## LABOR MARKET INTELLIGENCE

LONG BEACH

Occupation Title: Sales Managers

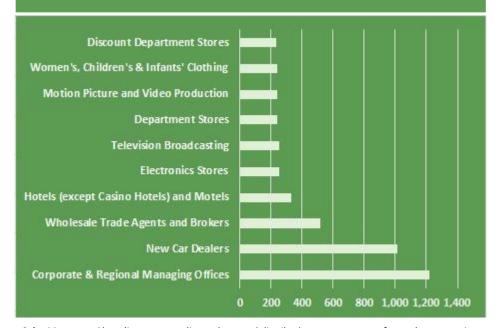
**Industry Sector:** Marketing, Sales, and Service

| 2015-2020 JOB OPENINGS AREA DISTRIBUTION |
|--|
|--|

| Area                  | # of<br>Jobs<br>2015 | # of<br>Jobs<br>2020 | %<br>Change<br>2015-20 | Replacements<br>2015-20 | Job<br>Openings<br>2015-20 |
|-----------------------|----------------------|----------------------|------------------------|-------------------------|----------------------------|
| Los Angeles<br>County | 17,619               | 17,947               | 2%                     | 2,137                   | 2,465                      |
| Orange County         | 7,881                | 8,017                | 2%                     | 974                     | 1,110                      |
| Long Beach            | 672                  | 636                  | -5%                    | 80                      | 80                         |

<u>% Change</u> represents employment growth projected in the next five years (new jobs created).
<u>Replacements</u> are the number of jobs that are projected to be open due to retirements and turnover.
<u>Job Openings</u> represent all job openings, whether the jobs are new or due to retirements /turnover.

## **TOP 10 INDUSTRIES EMPLOYING THIS OCCUPATION**



**EMSI Data As Of:** September 2016

**Standard Occupational Classification Code:** 11-2022

## **EMPLOYMENT WAGE INFORMATION- LA COUNTY**

| 2015 Employment<br>Wage Statistics | Rate type                   | Entry level | Median       | Experienced  |
|------------------------------------|-----------------------------|-------------|--------------|--------------|
|                                    | Annual<br>Wage or<br>Salary | \$67,267.20 | \$109,948.80 | \$164,819.20 |
|                                    | Hourly Wage                 | \$32.34     | \$52.86      | \$79.24      |

Earnings exclude benefits. Median earnings represent the wage at which half of the workers in the occupation earned more than that amount

## **REAL-TIME EMPLOYERS WITH JOB OPENINGS- LA COUNTY**

| Employer                           | Title(s)                                |
|------------------------------------|---|
| Oracle Corporation                 | Sales Manager, Sales Director           |
| Advantaged Solutions, Inc.         | Sales Executive                         |
| Bank of America Corporation        | Sales Manager, District Manager         |
| Depomed, Inc.                      | District Manager                        |
| Act One Inc                        | Sales Director, Vice President of Sales |
| Advantage Sales and Marketing, LLC | Sales Executive                         |
| Levy Restaurants, Inc.             | Sales Manager, Sales Director           |
| Harbor Freight Tools USA, Inc.     | Sales Manager                           |
| Appleone                           | Sales Manager, Sales Director           |
|                                    |   |

**Sales Managers:** Plan, direct, or coordinate the actual distribution or movement of a product or service to the customer. Coordinate sales distribution by establishing sales territories, quotas, and goals and establish training programs for sales representatives. Analyze sales statistics gathered by staff to determine sales potential and inventory requirements and monitor the preferences of customers.

Sample of Reported Job Titles: Director of Sales, District Sales Manager, General Manager, Regional Sales Manager, Sales and Marketing Vice President, Sales Manager, Sales Representative, Sales Supervisor, Store Manager, Vice President of Sales.