DIGITAL DESIGN AND PUBLICATION

Curriculum Guide for Academic Year 2016-2017

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at www.assist.org and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or (562) 938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to:
Associate in Arts (A.A.) Degree

	REQUIRED COURSES		UNITS	In Progress	Completed Grade
	JOURN 1A	Digital Design and Publication	3		
	JOURN 25	Free-Lance Writing	3		
		Subtotal Units	**6**		

	IN ADDITION, complete 12 - 14 UNITS from the following courses:		UNITS		
	JOURN 1B	Digital Design and Publication	3		
	JOURN 5	Introduction to Public Relations	4		
	JOURN 6	Magazine Writing	3		
†	JOURN 20	Beginning Newswriting and Reporting	4		
	JOURN 40	Social Media in Journalism	3		
	JOURN 80	Multimedia Newsroom: News	4		
	JOURN 81	Multimedia Newsroom: Features	4		
	JOURN 82	Multimedia Newsroom: Profiles	4		
	JOURN 83	Multimedia Newsroom: Politics	4		
	JOURN 86	Multimedia Editors: Design	4		
	JOURN 87	Multimedia Editors: Visuals	4		
	JOURN 88	Multimedia Editor Training: Management	4		
		Subtotal Units	**12-14**		
		TOTAL UNITS	**18-20**		

For graduation with an **Associate in Arts (A.A.) Degree with a major in Digital Design & Publication:**

1. **Minimum Unit Requirements: §**Any course that appears on a curriculum guide and the General Education Pattern (Plan A) may fulfill both major and general education requirements (Approved by College Curriculum Committee Spring 2012). For this degree, complete a minimum of 60 units in courses numbered 1-599. Please note that additional elective units may be required to meet this minimum based upon courses selected to fulfill General Education for the Associate Degree.

   Digital Design & Pub. Major: 18-20 units
   General Education/A.A.§ 25 units

2. **Scholarship:** Maintain an **overall grade point average (GPA) of 2.0** ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this **field of concentration, complete each course above** with a **grade of "C" or better**, or "P" if course is graded on a P/NP basis.
3. **Residence for the Degree:** Complete at least 12 semester units of the required 60 semester units in residence at Long Beach City College in order for the college to grant an Associate of Arts and/or an Associate of Science Degree.

Associate Degree requirements continue on the following page:

Dept. Phone: 562-938-4282, Web site: http://www.lbcc.edu/English/Journalism.cfm E-mail: pmckean@lbcc.edu
Information on this sheet is subject to change without notice. Any updates to this guide are posted at http://osca.lbcc.edu .

Associate Degree requirements continued from the previous page:

4. **Residence for the Field of Concentration**: Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 9-10 units** of the required 18-20 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
5. **General Education and Proficiency Requirements:** Complete the required A.A./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at http://osca.lbcc.edu .
6. Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at http://admissions.lbcc.edu/ . Refer to the Schedule of Classes (http://schedule.lbcc.edu) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Program of study leading to:
Certificate of Achievement

REQUIRED COURSES—Complete the 18-20 units of required courses as listed in the Associate Degree requirements box on the first page.

REQUIRED COURSES		In Progress	Completed
TOTAL UNITS	**18 -20**		

For graduation with a **Digital Design and Publication Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of** "**C**", or P if the course is graded on a P/NP basis.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 9-10 units** of the required 18-20 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at http://admissions.lbcc.edu/ . Refer to the Schedule of Classes (http://schedule.lbcc.edu) and click the "Important Dates" link to view the actual deadline for each semester.

Suggested Sequence of Classes

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested, full-time sample sequence of courses for the required **60** units to reach an Associate Degree with the **Concentration in Digital Design and Publication, Writing/Publishing** includes:

First Semester	Units	Second Semester	Units
JOURN 1A or 25	3	JOURN 1A or 25	3
JOURN 5	4	JOURN 80, 81, 82, or 83	4
G.E. Course	3-4	G.E. Course	3-4
G.E. Course	0-3	G.E. Course	3
G.E. Course	0-3	Elective	3
Semester Total	**10-17**	**Semester Total**	**16-17**

Third Semester		Fourth Semester	
JOURN Elective	3 - 4	JOURN Elective	3 - 4
G.E. Course	3-4	G.E. Course or Elective	3
G.E. Course	3-4	G.E. Course or Elective	3
G.E. Course or Elective	0-3	G.E. Course or Elective	1-3
Semester Total	**9-15**	G.E. Course or Elective	0-2
		Semester Total	**10-15**

Career Opportunities

Students learn to write, design and produce publications (websites, fliers, brochures, newsletters, social-media platforms, in-house magazines). The program prepares students to work on websites, newspapers, magazines, in advertising agencies or in other environments involving digital design and publication or to work on a free-lance basis. For successful employment, you should be able to type 30+ words a minute, write with a proficiency equal to placement in ENGL 1 and have a basic understanding of the principles of color and design theory.

This Certificate of Achievement prepares students for an entry-level position in a variety of web journalism and graphic arts settings and serves as a foundation for specialization.

This Associate degree prepares students for career advancement once a certificate has been earned. Appropriate course selection also facilitates transfer in a related major.

Program Mission and Outcomes

The desktop/media publishing program trains students to write, design, and produce a variety of publications on different computer platforms. The program prepares students to work in office environments involving desktop publishing or to work on a free-lance basis.

Outcomes:

- Write, design, and produce a publication.
- Prepare students for entry-level position in digital design.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a "C" or "P" grade. Refer to the General Catalog (http://www.lbcc.edu/cat/index.html), the Schedule of Classes (http://schedule.lbcc.edu/), or the online Credit Course Outline (http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/) for specific prerequisite information.