

RADIO/TELEVISION PRODUCER

Curriculum Guide for Academic Year 2011-2012

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at www.assist.org and **consult a counselor** before beginning a program of study. To meet with a counselor call 562-938-4561 for the LAC, or (562) 938-3920 for PCC. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to: <u>Associate in Arts (A.A.) Degree</u>				
<u>REQUIRED COURSES</u>		UNITS	In Progress	Completed Grade
R_TV 1	Introduction to Broadcasting	3		
R_TV 3	Using MAC Computer Entertainment Industry	2		
R_TV 8	Intro to Media Production	3		
R_TV 13AD	Television Production	2		
Subtotal Units		10		
<u>REQUIRED COURSES FOR SPECIALITY:</u>		UNITS		
R_TV 4	Writing and Production Planning	3		
R_TV 14AD	Electronic Field Production	2		
R_TV 25AD OR	Radio Activity OR	2		
R_TV 35AD	Television Activity			
R_TV 34AD	Music Video Production	2		
R_TV 36AD	Broadcast News Production	3		
R_TV 71AD OR	Work Experience – Radio and Television	2		
R_TV 72AD OR				
R_TV 73AD				
Subtotal Units		14		
<u>IN ADDITION, COMPLETE SIX (6) units from the following:</u>		UNITS		
R_TV 2	Intro. to Careers in Radio & Television	2		
R_TV 6	Critical Television Viewing	3		
R_TV 12	Television Lighting	2		
R_TV 13AD	Television Production	2		
R_TV 15AC	Advanced Television Production	2		
R_TV 17AD	Special Projects in Radio/Television	1		
R_TV 21	Radio Production	3		
R_TV 30AD	Broadcast News Writing	1.5		
R_TV 34AD	Music Video Production (2 semesters required)	4		
R_TV 37	Radio/Television Management and Sales	3		
R_TV 40AD	On Camera Performance	2		
Subtotal Units		6		
TOTAL UNITS		30		

Associate Degree requirements continue on the following page:

Associate Degree requirements continued from the previous page:

For graduation with an **Associate in Arts (A.A.) Degree with a major in Radio/Television Producer:**

1. **Units:** Complete a minimum of 60 units, distributed as follows:

Radio/Television Producer Major:	30	units
General Education/A.A.	25	units
Electives/Other courses:	5	units
TOTAL:	60	units

2. **Scholarship:** Maintain an **overall grade point average (GPA) of 2.0** ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this **field of concentration, complete each course above with a grade of "C" or better**, or "P" if course is graded on a P/NP basis.
3. **Residence for the Degree:** Complete at least 30 units of the required 60 in residence at LBCC, or complete in residence at LBCC at least 20 units within the last 30 units of work applied to the degree.
4. **Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 15 units** of the required 30 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
5. **General Education and Proficiency Requirements:** Complete the required A.A./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <http://osca.lbcc.edu>.
6. Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Unless otherwise noted, "double-counting" is not allowed. That is, one course may not be used to fulfill both a field of concentration requirement and to fulfill a general education requirement.

**Program of study leading to:
Certificate of Achievement in Radio/Television Producer**

REQUIRED COURSES—Complete the 30 units of required courses as listed in the Associate Degree requirements box on the first page.

REQUIRED COURSES		In	Progress	Completed
TOTAL UNITS	30			

For graduation with a **Radio/Television Producer Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of "C"**, or better, or "P" if course is graded on a P/NP basis.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 15 units** of the required 30 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

Suggested Sequence of Classes

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the certificate includes (List continued on following page):

<u>First Semester</u>	<u>Units</u>	<u>Second Semester</u>	<u>Units</u>
R_TV 1	3	R_TV 13	3
R_TV 3	2	R_TV Electives	1-3
R_TV 4	3		
R_TV 8	3		
R_TV 25AD OR 35AD	2		
Semester Total	13	Semester Total	4 - 6

<u>Third Semester</u>	<u>Units</u>	<u>Fourth Semester</u>	<u>Units</u>
R_TV 14	2	R_TV Elective(s)	3-5
R_TV 34	2	G.E. Elective	3-5
R_TV 36	3	R_TV 71AD OR 72AD OR 73AD	2
Semester Total	7	Semester Total	8-12

Program of study leading to: Certificate of Achievement in: Multimedia Production

<u>REQUIRED COURSES</u>	<u>UNITS</u>	<u>In Progress</u>	<u>Completed Grade</u>
R_TV 1 Introduction to Broadcasting	3		
R_TV 3 Using MAC Computer Entertainment Industry	2		
R_TV 8 Introduction to Media Production	3		
R_TV 13AD Television Production	2		
Subtotal Units	10		

<u>REQUIRED COURSES FOR SPECIALITY:</u>	<u>UNITS</u>	<u>In Progress</u>	<u>Completed Grade</u>
ART 41 Introduction to Computer Graphics	3		
MUSIC 59AD Digital Recording and Sampling Technique	2		
Subtotal Units	5		

<u>IN ADDITION, complete TEN (10) units from the following:</u>	<u>UNITS</u>	<u>In Progress</u>	<u>Completed Grade</u>
† ART 43 AD Beginning Website Design	3		
MUSIC 94 Beginning Recording Techniques	2		
MUSIC 98AD MIDI Music Production 1	2		
† PHOT 43AD Digital Photography	3		
† R_TV 2 Intro to Careers in Radio and Television	2		
R_TV 4 Writing and Production Planning	3		
R_TV 14AD Electronic Field Production	2		
R_TV 21 Radio Production	3		
R_TV 71AD OR 72AD OR 73AD Work Experience – Radio and Television	2		
Subtotal Units	10		
TOTAL UNITS	25		

Other courses for area of specialization may be approved by the M/R_TV department chair.

For graduation with a **Radio/Television Multimedia Production Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of "C"**, or better, or "P" if course is graded on a P/NP basis.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 13 units** of the required 25 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu/>) and click the "Important Dates" link to view the actual deadline for each semester.

Career Opportunities

Students prepare for producing radio or television programs either independently or in a production environment.

This **Certificate of Achievement** will prepare students for an entry-level position or provide skills for advancement in a variety of venues including radio, television, film, and related digital or computer technology (multimedia) in the communication, information, and/or entertainment industries.

The **Associate Degree** will prepare students for career advancement in this field. Appropriate course selection will also facilitate transfer to a four-year college or university in broadcast, film, computer animation, or multimedia production.

Program Mission and Outcomes

This program's mission is to provide an academic (AA degree), a certificate, and the personal preparation for successful transfer to a university, Digital Media Arts, or Broadcast Television & Radio program and to provide Vocational training and skills to successfully gain an internship or employment in the Radio/Television and media entertainment industry as a producer of media content, as well as to provide a General Education course necessary to fulfill transfer requirements, and to provide meaningful and vital opportunities and outreach to the community at large to engage in the creation of radio-television and multi-media productions.

- Demonstrate collaboration skills related to personnel and time lines for an industry ready radio or television segment.
- Critically assess the responsibilities of various creative and technical staff positions and evaluate the importance of each to the production.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a "C" or "P" grade. Refer to the General Catalog (<http://www.lbcc.edu/cat/index.html>), the Schedule of Classes (<http://schedule.lbcc.edu/>), or the online Credit Course Outline (<http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/>) for specific prerequisite information.