

Occupation Title: Public Relations Specialists
Industry Sector: Finance and Business

EMSI Data As Of: September 2016

Standard Occupational Classification Code: 27-3031

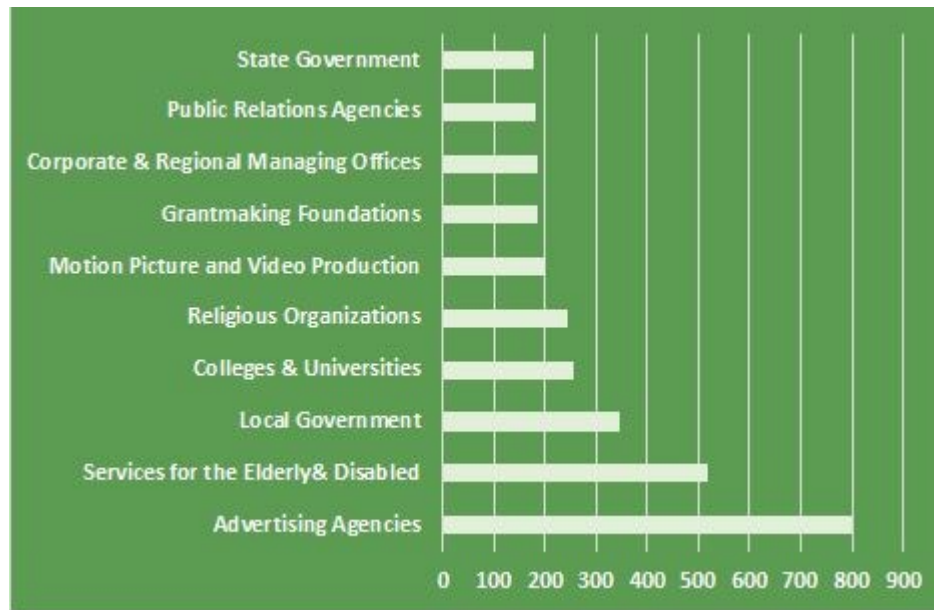
2015-2020 JOB OPENINGS AREA DISTRIBUTION					
Area	# of Jobs 2015	# of Jobs 2020	% Change 2015-20	Replacements 2015-20	Job Openings 2015-20
Los Angeles County	6,903	7,494	9%	439	1,030
Orange County	1,489	1,570	5%	94	175
Long Beach	237	2585	8%	17	35

% Change represents employment growth projected in the next five years (new jobs created).
Replacements are the number of jobs that are projected to be open due to retirements and turnover.
Job Openings represent all job openings, whether the jobs are new or due to retirements /turnover.

EMPLOYMENT WAGE INFORMATION- LA COUNTY				
2015 Employment Wage Statistics	Rate type	Entry level	Median	Experienced
	Annual Wage or Salary	\$47,361.60	\$64,812.80	\$86,632
	Hourly Wage	\$22.77	\$31.16	\$41.65

Earnings exclude benefits. Median earnings represent the wage at which half of the workers in the occupation earned more than that amount

TOP 10 INDUSTRIES EMPLOYING THIS OCCUPATION—LA COUNTY



REAL-TIME EMPLOYERS WITH JOB OPENINGS- LA COUNTY

Employer	Title(s)
Sony Corporation	Communications Operator
University of California-Los Angeles	Communications Specialist
NBC Universal, Inc.	Communications Coordinator
The Creative Group	Communications Specialist
The University of Southern California	Media Relations Manager
Alliant International University	Media Planner
Robert Half International Inc.	Client Support Specialist
Netflix, Inc.	Relations Consultant
CBS Corporation	Media Relations Manager

Public Relations Specialists: Engage in promoting or creating an intended public image for individuals, groups, or organizations. May write or select material for release to various communications media.

Sample of Reported Job Titles: Account Executive, Communications Director, Communications Specialist, Corporate Communications Specialist, Media Relations Specialist, Public Affairs Specialist, Public Information Officer, Public Information Specialist, Public Relations Coordinator, Public Relations Specialist (PR Specialist).