

Name of Committee or Task Force	Enrollment Management Oversight Committee (EMOC)
Purpose	Under the framework of Viking Pathways, the EMOC acts as the central coordinating body to review, revise, update, and propose recommendations for the Strategic Enrollment Management Plan in alignment with the College's Strategic Plan.
Function	<p>Charge (responsibilities, tasks):</p> <p>Review and recommend Enrollment Priorities for each year of the Strategic Enrollment Management Plan.</p> <p>Work with Institutional Effectiveness to develop effective evaluation strategies to monitor the progress of goals and priorities in the Strategic Enrollment Management Plan.</p> <p>Leverage college expertise to design effective strategies related to information systems, curriculum and instructional programs, course scheduling, student services, student intervention, recruitment, and marketing.</p> <p>Review enrollment targets and efficiency measurements to optimize enrollment in collaboration with Academic Affairs and Student Support Services.</p> <p>Leverage college expertise to design effective professional development strategies for training the campus community on effective practices of enrollment management.</p>
Annual Timeline of Outputs	<p>Annual review and report progress of current Enrollment Management plan and priorities to CPC and the campus community, including enrollment targets.</p> <p>Annual establishment and communication of upcoming academic year priorities to CPC and the campus community.</p>
Reporting	EMOC reports to the College Planning Committee
Membership	<p>Co-Chairs: Faculty appointed by Academic Senate President Vice President, Academic Affairs (or designee)</p> <p>Membership: Curriculum Chair Department Heads (4)* (or former Department Heads) With one Department Head representing CTE, appointed by Academic Senate</p>

	<p>Counseling faculty* (1), appointed by Academic Senate Admission and Records Specialist (1)*, appointed by Classified Senate Enrollment Specialist (1) *, appointed by Classified Senate Classified Union Representative (1)*, appointed by the Long Beach Council of Classified Employees President Dean of Enrollment Services or designee Public Affairs and Marketing Representative Director, Academic Services Director of Planning Dean, Institutional Effectiveness (or designee) Instructional Dean (1), appointed by the Vice President, Academic Affairs Student (2)*, appointed by the Academic Student Body Guided Pathways Representative, Appointed by Guided Pathways Taskforce</p> <p>*LAC and PCC Representation should be attained if possible. For example, there are four DH appointed and the Academic Senate should attempt to appoint Department Head s from both PCC and LAC if possible.</p> <p>Appointed faculty serve a three-year term limit that is renewable for a second term. Appointed classified staff by the Classified Senate serve a two-year term limit that is renewable for a second term.</p>
Meeting Frequency and Schedule	<p>Monthly, Every third Thursday 1PM-3PM At least one meeting per term will be held at the Pacific Coast Campus.</p>
Other	<p>Resources: Vice President of Student Services Vice President of Academic Affairs Financial Aid Representative Business Analysts (Academic Services, Enrollment Services) Faculty Professional Development Online Learning and Educational Technology Representative</p>