CPC Meeting
April 20, 2017
2:30 – 5:00 PM
T-1046
Summary Notes

Present: Ann-Marie Gabel, Karen Kane, Eva Bagg, Terri Long, Rose DelGaudio, Elizabeth Miller, Greg Peterson, John Downey, Kenna Hillman, Christina Moorhead, Shauna Hagemann, Jeri Florence, Otto Figueroa, Corinne Magdaleno, Colin Williams, Suzanne Engelhardt, Mike Biggs, Jennifer Holmgren

Absent: Lou Anne Bynum, Jorge Ochoa, Cheyenne Phoenix, Wayne Bergman, Suzanna Scholz, Thomas Hamilton, John Pope

Guests: Brennan Carr, Nohel Corral, Mollie Smith

1. College Branding Update

   - Pamela Cox-Otto from Interact Communications presented findings from the research conducted to recreate and refresh the brand of the College and revealed the new brand of the College. The new brand, "**Stand Together. Rise Above**." is meant to be open to many interpretations. She noted that the brand will differentiate the College from surrounding community colleges. Members agreed that the new brand has universal appeal, is catchy, and captures the essence of the College.

2. The summary notes from March, 16, 2017 were approved as written.

3. Strong Workforce Update

   - M. Smith and B. Carr presented an update on the Strong Workforce Plan. They shared data with the Committee on Career Technical Education enrollments and completions, as well as information on which LBCC programs will be funded, and regional Strong Workforce projects.

   - S. Hagemann asked how the programs were chosen to be funded. M. Smith said that programs applied for Strong Workforce funding and their proposals were reviewed by the Strong Workforce Steering Committee. Programs were approved for funding based on guidelines from the Strong Workforce Plan. She also asked M. Smith and B. Carr whether or not the Strong Workforce workgroup plans to become a committee under the College Planning Committee. M. Smith said that this is a possibility and that if one is created, it should be housed under the Student Success Committee.

4. Accreditation

   - E. Bagg discussed the data included in the 2017 ACCJC annual report. She noted that the information included in the annual report will be incorporated into the midterm report.

5. Institutional Effectiveness Partnership Initiative (IEPI) Goals

   - E. Bagg noted that while Accreditation has institution-set standards, they are minimum standards that the College would not want to drop below. She informed the Committee that the IEPI goals are different and are meant to be aspirational. She also reminded members that last year they helped to finalize some of the IEPI goals and that this year they are asked to do the same. She noted that the IEPI framework is evolving and that there are some new metrics that were added to the framework this year. E. Bagg walked through all of the IEPI goals and noted the required goals that need to be set.

   - She said that the Budget Advisory Committee had recommended that the fund balance short-term and long-term goals remain the same at 12.5% and 15%, respectively. The Committee also recommended that the College would have clean audits for the three goals pertaining to audit findings.

   - For the item pertaining to successful course completion, the Committee agreed to increase the short-term goal from 64% to 65% and leave the long term goal at 68%. For the item relating to accreditation status, the Committee agreed to keep the short-term and long-term goals as fully accredited. For the required college choice student achievement goal, the Committee had agreed last year to set short-

term and long-term goals for the indicator relating to the completion rate of students unprepared for college. The committee agreed that the short and long-term goals should remain the same at 40% and 50%, respectively.

- Committee members also agreed to set a short-term goal for the optional indicator for full-time equivalent students. The short-term goal was set at 20,775 full-time equivalent students.

6. Promise Pathways Update

- J. Florence and N. Corral presented an update on Promise Pathways. They discussed the cheat sheet that the Coordinating Team created to distinguish between the different "promise" initiatives at the College. N. Corral noted that the Coordinating Team is currently working to standardize the memorandums of understanding that the College has with high school districts. He also stated that while Promise Pathways has historically looked at connection with students and entry into LBCC, they have had very few services related to supporting Promise Pathways students as they progress through the College, complete, and transition into the workforce or to a four-year college. While the Coordinating Team will continue to focus on the connection with and entry of students into the College, they are working to increase supports to Promise Pathways students throughout their time at LBCC. J. Florence noted that the soft launch for Starfish Early Alert will be occurring soon. She also said that 5,000 invitations were sent out to Promise Pathways students inviting them to a counseling workshop over spring break where they were asked to provide an update on where they are in their educational path and how much more time they will need to graduate. N. Corral and J. Florence also thanked K. Hillman for her insight and support with the achievement coaches. Finally, N. Corral and J. Florence discussed long term goals. They noted that the California College Promise Innovation Grant will help to support a lot of the work that Promise Pathways is doing moving forward. They said that they also plan to reach out to Promise Pathways students to ask for their involvement on the Promise Pathways Coordinating Team, as well as enforce expectations that they have set for Promise Pathways students.

7. Grants and Project Proposals Update

- A. Gabel gave an update on the grants and project proposals the College submitted this year. She noted that the College received a California College Promise Innovation Grant for $750,000. The College did not receive the Award for Innovation in Higher Education (consortium of California Community Colleges) or the Award for Innovation in Higher Education. The College was selected to be one of the 20 community colleges in California participating in the California Guided Pathways Project.

8. Enrollment Management Oversight Committee Membership

- A. Gabel noted that the LBCCFA had asked to have a faculty union member added to the Enrollment Management Oversight Committee membership. K. Kane said that last year, the College Planning Committee revised the technology committees' memberships because they included LBCCFA faculty representatives separate from Academic Senate representatives and this is in violation of Administrative Regulation 2006. K. Hillman mentioned that all faculty are members of LBCCFA and it was unclear as to why there was a need for a specific LBCCFA member on this particular committee. Members discussed the possibility of including an LBCCFA representative on the Enrollment Management Oversight Committee. Some members noted that an aspect of enrollment management involves class size and that class size is a working condition. Other members said that since the draft plan will be brought to the College Planning Committee, it would be up to them to vet the plan and review it for violations of contract. The College Planning Committee agreed that they are not opposed to having someone well-versed in the LBCCFA contract on the Enrollment Management Oversight Committee and that it is up to the Enrollment Management Oversight Committee to decide whether or not they should add a representative to the membership. K. Kane did note that if the College Planning Committee does decide to add an LBCCFA representative they will be in violation of the regulations. It was agreed that no changes to the Enrollment Management Oversight Committee would be made at this time.

9. Future Reports
- May 18: AEBG Update, Website Update, Enrollment Management Update, ACCJC Action Plan Status Updates, and Strategic Plan Metric Targets

CPC Next Meeting: May 18, 2017 from 2:30 – 5:00 pm in T-1046