

# Assessment Plan

## Long Beach City College

### Student Support - Outreach & Recruitment (Outcomes)

**Student Support - Outreach & Recruitment (Outcomes)**

**Intended Outcome: Long Beach College Promise**

Participate and promote the Long Beach College Promise through active partnerships between LBCC, CSULB, Long Beach and Lakewood schools, students and district leaders.

**SLO or SUO:** SUO

**Start Date:** 09/01/2010

**End Date:** 06/30/2011

**Outcome Status:** Active - Currently Assessing

**Strategies for Outcome:** 1. Participation in the Long Beach Education Partnership with LBUSD, CSULB and LBCC leaders.

2. Academic Readiness Outreach initiative: (a) College & Academic Success workshops for all ninth grade students to learn improved study skills, time management, goal setting and school/life balance. strategies & (b) sharing of LBCC Student Success strategies and activities at the LBCC/LBUSD Counselor Conference to incorporate basic skills support strategies at the high school level.
3. Parent and family College Promise Night events at all 6 comprehensive high schools and smaller College Promise presentations at PTSA and high school Small Learning Community parent meetings.
4. College Promise Tour events for 7,000 fourth graders at 49 elementary schools.
5. Publicize the LBCC College Promise Scholarship with students and parents of all grade levels at College Promise schools.

Means of Assessment			
Assessment Task	Criteria/Expected Level of Achievement	Responsible Parties	Active
College Promise Tours students, teacher and LBCC volunteers satisfaction surveys <b>Assessment Method Category:</b> Survey - Satisfaction	85% of fourth grade participants will strongly agree or agree that "this fieldtrip really makes me want to go to college".  75% of LBUSD teachers and parent volunteers will strongly agree or agree that the fieldtrip was beneficial for the students.  80% of LBCC student volunteers will strongly agree or agree with the statement "I feel like I helped these students get ready for college."	Coleen Maldonado, Outreach Director	Yes
Pre-test of existing study skills and time management used by 9th grade high school students prior to participating in the College & Academic Success workshop.  Post-test to identify and demonstrate comprehension of at least 2 new study skills or time management strategies that the student is not currently using as indicated on the pre-test.  *see SLO on the College & Academic Success workshops for night graders <b>Assessment Method Category:</b> Pre/Post Tests	60% of the workshop participants will be able to identify and demonstrate comprehension of 2 new study skills or time management strategies learned as a result of the College & Academic Success workshop on the post-test.	Guillermo Garcia, Outreach Specialist	Yes

**Intended Outcome: LBCC coordination and collaboration for K-12 Outreach**

Improve college-wide coordination and collaboration for K-12 Outreach partnerships and services.

**SLO or SUO:** SUO

**Start Date:** 07/01/2010

**End Date:** 06/30/2011

**Outcome Status:** Active - Currently Assessing

- Strategies for Outcome:**
1. LBCC Compendium of K-12 Partnerships
  2. LBCC Student Services Outlook Planning Calendar
  3. Outreach e-newsletter for LBCC staff and faculty
  4. Annual K-12 Outreach & Recruitment Report