art experiences.

Responsible Parties: Ann Mitchell, Brian Doan, Jeff Smeding, Neil France, Sarah Vure

Campus supported by this Both goal:

Specify if goal is for Department/ Program department or sub-area:

Name of sub-area, if applicable: Photography, Art History

Other Area impacted by this Facilities goal:

Other Area(s) impacted by LBCC Foundation, ASB, Outside corporate sponsors, Faculty Resource Center, Distance Learning, Grants, this goal: possibly Community Relations

Level of Support Needed: Department

Related Resources Needed

* Resources Needed Name: Supplies for exhibition, P.R. and receptions.

Resources Needed Funding to pay for entry fees for student work in national contests and competitions. For the PCC Photography
Description: Gallery space there is a small amount of facilities changes that are needed such as shading for windows to remove direct sun from exhibition space, track Lighting for artwork, sign for door and insurance for artwork.

Inter-Level/ VP Level Group Pending

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 1500.0000

Type of Resource 999999 - Other (specify in "Description" above)

Requested:

Justification for Resource To increase awareness of our programs and the arts in the community.

Request:

Department Code: 101100 Photography

* Resources Needed Name: Supplies for exhibition, P.R. and receptions. Funding to pay for entry fees for student work in nati

Resources Needed a. For PCC Photography Gallery: Shading for windows to remove direct sun from exhibition space, track lighting
Description: for artwork, signage, insurance for artwork and space, funding for artist's talks, announcements and receptions. At this point we are unsure as to the costs for insurance or facilities changes as they are college facilities related.
b. Community exhibition of student artwork: funding for space rental, announcements and receptions.
c. National Contests: entry fees, presentation and shipping
d. PhotoFest2012: funding for speakers, announcements, P.R. and student receptions.

Inter-Level/ VP Level Group NEW

Decision:

Fiscal Year: 2011 - 2012

Duration: On-going

Estimated Cost: 2500.0000

Type of Resource Supplies

Requested:

Justification for Resource This request serves many different populations both within the college and throughout the Southern California

Request: area. The festival, speakers and events will greatly enhance the quality of instruction for all our students by bringing them high quality speakers and workshops, as well as connect them to a larger photographic community (which is where they'd find jobs and careers in their future).

Groups served include: LBCC students and faculty, local area high school students (we've had multiple groups attend the festivals), community businesses and residents as well as local 4 years institutions such as CSU Long Beach, Fullerton and Dominguez Hills.

As you can imagine, Photography has undergone enormous changes in the past 5-10 years, and frankly continues this change in all areas of the profession. Because of this, it's extremely important that our students have an accurate understanding of current trends and practices in everything from business to technology. Exposure and training in these areas will stimulate our students, help them understand the "level of the bar" of excellence in photography. Without this request, we are not able to bring them these outside professional experiences.

This request will enhance LBCC's reputation in the community and statewide by improving the quality of education and our program outreach. A large group of our students will be meeting with nationally recognized working professionals and support services. This interaction will increase awareness of our programs in both those areas - it will show them what we are accomplishing here at LBCC, and the high quality of our programs.

All our programs are impacted these days, but we've found that we're getting students coming to us from their experiences at the past festivals or through a recommendation by an industry professional. We feel this is directly related to the past four festival events. I would also say that the level of student participation is much greater this year " quality of work in the advanced classes is up, as well as student involvement in the Photo Club activities.

Department Code: 101100 Photography

Requested Funding Source: Other

Goal: Critical Thinking and Visual Awareness

Improve Critical Thinking and Visual Awareness

Year: 2011 - 2012

Start Date: 08/14/2009

Goal Status: In Progress

Goal Priority: High

Rationale: A Visiting Artist/Guest Speaker Program is a vital component of an effective studio and art history art curriculum. The function of a Art & Photography Department Visiting Artist/Guest Speaker program is to expose students to current fine art practices, trends, and art historical scholarship, provide students opportunities to exchange ideas and network with local, national and international artists and scholars, and promote the students and faculty of the LBCC Art & Photography Department to local, national and international art communities.

A strong part of being an effective image-maker is the ability to express oneself through the development of critical thinking skills. In the visual arts, this also means increasing the student access to visual resources. We've supported this through the integration of academic goals throughout all our courses and now we want to increase student success in this area by providing additional resources.

Strategies: Create a Visiting Artist / Guest Speaker Program dedicated to bringing professional artists, art historians, curators, gallerists and other fine art professionals to the LBCC Art & Photography Department for guest lectures, critiques and discussions.

Improve Critical Thinking and Visual Awareness through instructional support for the Academic content of the entry level courses.

Full-time and adjunct faculty maintain relationships with an extensive network of professional artists, art historians, curators, gallerists, consultants, critics, collectors, and arts professionals working locally, nationally and abroad. The Visiting Artist/Guest Speaker Program will draw on these networks to cultivate a vibrant and relevant program. The Art & Photography Department will integrate the Visiting Artist/Guest Speaker Program into course curriculum to maximize the effect of this instructional resource. Students will be required to participate in discussions and critiques with visiting/guest artists and complete writing assignments based on the lectures of the program participants. A dedicated time and location will be determined and implemented for all visiting/guest artists. The time and locations will accommodate the largest possible number of students and faculty. The Visiting Artist/Guest Speaker Program will be promoted through the Art & Photography Department website, flyers/postings, and any additional appropriate listings.

Online Resources: development of links to additional learning sources such as the Center for Creative Photography's "How to see" module.
Working with the Learning Center: bringing in additional instruction on basic writing skills.
Visual Arts Centers: Southern California has an amazing array of Cultural Arts Centers which promote art and photography in a significant way. We'd like to increase student access by providing a series of field trips with increased access to transportation for students who would be otherwise unable to attend.

Responsible Parties: Art & Photography Department

Campus supported by this Both

goal:

Specify if goal is for Department/ Program

department or sub-area:

Other Area impacted by this Community Relations & Marketing

goal:

Other Area(s) impacted by Art Gallery, ASB, Learning Center & ACIT, Grants

this goal:

Level of Support Needed: School or VP

Related Resources Needed

* Resources Needed Name: Dedicated Visiting Artist Budget

Resources Needed To create a budget dedicated to bring professional artists, curators, gallerists and other fine art professionals to

Description: visit the LBCC Art & Photography Department for guest lectures, critiques and discussions.

Inter-Level/ VP Level Group NEW

Decision:

Fiscal Year: 2011 - 2012

Duration: Both (i.e., initial & maintenance costs)

Estimated Cost: 2000.0000

Type of Resource Other

Requested:

Justification for Resource A Visiting Artist/Guest Speaker Program is a vital component of an effective studio art curriculum. The function

Request: of a Art & Photography Department Visiting Artist/Guest Speaker program is to expose students to current fine art practices and trends, provide students opportunities to exchange ideas and network with local, national and international artists, and promote the students and faculty of the LBCC Art & Photography Department to local, national and international art communities.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Transportation

Resources Needed Our financial request is for two buses per semester for Photography student field trips to museums in the greater

Description: SoCal area.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2011 - 2012

Duration: On-going

Estimated Cost: 3000.0000

Type of Resource Other

Requested:

Justification for Resource A large part of the students who attend our program have little to no experience with looking at, talking about or

Request: writing about the visual arts. We believe these skills are an essential component of becoming a strong visual artist. Additionally, the ability to express oneself, both verbally and in writing are essential to the goals of our program: transfer and or a career in the visual arts. Our first step was to increase the academic content of all our courses which has already been accomplished. However, it is not enough just to require students to write, they need the basic skills to finish the task. Many of our students have never been to an art gallery or museum, many have never been out of Long Beach. Education is about expanding one's world view and you can't always do that in your own community. These goals are integrated into LBCC at all levels: Visual Arts Centers: Southern California has an amazing array of Cultural Arts Centers which promote art and photography in a significant way. We'd like to increase student access by providing a series of field trips with increased access to transportation for students who would be otherwise unable to attend.

Department Code: 101100 Photography

Requested Funding Source: Other

Goal: Modernization

Modernization of the Art and Photography Department through the inclusion of digital resources and equipment into all level courses.

Modernization through training for Art and Photography Faculty & Staff.

Modernization of the gallery facilities and installation equipment

Modernization of the digital projection equipment in K102, using MAC computers and digital projectors in additional classrooms.

Inclusion of digital resources and equipment into all level courses which will modernize the program.

Year: 2011 - 2012

Start Date: 08/14/2009

Goal Status: In Progress

Goal Priority: High

Rationale: The quality of our teaching is based on the quality of our faculty and their access to high-quality technical information. Photography technology is one of the fastest developing industries in the digital age. We feel updating information for instructors is essential to the success of the program. Through online technical training, workshops, seminars and conferences, our instructors will continue qualifying for the educational needs of students.

What we lack for our gallery program is both a director/curator/coordinator and a more appropriate budget. Without a Director position it is not a working professional gallery and it's essential that our students have access to this type of experience. In terms of the budget: we are still not certain if our \$5,000 budget has been cut by \$1,100. We have gone paperless to offset this deduction to be able to have a program that is equivalent to last year. To give us the opportunity to grow we need an increase in our budget. Doubling the \$5,000 budget will be a small step in the right direction.

Compared to other Community College Galleries, our gallery seems to trail far behind in terms of meeting some basic needs and requirements to function on the most basic levels. Modernization is the higher goal. But it seems a near impossibility to maintain a respectable gallery with such a low budget and no director. The gallery had been functioning to a great extent because the gallery director spent the 2008-09 budget to stock up with basic materials and tools. These basic materials will eventually run out. A new light system is a high priority because high wattage, large bulbs are being discontinued. Therefore the large cans currently in use will become obsolete. Other improvements will impact and improve the gallery visibility, operation and infrastructure.

This equipment is essential to meet the needs of current pedagogical methods for faculty lectures, demonstrations, and to provide access for students to produce art work using new media techniques.

1. The art history classroom K102 needs an updated projection system installed. New projection equipment is essential for current academic standards in the field, new pedagogical methodologies, and to improve upon the existing single projector with a dual projection system. Classes in art history cannot be taught without digital images and these courses fulfill a general education requirement for students in all programs leading to the AA degree and transfer to universities.

2. With ever larger enrollment in Sculpture, Drawing and Painting classes, and with the number of faculty presenting art lectures digitally, Media Services is unable to meet our demand for this equipment. The media carts will not only be used by faculty for presentations, but also by Sculpture, Drawing and Painting students to project images onto paper, canvas and other surfaces. The essential value of this equipment for the students' artwork and study makes our need unique. The equipment must be on hand at a moment's notice for all of our students in Sculpture, Drawing and Painting. Students currently line up to use an obsolete opaque projector that is at least a decade old. This antiquated technology is limiting in multiple ways for our students, such as, but not limited to, the brightness of projection, the scale one can project to, and the type of media one can project. New digital projection equipment will eliminate if not minimize such limitations. Based on the current use, we expect students to employ media carts on a regular daily basis. Faculty would also have the ability to quickly find examples of contemporary artwork and issues on the web via the wireless network in the Art Building, and present it immediately to the class for learning and discussion. This will essentially create a learning environment that is directly responsive to student questions and concerns.

Rationale

In the past 4 years we have continued to make major changes to the Photography program at LBCC. We have rewritten all of our photography courses to integrate digital technologies at all levels. This year we are starting the process of shifting the emphasis of the courses from traditional technologies to digital. This will acquaint students with all aspects of the entertainment and visual media industries. A big part of this shift is the

remodeling of the PCC lab, which is cutting our traditional facilities in half, and so we now need to increase the digital facilities to accommodate at least a full class. By expanding the digital computer lab, we can now allow (and instruct) an entire class of students. We are also need to continue to expand our students access to high quality digital cameras. By upgrading and modernizing our computers, digital cameras, lighting equipment and computer software our students will have increased access to technology and Industry Standard equipment. It is also important that the school increase the supplies budget to support the digital printers that we've purchased. Ink is expensive but hands-on printing is the only way that students can learn those skills.

Access to computers is an essential tool for our low income and underrepresented student populations as they need digital skills to compete in today's job market. Continued access to high quality digital cameras is especially important for low-income and underrepresented populations who cannot afford to purchase these cameras on their own. Giving our students high-level skills opens many career paths. One of the largest growth areas of income for photographers has been wedding and portraiture event photography, which cannot be outsourced. Many of our students are starting successful careers in these areas and report that digital training and studio skills are essential to their business. As more studios are transitioning to digital skills there is increased demand for employees who can manage digital assets. Learning to use these computer programs, cameras, will make our students competitive in this expanding market. Essential to event photography skills, is the use of studio lighting on location, and our Studio & Lighting requests will address these needs

Our digital labs at PCC and LAC are now busy throughout the day as students work to complete a wide range of assignments. The projects incorporate improvements and modernization of digital capture as well as the editing equipment and software that our students have access to. This area is used by all of our classes in the Photography Program and the department is now starting to integrate digital technologies into the Art areas as well.

Strategies: 1. Online technical training.
2. Seminar & conferences.

Obtain a halogen light system, replacement scrim for the skylights, skim-coat and repaint the gallery walls, and paint the gallery floor. Install an outdoor gallery sign.

Obtain a scissor lift for art and lighting installation.

1. For K102: New equipment would include dual PC computers, dual LCD projectors, a new DVD player and new podium to control equipment. The projectors would have sufficient lumens to be able to project with the lights on.

2. To modernize and maintain our digital facilities.

a. Maintain the digital labs at both campuses with current software and industry standard equipment. By integrating these resources into all class levels we will continue to modernize our program while providing high quality resources to all our students including those from under-represented populations.

b. Modernize and expand the digital lab at PCC to accommodate a full class so all students have access to the technologies.

c. Modernize the digital classroom K143 and K144 at LAC to continue to integrate digital technologies into Photo and Art courses.

Modernize K127 digital classroom/lab with new iMac computers. The current computers are old and starting to fail, replacement is recommended by Tech Support and this room is essential to instruction for Computer Graphics and Photography.

d. Increase student access in the studios with additional lighting and shooting capabilities (lighting packs, heads, tripods and high quality cameras)

e. Increase student access to digital cameras throughout all our classes

f. Increase and Upgrade advanced classes with additional high-quality cameras

g. Expand access to the digital print/scan labs at LAC & PCC with additional printers, scanners and replacement supplies.

h. Modernize and upgrade the darkroom equipment at both LAC and PCC labs with new enlargers, lenses and filters.

Responsible Parties: Art Department Faculty and Staff

Campus supported by this Both

goal:

Specify if goal is for Department/ Program

department or sub-area:

Name of sub-area, if Photography

applicable:

Other Area impacted by this Grants

goal:

Other Area(s) impacted by VTEA & Cap Outlay, Learning Center & ITFunding

this goal:

Level of Support Needed: School or VP

Related Resources Needed

* Resources Needed Name: Facilities repair and installation equipment

Resources Needed Removal of ceiling and floor tiles (\$10000), Halogen light system (\$2000), replace scrim for skylights (\$1000),

Description: paint gallery floor (\$600), skim coat and repaint gallery walls (\$4000), outdoor gallery sign(\$6000)

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 23600.0000

Type of Resource Other

Requested:

Justification for Resource Compared to other community college galleries, our gallery seems to trail far behind in terms of meeting some

Request: basic needs and requirements to function on the most basic levels. Modernization is the highest goal. But it seems a near impossibility to maintain a respectable gallery with such a low budget.

Department Code: 614000 Art Gly

Requested Funding Source: Other

* Resources Needed Name: Equipment, Software and Supplies

Resources Needed Upgrade software: 47 units of Adobe Creative Suite (current version) and Adobe Lightroom

Description: Beseler 45 enlargers: lightsource, chassis and filter pacs

Upgrade studios: Ringflash, (2) BlackLine Power Pack, (6) Silk Pro 700 tripod, (4) Benro C269 tripod.

Cameras: 10 basic DSLR style (Canon Rebel T1i), 10 intermediate (Canon 50D and Nikon D300)

Print Lab: Epson R2880, Epson 7900, Replacement Supplies, GTI CVX-1/NS 29x52 Viewing Station.

Inter-Level/ VP Level Group Not Approved

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 183500.0000

Type of Resource Equipment

Requested:

Justification for Resource 1. Software upgrade: current digital skills are essential for job retention in photography related careers/jobs. Our students must know the current version of the essential photography software programs to successfully compete.

2. Darkroom: Replacement Equipment which is essential to the program, our enlargers are exhausted and we are almost unable to align them for proper use. These enlargers are used by all classes and students and feature prominently in our foundation classes. This project is connected to the President's plan to improve career pathways in technical programs and the Board's goals to improve student success and increase the effectiveness of a vocational program.

3. Upgrade Studio: these funds will improve, modernize and expand both our studio and location photography classes and student skills. The lighting equipment will provide the hands-on experience with high quality equipment for location and studio photography. These upgrades will provide access to the under represented and low-income students in our programs to high quality equipment.

4. Cameras Replacement Equipment for cameras that have worn out, broken and are no longer current technology at two campuses. They will serve a population of over 14 sections of Art & Photography students. Priority A: Cameras/Tripods are essential to the program,, they are connected to the President's plan to improve career pathways in technical program and the Board's goals to improve student success and increase the effectiveness of a vocational program. These cameras will allow low income and under represented populations access to high quality digital technologies. Digital skills are utilized throughout all of California's entertainment and media industries.

5. Print Lab: Improve access to high-quality digital printing technologies. Currently our print labs are full and students are having problems gaining access to complete their projects.

Department Code: 101100 Photography

Requested Funding Source: Capital Outlay

* Resources Needed Name: Equipment, Software and Supplies

Resources Needed 1. Stay current with software: 47 units of Adobe Creative Suite (current version) and Adobe Lightroom

Description: 2. Beseler 45 enlargers: lightsource, chassis and filter pacs

3. Upgrade studios: Barndoors (2), BlackLine Packs (2), Scoop Light (4), Location System (2), Tripods (16), light modifiers (8), stands (6).

4. Cameras: Advanced Canon 5D (8), Canon Lenses (11), Basic Nikon (10)

5. Print Lab: Nikon CoolScan Film Scanner (2), Replacement Supplies

6. Studio computer stations: 17?Apple Mac Notebooks (2)

7. Computers: 21.5? iMacs (34)

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2011 - 2012

Duration: Both (i.e., initial & maintenance costs)

Estimated Cost: 146900.0000

Type of Resource Other

Requested:

Justification for Resource

Request:

1. Digital Labs: current digital skills are essential for job retention in photography related careers/jobs. Our students need full access to computers and must know the current version of the essential photography software programs to successfully compete.
2. Darkroom: Replacement Equipment which is essential to the program, our enlargers are exhausted and we are almost unable to align them for proper use. These enlargers are used by all classes and students and feature prominently in our foundation classes. This project is connected to the President's plan to improve career pathways in technical programs and the Boards goals to improve student success and increase the effectiveness of a vocational program.
3. Upgrade Studio: these funds will improve, modernize and expand both our studio and location photography classes and student skills. The lighting equipment will provide the hands-on experience with high quality equipment for location and studio photography. These upgrades will provide access to the under represented and low-income students in our programs to high quality equipment.
4. Cameras Expansion & Replacement Equipment for cameras that have worn out, broken and are no longer current technology at two campuses. They will serve a population of over 14 sections of Art & Photography students. Priority A: Cameras/Tripods are essential to the program,, they are connected to the Presidents' plan to improve career pathways in technical program and the Boards goals to improve student success and increase the effectiveness of a vocational program. These cameras will allow low income and under represented populations access to high quality digital technologies. Digital skills are utilized throughout all of California's entertainment and media industries.
5. Print/Scan Lab: Improve access to high-quality digital printing technologies. Currently our print labs are full and students are having problems gaining access to complete their projects. Our LAC film scanner no longer works and students have no ability to create high quality scans.

Department Code: 100100 Art

Requested Funding Source: VTEA

* Resources Needed Name: Faculty and Staff training

Resources Needed There are online tutorials for photography instructors offering specific courses on new software and products. For example, Lynda.com offers monthly access, DVD tutorials, and training books. Price range from \$25 or monthly access and \$50-150 for DVDs training. These offers are best fit with out faculty schedule. Photography staff need to be aware and keep the same pace with modern photography and new photography teaching methods. The Society for Photographic Education meeting is a perfect event for our faculty. Pluse we need to attend workshops, seminars and conferences in the region and nation wide.

Description:

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 3000.0000

Type of Resource Other

Requested:

Justification for Resource Photography technology is one of the fastest growing industries. It is essential for photography instructors to be updated with the new technology to meet the demand of our students. Online courses seem to be useful and convenient tool for our photography instructors. Workshop, conference and seminars will provide photography instructors with a broader understanding of the medium in all its forms; and to foster the development of its practice,teaching, scholarship and criticism.

Request:

Department Code: 101100 Photography

Requested Funding Source: VTEA

* Resources Needed Name: Media carts with Mac computers and digital projectors for use in art labs

Resources Needed To acquire media carts with Mac computers and digital projectors for use in K143, K144, K137, K136, K130 and

Description: K113.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 30000.0000

Type of Resource: Equipment

Requested:

Justification for Resource: With ever larger enrollment in sculpture, drawing and painting classes, and with the number of faculty presenting

Request: art lectures digitally, Media Services is unable to meet our demand for this equipment. The media carts will not only be used by faculty for presentations in K143, K144, K137, K136, K130 and K113, but also by students to project images onto paper, canvas and other surfaces. The essential value of this equipment for students' artwork and study makes our need unique. The equipment must be on hand at a moment's notice for all of our students in Sculpture, Drawing and Painting. Students currently line up to use an obsolete opaque projector that is at least a decade old. This antiquated technology is limiting in multiple ways for our students, such as, but not limited to the brightness of the projection, the scale one can project to, and the type of media one can project. New digital projection equipment will eliminate if not minimize such limitations. Based on the current use, we expect students to employ media carts on a regular daily basis. Faculty would also have the ability to quickly find examples of contemporary art and issues on the web via the wireless network in the Art building, and present it immediately to the class for learning and discussion. This will essentially create a learning environment that is directly responsive to student questions and concerns.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Smart classroom for K102

Resources Needed: New computers and projection system for art history lecture room K102 would include a dual computer, dual LCD

Description: projectors, a new DVD player and new podium to control equipment. The projectors would have sufficient lumens to project with the classroom lights on.

Inter-Level/ VP Level Group: Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: One-time

Estimated Cost: 30000.0000

Type of Resource: Equipment

Requested:

Justification for Resource: To meet the needs of student learning and up to date standards in the field as well as comply with the college's

Request: education master plan for technology.

Department Code: 100100 Art

Requested Funding Source: Capital Outlay

* Resources Needed Name: Studio

Resources Needed: Epson Stylus Pro 3880 - (6) \$1149.00 \$6894.00

Description: Epson Perfection V750-M Pro Scanner (4) \$3399.80

Lighting:

Lite Panels: Micro Pro Hybrid Kit (3) \$475. \$1425.00

Lite Panels: Daylight Flood (2) \$1,795. \$3591.00

Felloni TechPro LED light (2) \$1539.5 \$3079.00

Speedotron 2400 (2) \$3099.90

Speedotron flash head (6) \$1905.00

Chimera softbox sm 24x32 (2) \$249.90

Chimera fixed light bank \$381.00

Chimera rings (2) \$192.50

Chimera lightbank \$299.95

Elinchrom ring flash head (2) \$3349.98

Elinchrom Octasoftbox \$409.99

Elinchrom lamphead (6) \$3899.94

Elinchrom 2400 pack with head (2) \$5829.98

1K Tungsten Softlight (2) \$424.95 \$849.90

Studio Equipment

Avenger stand with base \$1118.95

Impact light stand (14) \$979.30

Cameras/Lenses

Vivitar 500mm \$169.95

Tamron converter \$350.00
Sigma 17-70mm lens (Nikon) (2) \$938.00
Nikkor 28-300 lens (2) \$1779.90
Nikkor 60 Macro (2) \$1099.90
Canon Macro 65 \$979.00
Bower 500mm \$169.99
Bower 650-1300mm \$299.99
Canon 10-22 \$839.00
Canon 5D with 24-105 kit (5) \$16,499.90
Canon Rebel T3i (10) \$10,990

Inter-Level/ VP Level Group Not Approved

Decision:

Fiscal Year: 2011 - 2012

Duration: One-time

Estimated Cost: 82000.0000

Type of Resource Equipment

Requested:

Justification for Resource With this final purchase we will have completed the project that we started to redefine the program four years ago. This request will allow us to give our students a full range of capabilities and professional-level skills that will allow them to work for someone on multiple platforms. We'll have addressed all ranges of studio and location lighting capabilities. With the increased demand for high quality wedding, portrait and multimedia skills in the profession, our students will have hands-on skills in all those areas.

Department Code: 101100 Photography

Requested Funding Source: VTEA

Goal: Transfer, Degree and Certificate

Increase Transfer, Degree and Certificate attainment in Art and Photography

Year: 2011 - 2012

Start Date: 08/14/2009

Goal Status: In Progress

Goal Priority: High

Rationale: As an integrated element of the Art Program the Fine Art Photography discipline provides students a link not only to the commercial program but also is a strong element in our Transfer goals.

Digital photography is going to replace traditional photography with technique, procedure, and philosophy. We will continue to modernize and expand our program to reach the rising new trends. We will create digital certificates; integrate film into our courses and create websites to achieve an online media presence for our program

Strategies: Development of the Fine Art Photography area.

Development of a Digital Certificate in the Photography Program. This will need to be supported by making sure that we have a full range of digital equipment and software available for students. This will include: computers/software, printers/ink, cameras, studio lighting and equipment (these requests are listed in the modernization goal - to avoid unnecessary duplication we haven't placed the list here as well).

Open a dialog with the neighboring 4 year institutions to create paths for our students.
Modernize the Fine Art offering with digital skills - these will be able to utilize the additional equipment we're asking for.

Research and set goals for additional fine art offerings which would cover both traditional and digital skills.

Research changing the name of the Photography program and write additional digital classes. Create a catalog and brochure for the program to draw additional students.

- a. Digital Certificates: Expand, modify and create more digital photography, digital light and lighting, Adobe Photoshop courses.
- b. Integrate Film-making into our courses: Final Cut, Adobe Premier, Video Production courses.
- c. Websites and other online media presence: DreamWeaver, HTML, Web Design courses.

Responsible Parties: Photography faculty and staff

Campus supported by this goal: Both
Specify if goal is for department or sub-area: Department/ Program
Name of sub-area, if applicable: Photography
Other Area impacted by this goal: Grants
Other Area(s) impacted by this goal: Counseling
Level of Support Needed: Department

Related Resources Needed

* Resources Needed Name: Integrate the resources and policies of the area

Resources Needed Digital imaging is the medium that most photographers work with today. The digital certificate is designed to meet the needs of students interested in commercial and fine art portraiture, digital image editing or selling photos or servies on the web. This certificate is especially important for low-income and underrepresented populations. One of the largest growth areas of income for photographers has been wedding and portraiture event photography, which cannot be outsourced. Many of our students are starting successful careers in these areas and report that digital training and studio skills are essential to their businesses. Beside digital photography, video and film are extra incomes for photographers working in wedding and events business. By integrating film making into our program, students will have increased business success. Websites and other online presence are good ways to promote business with a very modest cost. Having a website can increase photography business profits, online portfolio websites aren't just for showcasing work, they are allowing customers to upload digital photos, movies, pdf of flash files without coming to the actual store. Websites can make students future business work better.

Inter-Level/ VP Level Group Pending (Approved but not funded)

Decision:

Fiscal Year: 2010 - 2011

Duration: On-going

Estimated Cost: 60000.0000

Type of Resource Other

Requested:

Department Code: 101100 Photography

Requested Funding Source: General Fund