

# RADIO/TELEVISION PRODUCER

Curriculum Guide for Academic Year 2017-2018

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Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at [www.assist.org](http://www.assist.org) and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or 562-938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to: <b>Associate in Arts (A.A.) Degree</b>				
<b>REQUIRED COURSES</b>		<b>UNITS</b>	<b>In Progress</b>	<b>Completed Grade</b>
R_TV 1	Introduction to Broadcasting	3		
R_TV 3	Using MAC Computer Entertainment Industry	2.5		
R_TV 8	Intro to Media Production	2.5		
R_TV 13	Television Production	2.5		
R_TV 70	Fieldwork in Radio/Television	3		
	<b>Subtotal Units</b>	<b>13.5</b>		
<b>REQUIRED COURSES FOR SPECIALITY:</b>				
		<b>UNITS</b>		
R_TV 4	Writing and Production Planning	3		
R_TV 14	Electronic Field Production	2.5		
R_TV 25 <b>OR</b>	Radio Activity <b>OR</b>	2.5 <b>OR</b>		
R_TV 35	Television Activity	2.5		
R_TV 34	Music Video Production	2.5		
R_TV 36	Broadcast News Production	2.5		
	<b>Subtotal Units</b>	<b>13</b>		
<b>IN ADDITION, COMPLETE 7.5 units from the following:</b>				
		<b>UNITS</b>		
R_TV 2	Intro. to Careers in Radio & Television	2		
R_TV 12	Television Lighting	2.5		
R_TV 13	Television Production	2.5		
R_TV 15	Advanced Television Production	2.5		
R_TV 21	Radio Production	3		
R_TV 30	Broadcast News Writing	2.5		
R_TV 34	Music Video Production	2.5		
R_TV 37	Radio/Television Management and Sales	3		
R_TV 40	On Camera Performance	2.5		
R_TV 216	Non-Linear Film & TV Edit	2.5		
	<b>Subtotal Units</b>	<b>7.5</b>		
	<b>TOTAL UNITS</b>	<b>34</b>		

Associate Degree requirements continued on the following page:

**Associate Degree requirements continued from the previous page:**

For graduation with an **Associate in Arts (A.A.) Degree with a major in Radio/Television Producer:**

1. **Minimum Unit Requirements:** §Any course that appears on a curriculum guide and the General Education Pattern (Plan A) may fulfill both major and general education requirements (Approved by College Curriculum Committee Spring 2012). For this degree, complete a minimum of 60 units in courses numbered 1-599. Please note that additional elective units may be required to meet this minimum based upon courses selected to fulfill General Education for the Associate Degree.

<b>Radio/Television Producer Major:</b>	<b>34 units</b>
<b>General Education/A.A. §</b>	<b>25 units</b>

2. **Scholarship:** Maintain an **overall grade point average (GPA) of 2.0** ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this **field of concentration, complete each course above with a grade of "C" or better**, or "P" if course is graded on a P/NP basis.
3. **Residence for the Degree:** Complete at least 12 semester units of the required 60 semester units in residence at Long Beach City College in order for the college to grant an Associate of Arts and/or an Associate of Science Degree.
4. **Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 17 units** of the required **34** must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
5. **General Education and Proficiency Requirements:** Complete the required A.A./A.S. General Education and Proficiency requirements\*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <http://osca.lbcc.edu> .
6. Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/> . Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

\*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

**Program of study leading to:  
Certificate of Achievement in Radio/Television Producer**

**REQUIRED COURSES**—Complete the 34 units of required courses as listed in the Associate Degree requirements box on the first page.

<b>REQUIRED COURSES</b>		<b>In Progress</b>	<b>Completed</b>
<b>TOTAL UNITS</b>	<b>34</b>		

For graduation with a **Radio/Television Producer Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of "C"**, or better, or "P" if course is graded on a P/NP basis.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 17 units** of the required **34** must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/> . Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

## Suggested Sequence of Classes

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the certificate includes (List continued on following page):

<u>First Semester</u>	<u>Units</u>
R_TV 1	3
R_TV 3	2.5
R_TV 4	3
R_TV 8	2.5
R_TV 25 or 35	2.5 or 2.5
<b>Semester Total</b>	<b>13.5</b>

<u>Second Semester</u>	<u>Units</u>
R_TV 13	2.5
R_TV Electives	1-3
<b>Semester Total</b>	<b>3.5-5.5</b>

<u>Third Semester</u>	<u>Units</u>
R_TV 14	2.5
R_TV 34	2.5
R_TV 36	2.5
<b>Semester Total</b>	<b>7.5</b>

<u>Fourth Semester</u>	<u>Units</u>
R_TV Elective(s)	3-5
G.E. Elective	3-5
R_TV 70	3
<b>Semester Total</b>	<b>9-13</b>

### Program of study leading to: Certificate of Achievement in: Multimedia Production

<u>REQUIRED COURSES</u>		<u>UNITS</u>	<u>In Progress</u>	<u>Completed Grade</u>
R_TV 1	Introduction to Broadcasting	3		
R_TV 3	Using MAC Computer Entertainment Industry	2.5		
R_TV 8	Introduction to Media Production	2.5		
R_TV 13	Television Production	2.5		
R_TV 70	Fieldwork in Radio/Television	3		
<b>Subtotal Units</b>		<b>13.5</b>		

<u>REQUIRED COURSES FOR SPECIALITY:</u>		<u>UNITS</u>		
ART 41	Introduction to Computer Graphics	3		
<b>Subtotal Units</b>		<b>3</b>		

<u>IN ADDITION, complete TEN (10) units from the following:</u>		<u>UNITS</u>		
† ART 43	Beginning Website Design	3		
† PHOT 43	Photoshop and Digital Image Management	3		
† R_TV 2	Intro to Careers in Radio and Television	2		
R_TV 4	Writing and Production Planning	3		
R_TV 14 AD	Electronic Field Production	2.5		
R_TV 21	Radio Production	3		
R_TV 216	Non-Linear TV & Film Edit	2.5		
The R_TV department chair may approve other courses for area of specialization.				
<b>Subtotal Units</b>		<b>10</b>		
<b>TOTAL UNITS</b>		<b>26.5</b>		

For graduation with a **Radio/Television Multimedia Production Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of "C"**, or better, or "P" if course is graded on a P/NP basis.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 14 units** of the required 26.5 must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/>. Refer to the Schedule of Classes (<http://schedule.lbcc.edu/>) and click the "Important Dates" link to view the actual deadline for each semester.

## Career Opportunities

Students prepare for producing radio or television programs either independently or in a production environment.

This **Certificate of Achievement** will prepare students for an entry-level position or provide skills for advancement in a variety of venues including radio, television, film, and related digital or computer technology (multimedia) in the communication, information, and/or entertainment industries.

The **Associate Degree** will prepare students for career advancement in this field. Appropriate course selection will also facilitate transfer to a four-year college or university in broadcast, film, computer animation, or multimedia production.

## Program Mission and Outcomes

This program's mission is to provide an academic (AA degree), a certificate, and the personal preparation for successful transfer to a university. The Digital Media Arts, or Broadcast Television & Radio program and to provide vocational training and skills to successfully gain an internship or employment in the Radio/Television and media entertainment industry as a producer of media content. As well as to provide a General Education course necessary to fulfill transfer requirements, and to provide meaningful and vital opportunities and outreach to the community at large to engage in the creation of radio-television and multi-media productions.

- Demonstrate collaboration skills related to personnel and time lines for an industry ready radio or television segment.
- Critically assess the responsibilities of various creative and technical staff positions and evaluate the importance of each to the production.

## Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a “C” or “P” grade. Refer to the General Catalog (<http://www.lbcc.edu/cat/index.html>), the Schedule of Classes (<http://schedule.lbcc.edu/>), or the online Credit Course Outline (<http://wdb-asir.lbcc.edu/coursecurriculum/coursestetails/>) for specific prerequisite information.