



# LONG BEACH COMMUNITY COLLEGE DISTRICT

## MEMORANDUM

### OFFICE OF THE SUPERINTENDENT-PRESIDENT

**DATE:** March 12, 2012  
**TO:** Colleagues  
**FROM:** Eloy O. Oakley, Superintendent-President  
**SUBJECT:** 24-Month Agenda 2012-2014

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Long Beach City College continues to carry a tradition of academic excellence and a proactive pursuit of equality in education goal attainment for its students. Throughout the financial crisis that has gripped California, LBCC persists in seeking to innovate in ways that position our students for success.

Recently, our Board of Trustees adopted their goals and our college planning process completed the 2011-2016 Educational Master Plan. To better align our planning process and resources with the Trustee goals and Educational Master Plan, I have prepared my agenda for the next 24 months. Please review it and use it to guide your planning activities over these next 24 months. It will also be available on our website at [http://www.lbcc.edu/geninfo\\_presagendas.cfm](http://www.lbcc.edu/geninfo_presagendas.cfm).

#### **Student Success**

- Implement key elements of the Promise Pathways agenda
- Expand and strengthen the Long Beach City College Promise Partnership
- Review and expand the Long Beach City College - CSUDH Pathway to Success Partnership and expand the number of students participating
- Continue to support the development and implementation of outcomes assessment, focusing on the use of data to improve student learning and achievement and organizational efficiency and effectiveness
- Achieve proficiency on the ACCJC Rubric for Student Learning Outcomes Assessment by Fall 2012

#### **Planning and Governance**

- Integrate the Educational Master Plan goals into the College Planning Committee (CPC) planning calendar

- Prioritize the implementation of the Educational Master Plan goals and measure and report on their implementation and impact
- Strengthen the integration between college planning, review, and decision-reaching processes and evaluate how resource allocations lead to improved institutional effectiveness
- Work with all employee groups to build a spirit of collegiality and respect throughout the college
- The college will implement the Pacific Coast Campus Education Plan

### **Fiscal Stability**

- Develop expenditure budgets that reflect the revenue uncertainty in the California State Budget and allocate available funding to the college planning priorities
- Aggressively pursue external funding sources that align with the college planning priorities and Educational Master Plan goals
- Develop a detailed plan to implement midyear cuts if they are imposed in January 2013

### **Building Program**

- Continue the implementation of the 2020 Unified Master Plan as prioritized by the College Facilities Advisory Committee
- Issue general obligation bonds sufficient to pay off the bond anticipation notes and fund ongoing phases of the 2020 Unified Master Plan

### **Economic and Workforce Development**

- Aggressively expand the business development programs that serve the metropolitan Los Angeles area and pursue funding to support those programs
- Review the college's career technical education (CTE) programs and support the efforts to align those programs with the workforce needs and ensure that program certificates and degrees lead to meaningful employment and future funding opportunities