

Occupation Title: Producers and Directors

Industry Sector: Arts, Media, and Entertainment

EMSI Data As Of: September 2016

Standard Occupational Classification Code: 27-2012

2015-2020 JOB OPENINGS AREA DISTRIBUTION								
Area	# of Jobs 2015	# of Jobs 2020	% Change 2015-20	Replacements 2015-20	Job Openings 2015-20			
Los Angeles County	19,650	21,677	10%	3,388	5,415			
Orange County	591	618	5%	98	125			
Long Beach	61	66	8%	10	15			

<u>% Change</u> represents employment growth projected in the next five years (new jobs created).

<u>Replacements</u> are the number of jobs that are projected to be open due to retirements and turnover.

<u>Job Openings</u> represent all job openings, whether the jobs are new or due to retirements /turnover.

Part type Entry level Median Experienced Annual Wage or Salary Hourly Wage \$31.78 \$48.79 \$90.93

Earnings exclude benefits. Median earnings represent the wage at which half of the workers in the occupation earned more than that amount

TOP 10 INDUSTRIES EMPLOYING THIS OCCUPATION—LA COUNTY

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Theater Companies and Dinner Theaters				
Agents for Artists, Athletes, Entertainers				
Radio Stations				
Advertising Agencies	ļ			
Subscription Programming				
Motion Picture and Video Distribution				
Independent Artists & Writers				
Teleproduction				
Television Broadcasting				
Motion Picture and Video Production				
	0	4,000	8,000	12,000

REAL-TIME EMPLOYERS WITH JOB OPENINGS- LA COUNTY

Employer	Title(s)		
NBC Universal, Inc.	News Producer, Content Producer		
Disney ABC Television Group	Program Director, Content Producer		
Fox Broadcasting Company	Digital Producer, Video Producer		
Sony Corporation	Digital Producer, Production Director		
Media Match Inc	Video Producer, Co-Director		
The Walt Disney Company	News Producer, Content Producer		
CBS Corporation	News Producer, Video Producer		
24 7 Inc	Digital Producer, Video Producer		
Dreamworks Animation Skg, Inc.	News Producer, Technical Director		
Time Warner Cable Inc.	Producer		

Producers and Directors: Produce or direct stage, television, radio, video, or motion picture productions for entertainment, information, or instruction. Responsible for creative decisions, such as interpretation of script, choice of actors or guests, set design, sound, special effects, and choreography. Interpret script, conduct rehearsals, and direct activities of cast and technical crew for stage, motion pictures, television, or radio programs.

Sample of Reported Job Titles: Animation Producer, Associate Producer, Executive Producer, News Producer, Newscast Producer, Promotions Producer, Radio Producer, Television Producer, Television Producer (TV Producer). Artistic Director, Associate Artistic Director, Director, News Production Supervisor, Newscast Director, Stage Manager, Technical Director, Television Director (TV Director), Television Newscast Director.