
PR 2A - Enrollment Data:
Enrollment patterns in 2011/2012 had a high of 519 unduplicated enrollment. In 2013/2014 we had a high of 455 unduplicated enrollment. This was due to funding cutbacks that did not allow us to offer as many course sections and therefore increase student enrollment. Enrollment patterns have tended to level out for 2012-2013 and 2013-2014. Student ethnicity and gender enrollment percentages have remained constant during the past three years showing very little change.

Overall in reviewing enrollment trends over the past 3 years, the enrollment, success and retention rates seem to be improving in fashion lecture classes. This may be the result of students being impacted by limited class offerings due to budget cuts and therefore needing to be proactive and organized when registering for classes.

PR 2B - Achievement Data:
Achievement Data: Retention, Success and Completion Rates for Fashion Programs range from 100% to a low of 56% based on an overall view of all Fashion program courses. These figures also show that larger class sizes and more “non Fashion majors” decrease persistence and completion in the courses. It appears that over the course of the three academic years being examined, the success rate is improving in Associate of Arts degrees and Certificate Awards even with fewer course offerings due to budget cuts. We find some students forgoing the certificate and concentrating on the Associate degree due to the articulation agreements with Cal Poly Pomona and the changes in financial aid funding. We currently meet individually with all fashion students to assist them with their scheduling so that they complete the program in a timely manner. A high percentage of fashion program alumni are successfully employed in the fashion industry. During advisory board meetings LBCC alumni report that their program classes and school experiences prepared them well for their careers in the fashion industry. Our advisory board member Dr. Peter Kilduff, the dean of Apparel Merchandising and Management at CSU Cal Poly Pomona reports that LBCC transfer students are well prepared and succeed in obtaining a Bachelor of Science and ultimately job placement in the fashion industry.

PR 2C - HR (Staffing) Data:
Fashion continues to maintain its two full time faculty. Due to the retirement of one of our technical design adjunct professors, the LBCC fashion program must hire new staff members. We recently hired 3 new adjunct and are still short staffed causing us to cancel classes, both for fall 2014 and spring 2015. We are finding it very difficult to find professionals with technical skills that have time to teach. We have requested and been approved for a full time hire which will help in staffing. LBCC strives for a better WSCH/FTES. We are aware that lecture courses with high load values will balance out laboratory classes that legitimately have lower values and continue to consider this fact when scheduling.

PR 3A - SLO - summary of collected program data:
All SLO’s have been completed. SLO’s for each course are discussed with students at the beginning of the semester. Class assignments and exams are evaluated to determine if students are achieving the SLO’s. Assessment data is being collected. SLO’s that the program determined could not be assessed have been changed to SLO’S with assessment plans.

PR 3B - SLO - uses in program improvement:
Faculty have met and discussed the assessment results and continue to revise class assignments and instruction accordingly. We have also added measures to improve students’ study skills resulting in better retention and persistence.

PR 3C - SLO - action/change based on results:
Course-level SLOs: Instructors are meeting to discuss SLO assessment results and implementing actions to take in the classroom to improve the quality of class instruction and student success.

Completing assessment results and taking actions has been challenging. Many courses are offered only once a year and are taught by adjunct that work full time in the fashion industry and possess specialized technical skills. We have also had recent adjunct retirements that affect access to data.

Fashion faculty will continue to stress the importance of having excellent class attendance. Students with good attendance are always more successful than students with poor attendance.

Fashion faculty will spend more lecture time explaining topics and showing current industry examples. Some fashion faculty wish to include research assignments in the class curriculum so students will gain a better understanding of fabric, garment construction, target customers, merchandising, and retailing.

Program-level SLO’s: The Fashion Program at LBCC is providing students with discipline specific skills and opportunities to communicate effectively, think critically, and possess the knowledge of technology essential to employment in design related occupations within the fashion industry or the requisite foundation for transfer to a 4-year college or university.
Alumni that have received an AA and transferred to CSU Poly Pomona to obtain a BS are now successfully employed as:
Design direct for Volcom.
Menswear assistant designer for RVCA.
Technical designer for Alternative apparel.
Design assistant for women’s apparel at BCBG.
Designer for Anama clothing

Alumni that have received a LBCC certificate of achievement/ AA are now successfully employed as:
Accessories designer at O’Neill clothing
Assistant designer for men’s apparel at Metal Mulisha
Assistant designer for women’s apparel at BCBG
Showroom coordinator for Free People
Assistant to owner/designer of Quenchwear

PR 4A - Projects/ Strategies-development & change:
The fashion program has been actively involved with the fashion industry by attending field trips and bringing in guest speakers, guest critics and fashion show judges.

We are now introducing classroom projects working directly with industry retailers and manufacturers. Paid and non-paid internships are being developed with the return of the work experience.

We have developed a stronger advisory board that includes members from industry including retail, manufacturing, import and export. We also have members from CSU Cal Poly Pomona, CSULB, and CSULA as well as Gahr and Lakewood High Schools.

PR 4B - Projects/ Strategies - results:
Direct involvement with the fashion industry gave students the opportunity to design and show a collection in a Belmont Shore boutique. Storeowners mentored the students throughout the design process and critiqued the final work during informal modeling at the store. A student collection was selected to be featured in the store window.

PR 4C - Projects/ Strategies - future plans:
1. Improve collection of data for SLO assessment and ultimately close the loop.
2. Hire a New faculty member to improve course offerings and frequency.
3. Develop a new brochure for advertising and promotion of the program.
4. Strengthen and develop new work experience sites.
5. We realize that we need to improve scheduling of classes so that students have a minimum of 30 minutes for a break between classes to eat and review class material so that they are better prepared.
6. With improved budgets the fashion program would like to reactiviate specialty design classes such as textile painting and beading that make our program unique.

PR 5 - Dept - how does it fit into big picture?:
The fashion program is focused on creating an environment that promotes critical thinking skills, effective communication skills, the ability to acquire information, and to accept personal responsibility. We promote the general interest and welfare of the students we serve by providing educational and social opportunities, support, and encouragement towards obtaining advanced degrees and employment in the field of fashion.
Fashion students and alumni fit into the big picture because they are successful in networking, gaining employment and transferring to universities to obtain advanced degrees. They recognize that the US economy impacts the global economy with the creation and sale of products, revenue of taxes, and business relationships.

Projects/ Strategies and Resources Needed