

# INTERNATIONAL BUSINESS

## Curriculum Guide for Academic Year 2011-2012

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at [www.assist.org](http://www.assist.org) and **consult a counselor** before beginning a program of study. To meet with a counselor call 562-938-4561 for the LAC, or (562) 938-3920 for PCC. Students may also wish to visit the Transfer Center on either campus.

### Program of study leading to: Associate in Arts (A.A.) Degree

#### REQUIRED COURSES

		UNITS	In Progress	Completed Grade
GBUS 5	Introduction to Business	3		
IBUS 1	Introduction to International Business	3		
IBUS 20	Export-Import Business Practice	3		
IBUS 40	International Banking & Finance	3		
IBUS 60	International Business Law	3		
MKTG 47	Essentials of Marketing	3		
<b>TOTAL UNITS</b>		<b>18</b>		

For graduation with an **Associate in Arts (A.A.) Degree with a major in International Business:**

- Units:** Complete a minimum of 60 units, distributed as follows:

<b>International Business Major:</b>	18 units
<b>General Education/A.A.</b>	25 units
<b><u>Electives/Other courses:</u></b>	<u>17 units</u>
<b>TOTAL:</b>	60 units

- Scholarship:** Maintain an **overall grade point average (GPA) of 2.0** ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this **field of concentration, complete each course above with a grade of "C" or better**, or "P" if course is graded on a P/NP basis, and **minimum gpa in the concentration of 2.5**.
- Residence for the Degree:** Complete at least 30 units of the required 60 in residence at LBCC, or complete in residence at LBCC at least 20 units within the last 30 units of work applied to the degree.
- Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 9 units** of the required 18 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
- General Education and Proficiency Requirements:** Complete the required A.A./A.S. General Education and Proficiency requirements\*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <http://osca.lbcc.edu>.
- Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

\*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Unless otherwise noted, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and to fulfill a general education requirement.

**Program of study leading to:  
Certificate of Achievement**

**REQUIRED COURSES**—Complete the 18 units of required courses as listed in the Associate Degree requirements box on the first page.

**REQUIRED COURSES**

		In Progress	Completed
<b>TOTAL UNITS</b>	<b>18</b>		

See the section below for RECOMMENDED courses.

For graduation with a **Word Processing Certificate of Achievement**:

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of “C”**, or better, or “P” if course is graded on a P/NP basis, and a **minimum grade point average of 2.5**.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 9 units** of the required 18 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the “Important Dates” link to view the actual deadline for each semester.

For the **Certificate of Achievement**, the following courses are recommended, **BUT ARE NOT REQUIRED**.

**RECOMMENDED but not required courses:**

GEOG 40	World Regional Geography	3		
CAOTO 15	Business Communications	3		
CATOC 34 <b>OR</b>	Introduction to Computers and Applications <b>OR</b>	<b>3 OR</b>		
CBIS 6A <b>OR</b>	Introduction to IT Concepts and Applications <b>OR</b>	<b>4 OR</b>		
COMIS 1	Computer Information Competency	1		
LAW 18A	Business Law	3		

**Career Opportunities**

Students learn both theoretical knowledge and practical skills in the wide-ranging field of international business. Transfer students will gain a strong international elective base for further study in a variety of fields. Working students acquire new skills and career opportunities. Any of the courses in this concentration provide knowledge of the global economy and discussions of international issues important to personal growth.

These certificates and degree programs prepare students for entry-level positions in a wide range of international business as well as entrepreneurial opportunities.

**Program Mission and Outcomes**

The mission of the International Business Program is to help students acquire the necessary knowledge and skills to begin, or enhance, a career in international business, or for transfer to an upper-division international business program at a 4-year college or university.

Outcomes:

- Comprehend the primary elements of the language and theories of international business, while recognizing the importance of ethics, social responsibility, and diversity as legitimate international business objectives.
- Use creative and critical-thinking strategies in the solution of complex business situations through the application of learned international business concepts.
- Develop communication and teamwork skills for the purpose of ensuring future personal and professional success.

## Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a "C" or "P" grade. Refer to the General Catalog (<http://www.lbcc.edu/cat/index.html>), the Schedule of Classes (<http://schedule.lbcc.edu/>), or the online Credit Course Outline (<http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/>) for specific prerequisite information.