

JOURNALISM

Curriculum Guide for Academic Year 2018-2019

Table of Contents

Associate in Arts Degree, p. 1
 Newspaper/Magazine Emphasis, p. 1
 Public Relations Emphasis, p. 1
 Publication Specialist Emphasis, p. 2
 Certificate of Achievement in Photojournalism, p. 3
 Newspaper/Magazine Emphasis Recommended, but not required, classes, p. 4
 Public Relations Emphasis Recommended, but not required, classes, p. 4
 Certificate of Achievement Recommended, but not required, classes, p. 4
 Suggested Sequence of Classes, p. 4
 Career Opportunities, p. 5
 Program Mission and Outcomes, p. 5
 Legend, p. 5

Students planning to **transfer** to a four-year college or university should refer to the ASSIST web site at www.assist.org and **consult a counselor** before beginning a program of study. Please call 562-938-4561 for the LAC, or 562-938-3920 for PCC to schedule a meeting with a counselor. Students may also wish to visit the Transfer Center on either campus.

Program of study leading to: Associate in Arts (A.A.) Degree

Newspaper/Magazine Emphasis

REQUIRED COURSES

| | | UNITS | In Progress | Completed Grade |
|-----------------------|---------------------------------------|-----------|-------------|-----------------|
| JOURN 1A OR | Digital Design and Publication OR | 3 OR | | |
| JOURN 6 | Magazine Writing | 3 | | |
| JOURN 10 | Intro. to Global Media Communications | 3 | | |
| † JOURN 20 | Beginning Newswriting & Reporting | 4 | | |
| JOURN 25 | Free-Lance Writing | 3 | | |
| JOURN 35 OR | Photojournalism OR | 3 OR | | |
| JOURN 36 | Digital Photojournalism | 3 | | |
| Subtotal Units | | 16 | | |

IN ADDITION, complete TWO (2) COURSES from the following:

| | | | | |
|-----------------------|-------------------------------|--------------|--|--|
| JOURN 40 | Social Media in Journalism | 3 | | |
| JOURN 81 | Multimedia Newsroom: Features | 4 | | |
| JOURN 82 | Multimedia Newsroom: Profiles | 4 | | |
| JOURN 83 | Multimedia Newsroom: Politics | 4 | | |
| Subtotal Units | | 7-8 | | |
| TOTAL UNITS | | 23-24 | | |

Public Relations Emphasis

REQUIRED COURSES

| | | UNITS | In Progress | Completed Grade |
|-----------------------|---------------------------------------|-----------|-------------|-----------------|
| JOURN 1A | Digital Design and Publication | 3 | | |
| JOURN 5 | Intro. to Public Relations | 4 | | |
| JOURN 10 | Intro. to Global Media Communications | 3 | | |
| † JOURN 20 | Beginning Newswriting & Reporting | 4 | | |
| JOURN 36 | Digital Photojournalism | 3 | | |
| Subtotal Units | | 17 | | |

Associate Degree requirements continue on the following page.

Associate Degree requirements continued from the previous page.

IN ADDITION, complete TWO (2) COURSES from the following:

| | | | | |
|-----------------------|-------------------------------|-----------|--|--|
| JOURN 81 | Multimedia Newsroom: Features | 4 | | |
| JOURN 82 | Multimedia Newsroom: Profiles | 4 | | |
| JOURN 83 | Multimedia Newsroom: Politics | 4 | | |
| Subtotal Units | | 8 | | |
| TOTAL UNITS | | 25 | | |

Publication Specialist Emphasis

REQUIRED COURSES

| | | UNITS | In Progress | Completed Grade |
|-----------------------|-----------------------------------|-----------|-------------|-----------------|
| JOURN 1A | Digital Design and Publication | 3 | | |
| JOURN 6 | Magazine Writing | 3 | | |
| † JOURN 20 | Beginning Newswriting & Reporting | 4 | | |
| JOURN 25 | Free-Lance Writing | 3 | | |
| JOURN 35 OR | Photojournalism OR | 3 OR | | |
| JOURN 36 | Digital Photojournalism | 3 | | |
| Subtotal Units | | 16 | | |

IN ADDITION, complete TWO (2) COURSES from the following:

| | | | | |
|-----------------------|-------------------------------|--------------|--|--|
| JOURN 40 | Social Media in Journalism | 3 | | |
| JOURN 81 | Multimedia Newsroom: Features | 4 | | |
| JOURN 82 | Multimedia Newsroom: Profiles | 4 | | |
| JOURN 83 | Multimedia Newsroom: Politics | 4 | | |
| Subtotal Units | | 7-8 | | |
| TOTAL UNITS | | 23-24 | | |

For graduation with an **Associate in Arts (A.A.) Degree with a major in Journalism:**

- Minimum Unit Requirements:** §Any course that appears on a curriculum guide and the General Education Pattern (Plan A) may fulfill both major and general education requirements (Approved by College Curriculum Committee Spring 2012). For this degree, complete a minimum of 60 units in courses numbered 1-599. Please note that additional elective units may be required to meet this minimum based upon courses selected to fulfill General Education for the Associate Degree.

| | |
|---|-------------|
| Journalism Major: Newspaper/Magazine Emphasis: | 23-24 units |
| General Education/A.A. § | 25 units |
| Journalism Major: Public Relations Emphasis: | 25 units |
| General Education/A.A. § | 25 units |
| Journalism Major: Publication Specialist Emphasis: | 23-24 units |
| General Education/A.A. § | 25 units |

- Scholarship:** Maintain an **overall grade point average (GPA) of 2.0** ("C" average) based on all accredited college work applied to the degree, no matter where completed. For this **field of concentration, complete each course above with a grade of "C" or better**, or "P" if course is graded on a P/NP basis.
- Residence for the Degree:** Complete at least 12 semester units of the required 60 semester units in residence at Long Beach City College in order for the college to grant an Associate of Arts and/or an Associate of Science Degree.
- Residence for the Field of Concentration:** Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means:
 - For the **Newspaper/Magazine Emphasis**, complete at **least 11.5-12 units** of the required 23-24 at **Long Beach City College**.
 - For the **Public Relations Emphasis**, complete at **least 12.5 units** of the required 25 at **Long Beach City College**.
 - For the **Public Specialist Emphasis**, complete at **least 11.5-12 units** of the required 24 at **Long Beach City College**.
 Credit earned by exam, where applicable, may be included.

Associate Degree requirements continue on the following page.

Associate Degree requirements continued from previous page.

5. **General Education and Proficiency Requirements:** Complete the required A.A./A.S. General Education and Proficiency requirements*, otherwise known as "Plan A". For Plan A requirements, refer to the general catalog or view it online at <http://osca.lbcc.edu> .
6. Complete and submit the degree application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/> . Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

*The requirements for general education/proficiency and the field of concentration (major) need to be from the same catalog year. This catalog year may be any year between the year of initial enrollment to the present, provided continuous enrollment is maintained throughout. See the catalog for definition of "continuous enrollment".

Program of study leading to:
Certificate of Achievement in Photojournalism

| <u>REQUIRED COURSES</u> | | UNITS | In Progress | Completed Grade |
|---|--|--------------|-------------|-----------------|
| † ENGL 1 OR | Reading & Composition OR | 4 OR | | |
| † ENGL 1H OR | Honors Reading & Composition OR | 4 OR | | |
| † ENGL 105 | Fundamentals of Writing | 4 | | |
| PHOT 31 | Basic Photo – Black & White | 4 | | |
| PHOT 32 | Introduction to Digital Photography | 4 | | |
| † PHOT 35 | Photography for Publication | 3 | | |
| Subtotal Units | | 15 | | |
| <u>IN ADDITION, complete TWO (2) COURSES from the following:</u> | | | | |
| JOURN 81 | Multimedia Newsroom: Features | 4 | | |
| JOURN 82 | Multimedia Newsroom: Profiles | 4 | | |
| JOURN 83 | Multimedia Newsroom: Politics | 4 | | |
| Subtotal Units | | 8 | | |
| <u>Complete NINE - ELEVEN (9-11) units from the following:</u> | | | | |
| JOURN 6 | Magazine Writing | 3 | | |
| JOURN 40 | Social Media in Journalism | 3 | | |
| JOURN 81 OR | Multimedia Newsroom: Features | 4 OR | | |
| JOURN 82 OR | Multimedia Newsroom: Profiles | 4 OR | | |
| JOURN 83 | Multimedia Newsroom: Politics | 4 | | |
| JOURN 86 OR | Multimedia Editors: Design | 4 OR | | |
| JOURN 87 OR | Multimedia Editors: Visuals | 4 OR | | |
| JOURN 88 | Multimedia Editor Training: Management | 4 | | |
| † PHOT 39 | Photography for Publication | 3 | | |
| Subtotal Units | | 9-11 | | |
| Total Units | | 32-34 | | |

For graduation with a **Photojournalism Certificate of Achievement:**

1. Complete each of the **REQUIRED COURSES** listed above with a **minimum grade of "C"**, or better, or "P" if course is graded on a P/NP basis and a minimum cumulative grade point average of 2.0.
2. Complete fifty percent (50%) or more of the unit requirements for this field of concentration in residence; this means at **least 16-17 units** of the required 32-34 units must be **completed at Long Beach City College**. Credit earned by exam, where applicable, may be included.
3. Complete and submit the certificate application form to the Admissions and Records office during your final semester of course work. These forms are available in the Admissions and Records office, or online at <http://admissions.lbcc.edu/> . Refer to the Schedule of Classes (<http://schedule.lbcc.edu>) and click the "Important Dates" link to view the actual deadline for each semester.

For the **Associate in Arts**, the following courses are recommended, **BUT ARE NOT REQUIRED**.

RECOMMENDED For the AA Degree, Newspaper/Magazine Emphasis but not required courses:

| | | | | |
|----------------------|---|---|--|--|
| JOURN 1B | Digital Design & Publication | 3 | | |
| JOURN 5 | Intro. to Public Relations | 4 | | |
| JOURN 36 | Photojournalism or Digital Photojournalism | 3 | | |
| JOURN 40 | Social Media in Journalism | 3 | | |
| JOURN 82 or JOURN 83 | Multimedia Newsroom | 4 | | |
| JOURN 86, 87, 88 | Multimedia Editor Training (take two courses) | 8 | | |

For the **Associate in Arts**, the following courses are recommended, **BUT ARE NOT REQUIRED**.

RECOMMENDED For the AA Degree, Public Relations Emphasis but not required courses:

| | | | | |
|---------------|------------------------------------|---|--|--|
| JOURN 25 | Free-Lance Writing | 3 | | |
| JOURN 36 | Photojournalism | 3 | | |
| JOURN 40 | Social Media in Journalism | 3 | | |
| JOURN 82 & 83 | Multimedia Newsroom | 8 | | |
| JOURN 86 | Multimedia Editor Training | 8 | | |
| COMM 10 | Elements of Public Speaking | 3 | | |
| COMM 60 | Elements of Argumentation & Debate | 3 | | |
| MKTG 40 | Salesmanship | 3 | | |
| MKTG 47 | Essentials of Marketing | 3 | | |

For the **Certificate of Achievement**, the following courses are recommended, **BUT ARE NOT REQUIRED**.

RECOMMENDED Certificate courses:

| | | | | |
|----------|------------------------------|---|--|--|
| JOURN 1B | Digital Design & Publication | 3 | | |
| JOURN 5 | Intro. to Public Relations | 4 | | |
| JOURN 6 | Magazine Writing | 3 | | |

Students are encouraged to take 12 or more units in one of the following fields which are representative of fields in which publications and Internet employment may exist. Administration of Justice, Business/Marketing, Commercial Music/Radio-TV, Computer Art, English, Health Services/Pre-Medicine, Human Services, Manufacturing & Trades, Sociology, Economics, Physical Education/Recreation, Social Services, Public Affairs/Administration, Political Science, Science, Banking/Finance, Child Development, Environmental Science, or Hotel/Restaurant Management.

Suggested Sequence of Classes

This is not an educational plan, as course offerings, student schedules, and circumstances vary. Students must meet all the prerequisites in order to be eligible for the sequence of courses. A suggested full-time sample sequence of courses for the required **60** units to reach an **Associate Degree** includes:

| <u>First Semester</u> | <u>Second Semester</u> | <u>Third Semester</u> | <u>Fourth Semester</u> |
|-----------------------|------------------------|------------------------|------------------------|
| JOURN 10 | JOURN 20 or 1A | JOURN 25 | JOURN 80, 81, 82, 83 |
| JOUR 20 or 1A | JOURN 36 | JOURN 80, 81, 82 or 83 | JOURN 86, 87, 88 |
| | | JOURN 6 | JOURN 71, 72, or 73 |
| | | JOURN 40 | |

A suggested sample sequence of courses for the **Certificate of Achievement** includes:

| <u>First Semester</u> | <u>Second Semester</u> | <u>Third Semester</u> |
|-----------------------|------------------------|-------------------------|
| JOURN 10 | JOURN 25 | JOURN 80, 81, 82, or 83 |
| JOUR 20 | JOURN 35 | JOURN 85, 86, 87, or 88 |
| | | JOURN 71, 72, or 73 |
| | | JOURN 40 |

Career Opportunities

This field of concentration, with an emphasis in Newspapers/Magazines or social media, provides a basic program for students interested in careers requiring journalistic training, such as newspaper or internet reporting, magazine or free-lance writing.

The emphasis in **Public Relations** provides a basic program for students interested in careers in any aspect of public relations and in writing and editing in-house or websites or social-media platforms.

The **Publication Specialist** emphasis provides a basic program for students interested in learning to produce a variety of publications including newsletters, brochures, websites, proposals, social-media platforms and house magazines.

The **Certificate of Achievement** provides access to entry-level employment in a variety of journalism related fields. These include newspapers, magazines, web sites, newsletters, social-media platforms and press relation offices.

The **Photojournalism Certificate of Achievement** provides students with the ability to learn the entry-level skills necessary to embark upon a career in the news online and documentary photography field. It includes emphasis in practical applications leading to career advancement.

Program Mission and Outcomes

The journalism program prepares students with a body of knowledge and a system of inquiry, scholarship and training for careers in which they are accountable to the public interest for their knowledge, ethics, competence and service; to members of society, clients or consumers for their competencies and the quality of their work; and to employers for their performance.

Outcomes:

- Gather and prepare material accurately and fairly while meeting deadlines.
- Apply teamwork skills to publish a newspaper, magazine, or website.

Legend

† This course has a prerequisite. Prerequisite courses must be complete with at least a “C” or “P” grade. Refer to the General Catalog (<http://www.lbcc.edu/cat/index.html>), the Schedule of Classes (<http://schedule.lbcc.edu/>), or the online Credit Course Outline (<http://wdb-asir.lbcc.edu/coursecurriculum/coursedetails/>) for specific prerequisite information.