



LONG BEACH CITY COLLEGE

90th
ANNIVERSARY

CELEBRATION GALA

❖ **SATURDAY, JUNE 16, 2018** ❖
Reception, Dinner, and Program
5:30 p.m.

HOSTED BY



LONG BEACH CITY COLLEGE
FOUNDATION

SPONSORSHIP PACKAGE



The Future Begins with a Promise.

Dear Friends,

Please join us for a very special celebration on Saturday, June 16, 2018 at the Liberal Arts Campus of Long Beach City College to acknowledge an important milestone for the College — our 90th Anniversary.

For nine decades, Long Beach City College has lifted individuals and families out of poverty through the gift of education, educated those who may not have access to higher education, stimulated our local economy by providing skilled workers in our community's most thriving industries, provided learning opportunities for those that want to make career changes, and enriched the lives of lifetime learners. Long Beach City College is noted nationally for its partnerships, programs, academics, and athletic accomplishments and your support ensures that we will continue to deliver high-quality education and programs to the community.

Guests at LBCC's 90th Anniversary Gala will enjoy a red carpet experience on arrival, a Silent Auction packed with exclusive experiences only LBCC can offer, and a Live Auction that will leave you feeling like you made a difference. You will have the opportunity to mix and mingle with 500 of Long Beach City College's most prominent supporters before heading into our event space for a truly memorable meal and experience.

We hope that you will support our efforts by serving as an event sponsor for Long Beach City College's 90th Anniversary Celebration Gala.

Warmly,

A handwritten signature in black ink that reads 'Elizabeth P. McCann'. The signature is written in a cursive style.

Elizabeth McCann
Executive Director
Long Beach City College Foundation



Proudly Serving Our Community for 90 Years

90th ANNIVERSARY CELEBRATION GALA

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$50,000

- ❖ Limited to one sponsor
- ❖ Recognition as Title Sponsor and inclusion of logo on all event materials
- ❖ Press release announcing sponsorship
- ❖ Logo on step and repeat at event as well as on event materials
- ❖ Logo featured for one year on LBCC Foundation website
- ❖ Special recognition at gala and opportunity for sponsor to speak at event
- ❖ (3) tables of (10) at event in most prominent location
- ❖ Two bottles of champagne at each table
- ❖ VIP Reception attendance for all (30) Title Sponsor guests
- ❖ Premier recognition at VIP Reception
- ❖ Inside, front cover program ad in full color

PRESENTING SPONSOR

\$25,000

- ❖ Limited to two sponsors
- ❖ Recognition as Presenting Sponsor on printed event materials
- ❖ Press release announcing sponsorship
- ❖ Logo prominently featured on event materials
- ❖ Logo featured for one year on LBCC Foundation website
- ❖ Special recognition at gala
- ❖ (2) tables of (10) at event in most prominent location
- ❖ Two bottles of champagne at each table
- ❖ VIP Reception attendance for all (20) Presenting Sponsor guests
- ❖ Center page program ad in full color

DIAMOND SPONSOR

\$10,000

- ❖ Logo/donor name featured on event materials
- ❖ Logo/donor name featured for one year on LBCC Foundation website
- ❖ Special recognition at gala
- ❖ (1) table of (10) at event (superior location)
- ❖ Two bottles of champagne at table
- ❖ VIP Reception attendance for all (10) Diamond Sponsor guests
- ❖ Full page program ad in full color

RUBY SPONSOR

\$5,000

- ❖ Logo/donor name featured at gala event
- ❖ (1) table of (10) at event in prominent location
- ❖ VIP Reception attendance for (10) Ruby Sponsor guests
- ❖ Full page program ad in full color

PEARL SPONSOR

\$2,500

- ❖ (1) table of (10) at event
- ❖ Half page program ad in full color

INDIVIDUAL TICKETS

\$250

90th ANNIVERSARY CELEBRATION GALA

UNDERWRITING OPPORTUNITIES

VIP RECEPTION SPONSOR	\$10,000
COCKTAIL HOUR SPONSOR	\$10,000
WINE SPONSOR	\$5,000
EVENT PROGRAM SPONSOR	\$5,000
ENTERTAINMENT SPONSOR	\$5,000
AUCTIONEER SPONSOR	\$2,500
PARTY FAVORS SPONSOR	\$2,500
AWARDS SPONSOR	\$1,000
EVENT SIGNAGE SPONSOR	\$1,000

All underwriting opportunities include:

- ❖ Two tickets to the 90th Anniversary Celebration Gala
- ❖ Recognition in event program
- ❖ Recognition in one quarterly LBCC Foundation newsletter

PROGRAM BOOK ADVERTISING INFORMATION

FULL PAGE AD (8"W x 8"H)	\$1,500
1/2 PAGE AD (8"W x 3.875"H)	\$750
1/4 PAGE AD (3.875"W x 3.875"H)	\$375
NON-PROFIT 1/4 PAGE AD (3.875"W x 3.875"H)	\$250

The gala program printed book is 8.5" x 8.5." Ad Requirements:

- ❖ High resolution (300 dpi) CMYK color images
- ❖ Accepted formats: jpg or pdf

Submit final artwork to events@lbcc.edu by **May 18, 2018.**

We can help create a simple ad if needed. Please provide text and high resolution image. Please include your name, phone number and company/organization name in your email.

For more information regarding sponsorship opportunities, please contact:

Elizabeth McCann
emccann@lbcc.edu
562.938.4134