

School of Creative Arts & Applied Sciences School Plan 2011-12

<p>1. Mission</p>	<p>The School of Creative Arts and Applied Sciences is committed to enhancing the quality of life for students, children and families through visual and performing arts, consumer studies and human development courses which include both vocational and general education and that lead to certification, licensing, degrees, transfer and life-long learning opportunities. Creative development and expression is a primary focus culminating in performance, presentation, work place and job skill acquisition. The departments that make up the School of Creative Arts and Applied Sciences embrace the diversity of each student and continuously strive to empower individual learners through personal and professional growth and discovery.</p>
<p>2. Alignment to college-wide goal</p>	<p>Through course work, performance and experiential learning, the School of Creative Arts and Applied Sciences supports the college commitment to student excellence in the areas of aesthetics, communication, creative thinking, critical thinking, goal attainment, computer literacy, wellness, teamwork and collaboration.</p> <p>Through the development of Course and Program level Student Learning Outcomes and Assessment, the departments that make up the School of Creative Arts and Applied Sciences support the Board of Trustees' goal to measure and improve student success and the college goals of improving learning.</p> <p>In support of the College goal for equity (access, retention, excellence and transfer readiness), the departments that make up the School of Creative Arts and Applied Sciences seek to broaden their course offerings, including classes with non-traditional scheduling including online learning, ensuring that courses are adequately staffed by the full time faculty, labs are covered by qualified personnel and adequate support staff are available to complete all duties necessary to ensure that students receive a quality educational experience.</p>
<p>3. How does School support Dept/ Program goals?</p>	<p>The Department Heads of the School of Creative Arts and Applied Sciences meet every week to discuss curriculum, instruction, enrollment management, staffing needs, resource requests and trends both internally and externally that shape present and future planning for instruction and student success. The School Offices support operational and student success by processing all school business and communications in a timely manner, providing ongoing coordination for all school business, meetings and events and assuring that all departments within the School are provided with current and accurate information that supports operational and student success throughout the School.</p>
<p>4. Summary of Access, Efficiency and Effectiveness</p>	<p>The Creative Arts and Applied Sciences School is the third largest school in the college, accounting for 18% of total enrollments; the three largest schools range from 20-27% (whereas the next largest school is 6% smaller than CAAS).</p> <p>Sections and Load: Since 2004, CAAS has offered an average of 1390 sections/yr., which represents 22% of total average yearly sections offered at the college. The college's average Program Load for 2006-2008 was 480; CAAS' Program Load for the same period averaged 562. Class size average was 28.5 for that period.</p> <p>S/R/C: The college's Effectiveness measures for 2008-09 were Success 63%, Retention 79%, Completion 68%; the CAAS' School measures for the same period were 68%, 81%, 71%.</p> <p>AA/Cert.: LBCC awarded 4246 degrees and certificates for the period of</p>

	<p>2006-2009; for that same period CAAS awarded a total of 403 degrees and certificates - 9.5% of the college's total.</p> <p>These numbers do not reflect the past year's large enrollment increases, and their impact on reduced sections. Class size average is up in every area. In addition, the school has seen significant increase in the number of certificates, degrees and transfer students.</p>
5. Summary of Enrollment Management Efforts, Issues, Strategies	<p>The CAAS School Department Heads and Dean meet weekly to discuss multiple operational and instructional issues including Enrollment Management. With each semester's planning the School strategizes, particularly in difficult budget times, the best way to allocate school-wide resources to those areas with higher levels of impacted enrollments. FT/PT ratios are an on-going challenge as retirements continue to diminish the number of FT faculty. More accurate and timely reactions to enrollment management issues could be better achieved with tools such as Schedule 25 and a functional Cognos Program.</p> <p>All areas continue to make significant efforts to streamline course offerings and improve efficiency to meet fiscal demands as well as student needs for transfer, certificate completion workplace requirements. Individual departments have also made changes to course offerings, curriculum content and curriculum guides to better serve student learning.</p>
6. Evidence of Academic Quality	<p>The School of Creative Arts and Applied Sciences has completed all Course Reviews and Program Plan Reviews. Scheduled Course reviews, Program Plan Reviews and SLO's are 100% completed. Assessment plans are in progress and courses are beginning to be reviewed based on the outcomes.</p>
7. Identify programs/ activities requiring attention	<p>Speech, Family and Consumer Studies (FACS), Floral Design and Child Development have identified a critical need for FT faculty. In spite of the new FT hire Speech has lost 50% of its FT faculty since 2004. Illness, medical leaves and retirements have reduced the FT faculty in the Child Development department as well. Ongoing hiring of replacement FT faculty is critical to the future success of all of these instructional programs.</p>
8. Curriculum & Instruction: Emerging needs	<p>Informed by external factors such as technological innovations, changes in Title 22 and Title 5 legislation, demographics, accrediting board standards and developing overseas markets, faculty in School of Creative Arts and Applied Sciences have identified multiple areas for curricular expansion and development. Updating and expanding the Commercial Music certificate will enable it to include evolving software trends (Protools, Logic, Reason etc.) and the burgeoning home studio market. Music, Radio and Television is developing a Digidesign certification curriculum and a plan to achieve NASM accreditation. Fashion production is increasingly being done overseas while design and planning remain in the U.S. Internships are vitally important for the Fashion Program students. Fashion students also increasingly need training in digital design software like Gerber, Adobe Illustrator and EXCEL. Responding to the aging population's hearing loss there is a community need for more classes in Sign Language and Lip Reading even though LBCC is not currently able to offer Lip Reading classes due to budget cuts. Additional new areas to pursue include cross-disciplinary curriculum in the arts (Digital Media Arts Program) and "Green" courses in Interior Design.</p> <p>The California Community College Early Childhood Education committee and the Chancellor's Early Childhood Education Advisory Committee work with the department of education, the community college system and the department of social services to bring about appropriate changes in laws</p>

	<p>and legislation. Recent changes are the acceptance of lower division core courses throughout the community college system. Projected changes to the statewide Title 22 regulations will effect which courses our students must complete to work in Title 22 programs. The Child Development Department has developed and submitted the new Child Development Transfer Degree as well as several classes for inclusion in GE track. The Dietetics Advisory Committee changed the minimum pass rate to 80% to match accrediting board standards. The program continues to enjoy a 100% pass rate.</p>
9. Issues and Concerns regarding Curriculum and Instruction	<p>Concerns remain in the technical theater program with 50% loss of faculty. There is an ongoing effort to update curriculum guides in all programs to better meet changing needs for student success in CTE and transfer skills. Ability to time-manage the SLO process with lack of adequate time and support.</p>
10. Full-time faculty staffing priorities	<p>The School of Creative Arts and Applied Sciences needs to replace full-time faculty in Speech, Art, Family and Consumer Studies (FACS) and Child Development due to retirements and loss of staff due to death. The Speech Department continues to experience a 50% reduction in FT faculty over the last five years and anticipates additional retirements in the near future. Speech was able to hire one new FT faculty member. The Art Department was able to hire a new FT Graphics Design faculty member but still needs new FT faculty to replace retirements in Drawing/Painting and Art History. Music, Radio and Television anticipates several FT retirements in the near future as well. All of these are top priorities in hiring requests.</p>
11. Part-time faculty staffing (FTEF) trends	<p>The number of part-time faculty has declined due to the reduction of course offerings resulting from budget cuts. In spite of this trend all Academic Programs continue to search for part-time instructors to replace vacancies of full-time faculty. The CD department is actively recruiting PT online instructors. Increasing the diversity of the part-time faculty is a goal for the School of Creative Arts and Applied Sciences.</p>
12. Classified hiring needs/priorities	<p>Expanding lab space for Music, Radio & TV, and FACS requires an increase of hours for the current lab aid positions. Music, Theater, and Dance require a production coordinator and an updated ticketing system to allow for online, phone, credit card sales and promotion of events. Sufficient staff must be maintained at both CD lab schools to ensure licensing standards and student access.</p> <p>Ranking:</p> <ol style="list-style-type: none"> 1) Hire Child Development/Speech Communication administrative staff to replace retired CD administrator (to provide support for both Speech and Child Development) 2) MRTV and FACS lab aide hours increase. 3) MRTV and Theater/Dance/Film Production coordinator.
13. Professional Development/ Training Activities needed	<p>All programs in the Creative Arts and Applied Sciences School recognize the need for faculty to stay up-to-date in the research, technology and theory in their disciplines. Increased funding for Faculty/Staff professional development will allow faculty in each program to attend conferences and workshops specific to their disciplines. A mentoring program is being developed as a pragmatic approach to create a stronger interpersonal relationship among faculty. The goal is to ensure commitment to student learning outcomes and reciprocal learning and growth within the department which enhances student success.</p>

14. Budget account adjustments needed	Increase funding for Student Assistant budgets. Increase funding for equipment repair budgets and instructional supply accounts.
15. Infrastructure/facilities issues	The School of Creative Arts and Applied Sciences has significant and diverse infrastructure issues that vary by department from the need for new, enlarged, or permanent facilities (Music, Radio & Television, Theatre Dance and Film, FACS) to repairs, rewiring, and the modernization of existing facilities. CAAS would benefit from a new and larger performing arts complex and a permanent facility for Speech Communication. Both the Art Gallery and the Auditorium need computerized outdoor signage to advertise events. Necessary repairs to Building F includes damaged ceiling tiles and drywall for student safety, rewiring for industrial use and additional smart classrooms to improve instructional delivery. There is a significant need for replacement tables, chairs and stools in many classrooms and replacement easels in the Art Department. Such infrastructure/facilities changes will not only improve program instruction but allow for increased growth.
16. Access (ADA-compliance) issues?	CAAS has one building with multiple ADA access issues. G117 is unsafe and non-ADA compliant due to a wooden ramp and other issues. Auto-open doors should be installed for wheel chair access.
17. Describe outreach efforts and results	<p>The School of Creative and Arts and Sciences has consistently reached out to the community through a variety of outreach programs. As the school includes Departments of both Creative and Performing Arts, a variety of performances, exhibits and shows are made available to the public throughout the year. The Applied Sciences division of the school also works closely with the community through a variety of outreach programs that involve healthcare agencies, childcare programs, mentoring, green design, technology and CTE Programs. A summary of program outreach efforts area as follows:</p> <p>Art/Photography: Photo Fest, Long Beach City College Art Gallery, City magazine, and student art exhibitions off campus at venues such as the Alpert Jewish Community Center and the City of Long Beach promote the Art/Photography department in the greater Long Beach community. City magazine, a student produced 32-40 page publication that showcases our college, is distributed once annually to local high schools, The Mayor and City Council, local libraries and camera stores. Long Beach Phantom Galleries, OMC Gallery in Huntington Beach, PhotoFest@LBCC which is held over 4 days and hosts over 400 attendees (LBCC students, local High School students and it is open to the public), a speaker's program in experimental techniques, LBCCPhotoFest 4 expanded into a city-wide, month-long event which featured events at two LB city Art Walks. The results were increased awareness of our programs.</p> <p>Theatre/Dance/Film: High School Dance Festival expanding to include Theatre and Film, ongoing performances for community, Theatre Department presented their Summer Repertory production, "Course Acting Show" at the Shakespeare L.A. Center for 8 performances</p> <p>Speech Communication: Yearly Oral Interpretation Performance open to the public includes high school recruitment, Oral interpretation showcase to child-development center and annual speech scholarships</p> <p>Child Development: Participates in the statewide Early Childhood Mentor Program, the Child Development Training Consortium, connects with Long Beach Unified School District/ROP Program and funds mentors used in practicums, formed partnership with four-year universities to support head start program staff completing 4 year degrees.</p> <p>Dietetics: Supervisory and Technician programs provide clinical field placement and employment to local health care facilities.</p>

	<p>Fashion: Local high schools included in annual fashion show, Goodwill scholarship competition, designer critique and Nicaraguan Fair Trade Project.</p> <p>MRTV: IE Cable News Program, KLBC and KCTY radio stations, nine major performance ensembles each producing at least two major concerts per semester, as well as numerous smaller ensembles producing additional on-campus and special event performances; in addition, a instrumental high school festival hosted on the LBCC campus.</p>
18. Describe grants initiated	<p>- Art/Photography: The program works closely with VTEA, LBCC Foundation Fine Arts Associates, and the Associated Student Body grants for visiting artists and professional speakers, as well as exhibits and weekend workshops.</p> <p>ASB grants supported Phantom Gallery exhibition, PhotoFest activities and a photo club event. The LBCC Foundation supported: PhotoFest speakers, artwork, publicity, student reception Photo Contest winners, and City Magazine. VTEA grants were for: equipment, software, training. Freestyle Photographic Sales Company grants were for: PhotoFest workshops, workshop supplies, photo contest winners. Canon USA supported speakers. A proposal was submitted to the Auxillary Pepsi Grant for visual resources, the Artstor digital image subscription, received 15 new iMac computers which were into the studio classes and in Spring 2012 will move into a new iMac lab at PCC. LBCC Foundation grants, ASB grants.</p> <p>- Fashion: -California State Consortium Grant, VTEA Grant</p> <p>- Interiors - VTEA Grant</p> <p>- Child Development: Project RISE with LAUP to improve retention and success rates and develop online interactive Child Development Careers site. General Childcare Funding for low-income day care, State Preschool Funding for low-income families.</p> <p>- MRTV: The Commercial Music and RTV programs have utilized VTEA funds extensively to fund major equipment purchases needed in these areas, such as a switcher board, lab computers, and audio engineering equipment.</p> <p>-Theatre, Dance & Film Foundation Grants and a Pepsi Challenge Grant</p>
19. Describe economic development activities	<p>- Family and Consumer Studies: Programs articulated with 4-year universities and high schools (2+2+2)</p> <p>- Dietetics: Dietetics clinical Hospital & Healthcare field experience placements.</p> <p>- Fashion: Goodwill, Fair trade project, Work Experience (paid and non-paid)</p>
20. Describe internal and external partnerships	<p>Active advisory boards continue to be an integral part of the academic programs in the CAAS school.</p> <p>Child Development - Internal: Developed grant to increase numbers of completing students that included a dedicated Child Development Counselor.</p> <p>Child Development - External: Working with LBUSD and local 4-year universities on Project RISE. Works with the Child Development Training Consortium to help students obtain their state permits for free, and provide stipends for working child development students who are completing course work.</p> <p>Photography Program continued partnerships with Canon USA and Freestyle Sales Co with their festival and event sponsorship.</p>
21. Describe opportunities in the internal and external communities	<p>Continue the cooperative work between the Counseling Department and the Child Development Department.</p> <p>Community outreach continues to be a primary goal for all departments.</p>

<p>22. List major accomplishments</p>	<p>The School of Creative Arts and Sciences maintain on-going overall planning and review. Major accomplishments include:</p> <ul style="list-style-type: none"> - Theatre/Dance/Film: Performances have been honored by ACDF and KCACTF, 7 dance students accepted into prestigious summer dance intensive programs - Speech Communication: Writing an Interpersonal textbook - profits used for scholarships and speech related projects, creation of a Departmental video which can be found on Youtube, establishment of a recycling program - Child Development: Significant increase in the number of graduates and transfer students from CD programs - Fashion: Increased attendance of 2010 Fashion Show as well and largest amount of scholarship monies collected, highest transfer rate to date - Dietetics: Dietetic Accreditation successfully granted for Dietetic Technician Program, State Department of Health Services Dietetic Service Supervisor approval granted, Largest transfer rate to date - MRTV: The RTV program continues to produce award-winning programs; the Commercial Music program continues to award a high number of certificates leading to jobs, and both programs are successful in placing graduates in jobs and internships. The Academic Music program has updated its curriculum to conform to NASM accreditation standards (working on plans to obtain accreditation), which has increased the number of successful transfers. We have also developed a world-renowned piano performance injury prevention curriculum to be offered when budget allows. - Art/Photo: Students have consistently exhibited in various local and national exhibitions. City magazine has won various first place design, illustration and layout awards in state competitions. The Photography program has exceeded the Performance Goals in all the Perkins IV Core Indicators of Performance, and has also met all its Requirements for Uses of Funds for the Career and Technical Education Act funding. The LBCC Art Gallery was reopened and continues a professional exhibition program presenting local, national and international emerging and mid-career professional artists, and hosts the annual Student Art Exhibition highlighting the achievements of students in the Art and Photography programs. A new roof was completed in the Sculpture Quad, a new hire in Computer Graphics, "smart" carts for use in the Art studios to integrate digital imaging in the Art classes, computers in the PCC studios, exhibitions by faculty members Ann Mitchell, Brian Doan, Coleen Sterritt, Linda King, Stas Orlovski Kristin Beeler and Christopher Chinn.
<p>23. Areas in need of improvement</p>	<p>Art/Photography: Would like to exhibit PhotoFest at other galleries for exposure, K143 computers need to be updated, Art Gallery Budget needs to be restored to 5K, Photography budget needs to be increased to allow for new digital ink costs, Photography and Art at PCC need to come out of temporary housing, an increased budget to run more advanced classes in both Art and Photography. Art/ Photography could use help finding ways to track former students.</p> <p>Theatre/Dance/Film: Needs materials and technology upgrades. All Academic Programs need funding to design, produce and distribute departmental materials for recruitment for outreach to local high schools.</p> <p>Speech Communication: Requires additional full-time faculty to meet student demand in course offerings.</p> <p>Child Development: Requires additional full-time faculty to meet student demand in course offerings.</p>

24. Additional comments.	Demands and workload on Department Heads is increasing. Reassign time and compensation for Department Heads needs to be reviewed and revised.
25. Names & titles workgroup members	Dr. Gary Thomas Scott (Dean), Dr. April Mansfield-Juarez (Chair, CD), Ms. Debra Schaefer Habberfield (Chair, FACS), Dr. Samira Habash(Chair, Speech), Ms. Sheree King (Chair, T/D/F), Dr. Peter Knapp (Chair, M/R/TV), Ms. Ann Mitchell (Chair, Art/Photography)

Summary Unit: School of Creative Arts & Applied Sciences

Goal Priority: 1

Goal: Student Success

Supported Department Goals: Student Success, Equity

Type of Resource Requested: Full time hires for Child Development, Art and Photography, Speech, Music, Radio & Television

- Resources Requested:**
1. New full time faculty hires
 2. Replace Child Development/Speech Administrative Assistant position
 3. Increase M, R/TV lab aide hours
 4. Ensure that all students declare a major

Estimated Cost:

Year:

Suggested Funding Source:

Comments: Hiring of full time faculty and classified staff will ensure ongoing, viable instructional programs and improve the rates at which students gain the foundational skills necessary to complete college level work and achieve their educational and career goals. Declaring student majors will improve tracking, retention, persistence and success.

Summary Unit: School of Creative Arts & Applied Sciences

Goal Priority: 2

Goal: Equity

Type of Resource Requested: Personnel and equipment

- Resources Requested:**
1. Replace Child Development/Speech Administrative Assistant position
 2. Upgrade instructional equipment
 3. Upgrade facilities
 4. Increase hours in instructional labs
 5. Address ADA access issues in Bldg. G

Estimated Cost:

Year:

Suggested Funding Source:

Comments: Meeting these goals and resource requests will ensure that the School of Creative Arts and Applied Sciences is able to provide equitable access and support to its diverse students and further improve educational progress and achievement for students in under-represented groups.

Summary Unit: School of Creative Arts & Applied Sciences

Goal Priority: 3

Goal: Community

Supported Department Goals: Community Outreach, Recruiting and Promotion

Type of Resource Requested: Funding to develop promotional and recruitment strategies and materials, improve articulation for transfer, grow Advisory Boards

- Resources Requested:**
1. Budget enhancement to develop promotional and recruitment materials
 2. Hire M, R/TV and Theatre, Dance and Film Production Coordinator to improve promotion of performing arts and gallery events on campus
 3. Continue and enhance use of Advisory Boards for Industry input into Curriculum development

Estimated Cost:

Year:

Suggested Funding Source:

Comments: The School of Creative Arts and Applied Sciences will strengthen its internal and external community relations to promote efficient student pathways to academic and career success, strengthen local economic workforce development and promote community involvement in college events and programs.

Summary Unit: School of Creative Arts & Applied Sciences

Goal Priority: 4

Goal: Resources

Supported Department Goals: Maintain or upgrade facilities and equipment

Type of Resource Requested: Increased budget

Resources Requested:

1. Smooth top Pattern Drafting Tables Fashion -
2. Chairs and stools for Bldg. F and Bldg. G classrooms
3. Photography equipment - Photography -
4. Retrofitted Location Video Truck - RTV -

Estimated Cost:

Year:

Suggested Funding Source:

Comments: The School of Creative Arts and Applied Sciences will develop and focus its human, fiscal, facilities, technical and informational resources in support of all institutional goals.