

CAREER OPPORTUNITIES

Business degrees account for approximately one in five degrees earned in the United States, representing a wealth of transferrable skills and opening doors to a wide range of professions.

Career opportunities abound, whether a student is interested in the corporate, for-profit world or the non-profit world. Entrepreneurs with great ideas will find everything they need to start and grow successful business ventures, and Long Beach City College degrees and certificates also open the door to an unlimited array of gig economy careers.

LONG BEACH CITY COLLEGE DEPARTMENT OF BUSINESS ADMINISTRATION & ECONOMICS

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www.LBCC.edu/BusAdmin

BUSINESS ADMINISTRATION & ECONOMICS



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ABOUT BUSINESS ADMINISTRATION & ECONOMICS PROGRAMS

The Long Beach City College Department of Business Administration & Economics offers a broad scope of courses taught by a diverse faculty with years of academic and professional experience, where students will gain real-world insights and prepare for higher education and careers.

The LBCC Department of Business Administration & Economics offers seven concentrations:

- Accounting
- General Business
- Economics
- International Business
- Marketing
- Management
- Real Estate

The curriculum for each diploma or certificate program equips students with the knowledge and skills to achieve their personal goal to:

- Transfer to a four-year college or university
- Enter the workforce in an entry-level job
- Advance in their workplace career
- Achieve other personal goals

For students planning to continue in higher education, most courses are readily transferrable to colleges and universities that offer bachelor's degrees.

EXPERT FACULTY WITH DECADES OF EXPERIENCE

One of the requirements for Long Beach City College Business Administration and Economics faculty is industry experience in whichever field they are teaching. LBCC considers this to be one of our school's most important classroom teaching/learning strengths.

DEGREE AND CERTIFICATES OFFERED:

The Department offers two specialized transfer degrees:

- **Associate in Science for Transfer (AA-T)—Business Administration**
- **Associate in Arts for Transfer (AA-T)—Economics**

These transfer degrees provide a number of benefits for students planning to transfer to the Cal State University (CSU) system, including:

- Guaranteed admission into a CSU school as a Business major
- Guaranteed to complete no more than 60 units after transfer to earn a bachelor's degree.

The Department also offers the traditional Associate in Arts degrees in:

- **Accounting**
- **General Business**
- **International Business**
- **Marketing**
- **Management**

Certificate of Achievement and Certificate of Accomplishment programs are available in:

- **Accounting**
- **General Business**
- **International Business**
- **Marketing**
- **Management**
- **Real Estate**
- **Money & Banking**
- **Business Economics**
- **Logistics**
- **Social Media Application Development**
- **Personal Financial Planning**
- **Entrepreneurship**



BEYOND THE CLASSROOM

Established in 1927, the LBCC Business Club provides students opportunities to get involved in the business community and learn real-world skills. Programs include guest speakers, opportunities to network with industry professionals, workshops and club outings.

Students also have the opportunity to join the LBCC Alpha Gamma Sigma Honor Society and its mission to foster, promote, maintain and recognize scholarship.