

# FASHION MERCHANDISING

## LONG BEACH CITY COLLEGE

### Curriculum Guide for Academic Year of 2009-2010

#### Certificate of Achievement and/or Associate in Arts

ALL INFORMATION CONTAINED HEREIN IS SUBJECT TO CHANGE WITHOUT NOTICE.

For possible updates to this guide please refer to the following website: <http://osca.lbcc.edu>

#### CAREER OPPORTUNITIES

Students prepare for careers in all phases of retailing and manufacturing in the growing California Fashion Industry. This program also provides lower division preparation for the baccalaureate degree in Fashion Merchandising and Apparel Merchandising Management.

#### Job Opportunities:

Buyer, Assistant Buyer, Merchandise Manager, Fashion Coordinator, Fashion Director, Display Specialist, Stylist, Advertising, Sales Promotion, Department Manager, Consumer Consultant, Store Manager, Fashion Illustrator, Area Manager plus various opportunities in Apparel Manufacturing and Textiles.

This Certificate of Achievement will prepare students for an entry-level position in the apparel retailing, marketing, and manufacturing industry.

This Associate Degree will prepare students for career advancement once a certificate has been earned. Field of concentration selection will also facilitate transfer in a related major.

#### DEPARTMENTAL ADMISSION REQUIREMENTS

None. For more departmental information call (562) 938-4336 or 938-4454.

## CERTIFICATE OF ACHIEVEMENT REQUIREMENTS

### ENTRY LEVEL CLASSES

#### REQUIRED COURSES

		UNITS	In Progress	Completed Grade
FD 3	Intro. to Careers in Design & Merchandising (F, SP)	2		
FD 5	Intro. to Manufacturing for Design & Merchandising (SP)	2		
FD 9	Clothing Selection (F, SP)	3		
FD 20	Intro. to Fashion Merchandising (F, SP)	3		
FD 200	Fashion Prediction/Promotion; Critical Viewing (SP)	1		

#### Subtotal Units

11

#### Select one of the following courses:

FACS 50 or 350M1	Consumer Awareness/Money Management	1-3		
FACS 64	Life Management (F, SP)			

#### Subtotal Units for Entry Level

12 - 14

### INTERMEDIATE LEVEL CLASSES

FD 10	Textiles Fibers & Fabrics (F, SP)	3		
FD 22A	Merchandising for a Profit I (SP)	1.5		
FD 22B	Merchandising for a Profit II (SP)	1.5		
FD 32	History of Fashion (SP)	3		
FD 39	Garment Technical Packages	1		
FD 41AD	Fashion Show Production (One semester) (SP)	2.5		
FD 245AD	Computer Applications in Fashion (One semester) (F,SP, S)	1		
MKTG 40	Salesmanship (F, SP)	3		

#### Select ONE of the following:

FD 214AB	Quick Sketch Croquis Drawing (One semester) (F, SP)	2		
FD 215AB	Fashion Sketching I (One semester) (F, SP)	2		

#### Subtotal Units for Intermediate Level

18.5

**REQUIRED COURSES**

**ADVANCED LEVEL CLASSES**

**UNITS**

In Progress      Completed Grade

FD 23	Fashion/Merchandise Buying (F)	3		
♦ FD 70AD	Work Experience Issues (One semester) (F, SP)	1		
♦ FD 72AD or 73AD	Work Experience (One semester) (F,SP)	2-3		
MKTG 41	Marketing Communications (F, SP)	3		
<b>Select ONE of the following:</b>				
IBUS 1	Introduction to International Business	3		
IBUS 20	Export-Import Business Practices	3		
<b>Subtotal Units for Advanced Level</b>		<b>12 - 13</b>		
<b>TOTAL UNITS</b>		<b>42.5 - 45.5</b>		

**ASSOCIATE DEGREE REQUIREMENTS**

The AA Degree requires both major and general education course work, please refer to Plan A of the GE plan for a complete listing of courses <http://osca.lbcc.edu/genedplan.cfm>

**ENTRY LEVEL CLASSES**

**REQUIRED COURSES**

**UNITS**

In Progress      Completed Grade

FD 3	Intro. to Careers in Design & Merchandising (F, SP)	2		
FD 5	Intro. to Manufacturing for Design & Merchandising (SP)	2		
FD 9	Clothing Selection (F, SP)	3		
FD 20	Intro. to Fashion Merchandising (F, SP)	3		
<b>Subtotal Units</b>		<b>10</b>		

**INTERMEDIATE LEVEL CLASSES**

FD 10	Textiles Fibers & Fabrics (F, SP)	3		
FD 22A	Merchandising for a Profit I (SP)	1.5		
FD 22B	Merchandising for a Profit II (SP)	1.5		
FD 32	History of Fashion (SP)	3		
<b>Subtotal Units</b>		<b>9</b>		

**ADVANCED LEVEL CLASSES**

FD 23	Fashion/Merchandise Buying (F)	3		
<b>Subtotal Units</b>		<b>3</b>		
<b>TOTAL UNITS</b>		<b>22</b>		

**RECOMMENDED but not required courses for students interested in degree or certificate:**

FD 24AB	Beginning Sewing	1.5		
IBUS 52	International Marketing	3		
CBIS 6A	Intro to IT Concepts & Applications	4		

**LEGEND**

♦ FD 70AD must be taken concurrently with FD 72AD or 73AD.  
 (SP = Spring) (S = Summer) (F = Fall) (INF = Infrequently) = Represents general frequency of course offering

**GRADUATION REQUIREMENTS**

**For CERTIFICATE OF ACHIEVEMENT:**

This certificate is a one to two year program in occupational/technical areas at Long Beach City College which provides training in job skills and employment opportunities. Complete the required units with a minimum grade of "C" in each course and a minimum cumulative grade point average of 2.5. Fifty percent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

For **ASSOCIATE IN ARTS DEGREE:**

**NOTE: Effective Fall 2009, Title 5, section 55063 (a) (2) requires that students must complete each course counted toward the major or area of emphasis with a grade of “C” or better or “P” if the course is taken on a “Pass/No Pass” basis.**

The Associate Degree is a two-year college degree awarded by Long Beach City College that includes general education courses and a major. Complete the required 22 units with a minimum grade point average of 2.5. In addition, complete the A. A. degree requirements specified in the catalog. The requirements for general education/proficiency and the field of concentration need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout (see the catalog for definition of "continuous enrollment"). Fifty per cent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

In general, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and to fulfill a general education requirement.

**NOTE:** To receive a certificate or degree you must submit completed application forms in the Admissions and Records Office during your final semester of course work.

Students are encouraged to complete the English and Math proficiency requirements at the start of the program.

<b>SUGGESTED SEQUENCE OF COURSES</b>	
This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses.	

A suggested full-time sample sequence of courses for the Certificate Program includes:

<u><b>First Semester</b></u>		<u><b>Second Semester</b></u>	
FD 3	2 Units	FD 5	2 Units
FD 9	3	FD 10	3
FD 20	3	FD 22A	1.5
FD 214AB	2	FD 22B	1.5
FACS 50 or 64	3	FD 32	3
		FD 41AD	2.5
		FD 70AD	1
		FD 72 or 73AD	2-3
		FD 200	1
<b>Semester Total</b>	<b>13 Units</b>	<b>Semester Total</b>	<b>17.5 – 18.5 Units</b>
<u><b>Third Semester</b></u>		<u><b>Fourth Semester</b></u>	
FD 23	3 Units	FD 70AD <sup>^</sup>	1 Unit
FD 245AD	1	FD 72 or 73AD <sup>^</sup>	2-3
FD 70AD <sup>^</sup>	1	IBUS 1	3
FD 72 or 73AD <sup>^</sup>	2-3	MKTG 41	3
MKTG 40	3	FD 39A	1
<b>Semester Total</b>	<b>10 - 11 Units</b>	<b>Semester Total</b>	<b>10-11 Units</b>

<b>LEGEND</b>	
^ FD 70 and 73AD are recommended courses – not required in the 3 <sup>rd</sup> and 4 <sup>th</sup> semesters.	

**Students interested in transferring to a university to continue their study in this field of concentration or other majors are strongly advised to consult an LBCC academic counselor and refer to the ASSIST website ([www.assist.org](http://www.assist.org)) for major preparation information. Counselors can clarify the different major and admissions requirements at a university. Students may visit the Student Success/Transfer Services Center to access further educational resources. If you need to set up an appointment to see a counselor or schedule the SOAR Test, call LAC (562) 938-4561 or PCC (562) 938-3920.**