CAREER OPPORTUNITIES

Business degrees account for approximately one in five degrees earned in the United States, representing a wealth of transferrable skills and opening doors to a wide range of professions. With this in mind, the Department of Business Administration & Economics offers a broad scope of courses taught by a diverse faculty with years of academic and professional experience, where students will gain real-world insights and prepare for higher education and careers.

The LBCC Business Administration & Economics program is the right fit for students who want a career in business, but are not sure which specialty to pursue. Students can learn foundational skills in marketing, accounting, economics, international business, management, entrepreneurship, real estate and law. For students planning to continue in higher education, most courses are readily transferrable to colleges and universities that offer bachelor's degrees. Additionally, all concentrations can position students to move into entry-level jobs or advance in their careers.

LONG BEACH CITY COLLEGE
Department of Business Administration & Economics
Liberal Arts Campus
4901 E. Carson St.
Long Beach, CA 90808

Myke McMullen
Department Chair
mmcmullen@LBCC.edu

Peleise Smith
Administrative Assistant
(562) 938-4477
psmith@LBCC.edu

www.LBCC.edu/business
The Department of Business Administration offers the following Associate degrees:

**Associate in Arts, Business**
- with a concentration in
  - Accounting
  - General Business
  - International Business
  - Marketing
  - Management

**Associate in Science for Transfer (AS-T), Business Administration**

**Associate in Arts for Transfer (AA-T), Economics**

These specialized transfer degrees provide a number of benefits for students planning to transfer to the Cal State University (CSU) system, including:
- Guaranteed admission into a CSU school as a Business major
- Guaranteed to complete no more than 60 units after transfer to earn a bachelor’s degree

The Department also offers Certificates of Achievement and Certificates of Accomplishment in the following concentrations:
- Accounting
- General Business
- International Business
- Marketing
- Management
- Real Estate
- Money & Banking
- Business Economics
- Logistics
- Social Media Application Development
- Personal Financial Planning
- Entrepreneurship

**Beyond the Classroom**
Established in 1927, the LBCC Business Club provides students opportunities to get involved in the business community and learn real-world skills. Programs include guest speakers, opportunities to network with industry professionals, workshops and club outings.

**Alpha Gamma Sigma Honor Society**
The purpose of this organization is to foster, promote, maintain, and recognize scholarship.

**Business at the Beach**
Business at the Beach is a collaborative event that brings together students, faculty and groups from the Long Beach Unified School District, LBCC and California State University Long Beach to foster stronger relationships and pathways for transfer and success. The Long Beach College Promise Pathway Group developed the program, and the LBCC Business Club plays a key role in organizing the event.