

**2009-2010 Gainful Employment Program Disclosure Statement
Long Beach City College, OPEID: 001219**

PROGRAM NAME & LENGTH:

Name of Certificate: MARKETING

Total Credit hours: 18

Normal or standard length of programs (in months): 9

Average length of program (in months): 87

Associated CIP Code and Program Description: 52.1801, Sales, Distribution, and Marketing Operations, General

Associated SOC Code, Occupational Titles, and links to O*NET Occupational Profiles

[11-2022.00 - Sales Managers](#)

[13-1023, Purchasing Agents, Except Wholesale, Retail, and Farm Products](#)

[41-4011.00 - Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products](#)

[41-4012, Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products](#)

[41-3011.00 - Advertising Sales Agents](#)

[13-1022, Wholesale and Retail Buyers, Except Farm Products](#)

PROGRAM COST (Approximate, based on normal time to completion):

Tuition and fees:	\$ 1,031
Books and supplies:	\$ 2,082
Room and board for living on-campus*	N/A
Total	\$ 3,113

**On-campus living is not available at Long Beach City College*

DEBT AT PROGRAM COMPLETION:

Number of students who completed the program between July 1, 2009 and June 30, 2010: 2

Of those 2 students, the number of students who had any student loan debt: 0 (0%)

Median cumulative debt for students who completed the program (including borrowers and non-borrowers)

Federal student loan debt:	\$0
Private loan debt:	\$0
Institutional financing plan debt:	\$0
Total	\$0

PROGRAM COMPLETION IN NORMAL TIME:

Number of students who completed the program between July 1, 2009 and June 30, 2010: 2

Of those 2 students, number who completed the program in the normal length of the program: 0 (0%)

Of those 2 students, number who completed the program in the average length of the program: 1 (50%)