

STUDENT LEARNING OUTCOMES & OBJECTIVES FOR SPEECH COMMUNICATION

Speech Communication 10: Elements of Public Speaking

Student Learning Outcomes

1. Analyze and adapt messages to audience.
2. Develop the process and elements of effective speaking.
3. Construct and deliver presentations that incorporate the appropriate use of content, organization, language, vocalics, kinesics, eye contact, appearance, visual aids, and time constraints.

Learning Objectives

1. Explain the communication model by describing how messages are sent and received.
2. Manage public speaking anxiety by creating selective strategies such as cognitive restructuring, visualization, role playing, and breathing.
3. Appraise intercultural sensitivity.
4. Evaluate and assess the speaking patterns of self and others.
5. Apply effective organizational patterns.
6. Prepare and propose various methods of speech organization.
7. Synthesize research in order to demonstrate ethics and reasoning within the speech context.
8. Develop an understanding of effective nonverbal expression including vocalics, kinesics, eye contact, and appearance.
9. Formulate an understanding of effective use of vocal rate, pause, stress, and volume.
10. Assess and explain the nature of extemporaneous speaking.
11. Construct and effectively utilize professional quality visual aids.

Speech Communication 20: Elements of Interpersonal Communication

Student Learning Outcomes

1. Compare and contrast interpersonal communication theories.
2. Examine methods of understanding self.
3. Analyze listening effectiveness.
4. Appraise characteristics of conflict.
5. Identify and define communication modes.

Learning Objectives

1. Differentiate the relationship between intrapersonal and interpersonal communication.
2. Distinguish between intrapersonal and interpersonal communication.
3. Explain and analyze the relationship between communication and behavior.
4. Recognize the ability to understand self and communication with others.
5. Identify and clarify individual values.
6. Analyze components of self concept.
7. Appraise the impact of active, passive, and empathic listening.
8. Employ appropriate listening responses.
9. Structure appropriate listening environments.
10. Exercise management skills.
11. Compare and contrast types and responses.
12. Distinguish verbal and nonverbal communication.
13. Define basic nonverbal communication variables.

Speech Communication 25: Elements of Intercultural Communication

Student Learning Outcomes

1. Explain and analyze the relationship between communication & culture.
2. Examine the formation & impact of one's cultural worldview.
3. Compare communication patterns among different cultures.
4. Identifying pervasive obstacles to effective intercultural encounters.
5. Demonstrate effective intercultural communication skills.

Learning Objectives

1. Define the term Intercultural Communication and demonstrate a command of the vocabulary used in this field of study.
2. Differentiate between the various forms and types of cultures involved in Intercultural communication.
3. Apply interpersonal communication skills to identify a personal worldview.
4. Evaluate the influences of family and community on our cultural shaping.
5. Utilize intercultural communication skills to analyze inherent belief, values and attitudes.
6. Compare & contrast American verbal & nonverbal communication patterns with other cultures.
7. Recognizing various forms and sources of stereotyping.
8. Differentiating degrees of alienation and discrimination.
9. Describe the role that perception plays in intercultural human interactions.
10. Integrate verbal and nonverbal intercultural communication skills to analyze intercultural interactions.

Speech Communication 30: Elements of Group Communication

Student Learning Outcomes

1. Design and employ appropriate forms of critical thinking, decision making and problem solving as applicable in a variety of group settings.
2. Distinguish and understand the different roles and behaviors that people have in groups.
3. Analyze and identify the necessary interpersonal skills for effective facilitation of small and large groups.
4. Select and employ appropriate presentation methods of group communication through an analysis of the group's purpose and situation.

Learning Objectives

1. Differentiate between facts, inferences and a variety of reasoning fallacies.
2. Distinguish between creative and critical thinking.
3. Creating techniques for effective decision making and problem solving situations.
4. Demonstrate proficiency in team building techniques.
5. Compare and contrast traits of effective group members – leaders and followers.
6. Demonstrate appropriate use of consensus to reach a decision.
7. Formulate awareness of how various leadership styles affect a group.
8. Employ effective listening skills.
9. Demonstrate the ability to effectively present a discussion to an audience.
10. Prepare research, analyze and evaluate evidence for presentations.

Speech Communication 31: Elements of Leadership Communication

Student Learning Outcomes

1. Compare & contrast leadership theories & styles.
2. Explain decision-making strategies.
3. Distinguish differences between effective & ineffective conflict management techniques.
4. Demonstrate effective meeting strategies.
5. Formulate effective verbal/nonverbal leadership communication skills.

Learning Objectives

1. Distinguish between leadership theories, such as: theory X/Y, Democratic/Autocratic, Task/Relational, Situational/Contingency.
2. Role-play scenarios to demonstrate ability to utilize appropriate leadership theories.
3. Assess various theories of decision-making.
4. Rate the effectiveness of specific decision-making models.
5. Differentiate between various conflict management styles.
6. Rate the effectiveness of conflict management style applied to a specific context/situation.
7. Explain the process involved in Parliamentary Procedure.
8. Compose effective meeting strategies.
9. Discriminate between effective & ineffective oral communication strategies.
10. Diagram a Communication Model.

Speech Communication 50: Elements of Oral Interpretation

Student Learning Outcomes

1. Evaluate the historic and contemporary elements of oral interpretation of literature.
2. Differentiate Oral Interpretation Elements.
3. Categorize various Literary Forms for performance potential.
4. Assess and appraise Performance Elements in aesthetic mediums.

Learning Objectives

1. Explain the evolution of the "oral tradition."
2. Argue the significance of aesthetic communication.
3. Distinguish Oral Interpretation from other artistic mediums.
4. Create and implement an aesthetic performance.
5. Explain the relationship between art, communication, & performance.
6. Distinguish distinctive literary elements of poetry, prose and drama.
7. Analyze the communicative message in a literary selection.
8. Differentiating a range of vocal and nonverbal elements.
9. Assess and relate the literary message to the audience.
10. Manage speaker/performer apprehension.

Speech Communication 60: Elements of Argumentation and Debate

Student Learning Outcomes

1. Examine the role of argumentation in historical and contemporary society.
2. Judge and evaluate the various methods of reasoning and logic.
3. Differentiate between the various types of research methods and evidence used in argumentation.
4. Critically analyze rebuttals and refutations.
5. Successfully participate in academic debate.

Learning Objectives

1. Compare and contrast Aristotelian and Socratic styles of argumentation.
2. Formulate an understanding of the role of debate in professional, political, and interpersonal environments.
3. Identify and evaluate the qualities of inductive reasoning.
4. Recognize common reasoning fallacies.
5. Evaluate the quality of evidence.
6. Formulate and organize sound arguments.
7. Discriminate between logical and illogical arguments.
8. Construct and apply cross examination.
9. Employ and deliver effective persuasive strategies.
10. Construct and defend affirmative and negative cases.

STUDENT LEARNING OUTCOMES & OBJECTIVES FOR SIGN LANGUAGE

Sign Language 1 A&B: American Sign Language, Beginning

Student Learning Outcomes

1. Interpret, practice, discriminate between and use ASL letters and numbers both receptively and expressively.
2. Identify, discriminate between and use ASL vocabulary both expressively and receptively.
3. Interpret, practice and use the 'rules' of ASL- including word order, facial expressions, positioning and syntax.
4. Identify and apply elements of Deaf culture.

Learning Objectives

1. Demonstrate receptive knowledge of letters and numbers in ASL by test performances.
2. Demonstrate expressive knowledge of letters and numbers in ASL during tests, conversations and performances.
3. Demonstrate receptive knowledge of ASL vocabulary on tests.
4. Perform expressive knowledge of ASL vocabulary on tests, conversations and performances.
5. Receptively demonstrate knowledge of the 'rules' of ASL- including word order, facial expressions, positioning and syntax by inferring meaning through observations as demonstrated on tests and in conversations.
6. Expressively demonstrate knowledge of the 'rules' of ASL- including word order, facial expressions, positioning and syntax, through conversations and performances.
7. Deduce elements of Deaf culture by providing evidence from observations (live or taped).
8. Determine the effects of Deaf history to current ideologies through discussions and observations.

Sign Language 2 A&B: American Sign Language, Intermediate

Student Learning Outcomes

1. Increase knowledge of and fluency with ASL letters and numbers both receptively and expressively.
2. Increase knowledge of and fluency in ASL vocabulary both expressively and receptively.
3. Increase knowledge and use the 'rules' of ASL- including word order, facial expressions, positioning and syntax.
4. Demonstrate advanced knowledge of the Deaf culture, the Deaf community, Deaf psychology and current controversies.

Learning Objectives

1. Demonstrate advanced receptive knowledge of letters and numbers in ASL by test performances. (1)
2. Perform advanced expressive knowledge of letters and numbers in ASL during tests, conversations and performances.
3. Demonstrate advanced and extended receptive knowledge of ASL vocabulary on tests.
4. Demonstrate advanced, more fluent and extended expressive knowledge of ASL vocabulary on tests, conversations and performances.
5. Receptively demonstrate advanced knowledge of the 'rules' of ASL- including word order, facial expressions, positioning and syntax by inferring meaning through observations as demonstrated on tests and in conversations.
6. Expressively articulate advanced knowledge of the 'rules' of ASL- including word order, facial expressions, positioning and syntax, through conversations and performances.
7. Perform elements of Deaf culture through in class debates and role playing.
8. Argue and support various perspectives of deafness and the effects of Deaf culture in society.