## **FASHION MERCHANDISING**

## LONG BEACH CITY COLLEGE

## Curriculum Guide for Academic Year of 2009-2010

Certificate of Achievement and/or Associate in Arts

ALL INFORMATION CONTAINED HEREIN IS SUBJECT TO CHANGE WITHOUT NOTICE.

For possible updates to this guide please refer to the following website: http://osca.lbcc.edu

#### **CAREER OPPORTUNITIES**

Students prepare for careers in all phases of retailing and manufacturing in the growing California Fashion Industry. This program also provides lower division preparation for the baccalaureate degree in Fashion Merchandising and Apparel Merchandising Management.

#### Job Opportunities:

Buyer, Assistant Buyer, Merchandise Manager, Fashion Coordinator, Fashion Director, Display Specialist, Stylist, Advertising, Sales Promotion, Department Manager, Consumer Consultant, Store Manager, Fashion Illustrator, Area Manager plus various opportunities in Apparel Manufacturing and Textiles.

This Certificate of Achievement will prepare students for an entry-level position in the apparel retailing, marketing, and manufacturing industry.

This Associate Degree will prepare students for career advancement once a certificate has been earned. Field of concentration selection will also facilitate transfer in a related major.

#### DEPARTMENTAL ADMISSION REQUIREMENTS

None. For more departmental information call (562) 938-4336 or 938-4454.

## CERTIFICATE OF ACHIEVEMENT REQUIREMENTS

#### ENTRY LEVEL CLASSES In Completed **REQUIRED COURSES** UNITS Progress Grade FD 3 Intro. to Careers in Design & Merchandising (F, SP) 2 FD 5 Intro. to Manufacturing for Design & Merchandising (SP) 2 FD 9 Clothing Selection (F, SP) FD 20 Intro. to Fashion Merchandising (F, SP) Fashion Prediction/Promotion; Critical Viewing (SP) FD 200 Subtotal Units 1 Select one of the following courses: FACS 50 or 350M1 Consumer Awareness/Money Management 1-3 FACS 64 Life Management (F, SP) Subtotal Units for Entry Level 12 - 14 INTERMEDIATE LEVEL CLASSES FD 10 Textiles Fibers & Fabrics (F, SP) 3 Merchandising for a Profit I (SP) 1.5 FD 22A Merchandising for a Profit II (SP) FD 22B 1.5 History of Fashion (SP) FD 32 3 **Garment Technical Packages** FD 39 1 FD 41AD Fashion Show Production (One semester) (SP) 2.5 FD 245AD Computer Applications in Fashion (One semester) (F,SP, S) 1

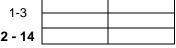
MKTG 40 Salesmanship (F, SP)

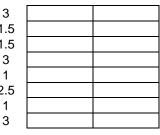
#### Select ONE of the following:

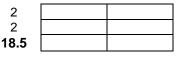
FD 214AB Quick Sketch Croquis Drawing (One semester) (F, SP) FD 215AB Fashion Sketching I (One semester) (F, SP)

Subtotal Units for Intermediate Level

-	
3	
3	
1	
1	







REQUIRED COURSES		UNITS	In Progress	Completed Grade
	ADVANCED LEVEL CLASSES		riogrooo	Ciudo
FD 23	Fashion/Merchandise Buying (F)	3		
<ul> <li>FD 70AD</li> </ul>	Work Experience Issues (One semester) (F, SP)	1		
<ul> <li>FD 72AD or 73AD</li> </ul>	Work Experience (One semester) (F,SP)	2-3		
MKTG 41	Marketing Communications (F, SP)	3		
Select ONE of the foll	owing:			
IBUS 1	Introduction to International Business	3		
IBUS 20	Export-Import Business Practices	3		
Subtotal Units for Ad	vanced Level	12 - 13		
TOTAL UNITS		42.5 - 45.5		

## ASSOCIATE DEGREE REQUIREMENTS

The AA Degree requires both major and general education course work, please refer to Plan A of the GE plan for a complete listing of courses http://osca.lbcc.edu/genedplan.cfm

### **ENTRY LEVEL CLASSES**

REQUIRED COL	IRSES	UNITS	In Progress	Completed Grade
FD 3	Intro. to Careers in Design & Merchandising (F, SP)	2		
FD 5	Intro. to Manufacturing for Design & Merchandising (SP)	2		
FD 9	Clothing Selection (F, SP)	3		
FD 20	Intro. to Fashion Merchandising (F, SP)	3		
Subtotal Units		10		
	INTERMEDIATE LEVEL CLASSES			
FD 10	Textiles Fibers & Fabrics (F, SP)	3		
FD 22A	Merchandising for a Profit I (SP)	1.5		
FD 22B	Merchandising for a Profit II (SP)	1.5		
FD 32	History of Fashion (SP)	3		
Subtotal Units		9		
	ADVANCED LEVEL CLASSES			
FD 23	Fashion/Merchandise Buying (F)	3		
Subtotal Units		3		
TOTAL UNITS		22		
RECOMMENDE	D but not required courses for students interested in d	egree or cert	ificate:	
FD 24AB	 Beginning Sewing	1.5		
IBUS 52	International Marketing	3		

	LEGEND		
CBIS 6A Intro to IT Cond	cepts & Applications	4	

• FD 70AD must be taken concurrently with FD 72AD or 73AD.

(SP = Spring) (S = Summer) (F = Fall) (INF = Infrequently) = Represents general frequency of course offering

### **GRADUATION REQUIREMENTS**

#### For CERTIFICATE OF ACHIEVEMENT:

This certificate is a one to two year program in occupational/technical areas at Long Beach City College which provides training in job skills and employment opportunities. Complete the required units with a minimum grade of "C" in each course and a minimum cumulative grade point average of 2.5. Fifty percent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

For ASSOCIATE IN ARTS DEGREE:

# NOTE: Effective Fall 2009, Title 5, section 55063 (a) (2) requires that students must complete each course counted toward the major or area of emphasis with a grade of "C" or better or "P" if the course is taken on a "Pass/No Pass" basis.

The Associate Degree is a two-year college degree awarded by Long Beach City College that includes general education courses and a major. Complete the required 22 units with a minimum grade point average of 2.5. In addition, complete the A. A. degree requirements specified in the catalog. The requirements for general education/proficiency and the field of concentration need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout (see the catalog for definition of "continuous enrollment"). Fifty per cent (50%) or more of the unit requirements for this field of concentration must be completed in residence (credit earned by exam, where applicable, may be included).

In general, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and to fulfill a general education requirement.

**NOTE**: To receive a certificate or degree you must submit completed application forms in the Admissions and Records Office during your final semester of course work.

Students are encouraged to complete the English and Math proficiency requirements at the start of the program.

#### SUGGESTED SEQUENCE OF COURSES

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses.

First Semester		Second Semester	
FD 3	2 Units	FD 5	2 Units
FD 9	3	FD 10	3
FD 20	3	FD 22A	1.5
FD 214AB	2	FD 22B	1.5
FACS 50 or 64	3	FD 32	3
		FD 41AD	2.5
		FD 70AD	1
		FD 72 or 73AD	2-3
		FD 200	1
Semester Total	13 Units	Semester Total	17.5 – 18.5 Units
Third Competer		Fourth Someotor	
<u>Third Semester</u> FD 23	3 Units	<u>Fourth Semester</u> FD 70AD <sup>▲</sup>	1 Unit
FD 23 FD 245AD		FD 70AD FD 72 or 73AD <sup>▲</sup>	2-3
FD 70AD	1	IBUS 1	3
FD 72 or 73AD <sup>▲</sup>	2-3	MKTG 41	3
MKTG 40	3	FD 39A	1
• • • • •			
Semester Total	10 - 11 Units	Semester Total	10-11 Units
Semester Total	10 - 11 Units LEGEND		10-11 Units

A suggested full-time sample sequence of courses for the Certificate Program includes:

Students interested in transferring to a university to continue their study in this field of concentration or other majors are strongly advised to consult an LBCC academic counselor and refer to the ASSIST website (<u>www.assist.org</u>) for major preparation information. Counselors can clarify the different major and admissions requirements at a university. Students may visit the Student Success/Transfer Services Center to access further educational resources. If you need to set up an appointment to see a counselor or schedule the SOAR Test, call LAC (562) 938-4561 or PCC (562) 938-3920.