

# RADIO/TELEVISION PRODUCER - ASSOCIATE IN ARTS

Plan Code: 1253

The Radio/Television Producer Associate in Arts degree is designed to teach the fundamentals of knowledge and skills needed for today's media producer via Broadcast, Cable, Web, and other forms of digital media program content. Students prepare for producing media productions either independently or in a production environment. The Associate Degree will prepare students for career advancement in this field. Appropriate course selection will also facilitate transfer to a four-year college or university in film and television, communications, broadcasting, or digital media arts. Possible transfers are to four-year universities such as CSU, UC, and private universities such as Chapman University and USC. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, and a plethora of other audio/video support staff for all forms of digital media content.

## Program Student Learning Outcomes

- Demonstrate the ability to attain the Institutional Student Learning Outcomes (ISLOs).
- Critically assess the responsibilities of various creative and technical staff positions and evaluate the importance of each to the production.

## Program Requirements

This degree requires the completion of General Education coursework plus the following:

Code Number	Course Title	Units
<b>REQUIRED COURSES</b>		
R_TV 1	Introduction to Broadcasting	3
R_TV 4	Writing and Production Planning	3
R_TV 8	Introduction to Media Production	3
or R_TV 13	Television Production	
R_TV 14	Electronic Field Production	3
R_TV 16	Non-Linear Video & Film Editing	3
R_TV 21	Radio Production	3
R_TV 70WE	Work Experience-Radio,TV	1-4
<b>Subtotal Units</b>		<b>19-22</b>

IN ADDITION, complete TWO to THREE (2-3) units from the following:

R_TV 2	Intro to Careers in Radio & Television (2)
R_TV 8	Introduction to Media Production (3)
or R_TV 13	Television Production (3)
R_TV 12	Television Lighting (2.5)
R_TV 15	Sports Production (3)
R_TV 34	Music Video Production (2.5)
R_TV 36	Broadcast News Production (2.5)
R_TV 37	Radio/Television Management and Sales (3)
R_TV 40	On-Camera Performance (3)

R_TV 60	Pro Tools (Digital Audio Recording/Edit) (3)
<b>Subtotal Units</b>	<b>2-3</b>
<b>Required Subtotal</b>	<b>21-25</b>
Complete one of the following: <sup>1</sup>	19-39
LBCC General Education (Plan A) ( <a href="https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-a/">https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-a/</a> )	
CSU GE Breadth (Plan B) ( <a href="https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/">https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-b/</a> )	
IGETC Pattern (Plan C) ( <a href="https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/">https://lbcc-public.courseleaf.com/academic-requirements/general-education-transfer-degree-certificate-requirements/general-education-plans/plan-c/</a> )	
Electives (as needed to reach 60 degree-applicable units) <sup>2</sup>	
<b>Minimum Degree Total</b>	<b>60</b>

<sup>1</sup> Units for the major may be double-counted for LBCC GE, CSU GE, or IGETC; see counselor for limitations.

<sup>2</sup> Elective units from course(s) numbered 1-599, if needed, to reach 60 degree-applicable units.

# RADIO/TELEVISION MULTIMEDIA PRODUCTION - CERTIFICATE OF ACHIEVEMENT

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Plan Code: 3254

The Radio/Television Multimedia Production Certificate of Achievement is designed to teach the fundamentals of knowledge and skills needed for today's multimedia producer via Broadcast, Cable, Web, and other forms of digital multimedia program content. Students prepare for producing multimedia productions either independently or in a production environment. The Certificate of Achievement will prepare students for career advancement in this field. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, computer graphics operators, website design, and a plethora of other audio/video/multimedia support staff for all forms of digital media content.

## Program Student Learning Outcomes

- Demonstrate collaboration skills related to personnel and timelines for an industry ready radio, television or multimedia segment.

Code Number	Course Title	Units
<b>REQUIRED COURSES</b>		
R_TV 1	Introduction to Broadcasting	3
R_TV 8	Introduction to Media Production	3
or R_TV 13	Television Production	
R_TV 70WE	Work Experience-Radio,TV	1-4
DMA 1	Introduction to Computer Graphics	3
<b>Subtotal Units</b>		<b>10-13</b>
IN ADDITION, complete THREE (3) courses from the following:		
DMA 15	Interaction and Web Design (3)	
PHOT 43	Photoshop and Lightroom Management (3)	
R_TV 2	Intro to Careers in Radio & Television (2)	
R_TV 4	Writing and Production Planning (3)	
R_TV 14	Electronic Field Production (3)	
R_TV 16	Non-Linear Video & Film Editing (3)	
R_TV 21	Radio Production (3)	
<b>Subtotal Units</b>		<b>8-9</b>
<b>Total Units</b>		<b>18-22</b>

# RADIO/TELEVISION PRODUCER - CERTIFICATE OF ACHIEVEMENT

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Plan Code: 3253

The Radio/Television Producer Certificate of Achievement is designed to teach the fundamentals of knowledge and skills needed for today's media producer via Broadcast, Cable, Web, and other forms of digital media program content. Students prepare for producing media productions either independently or in a production environment. The Certificate of Achievement will prepare students for career advancement in this field. Employment and internship opportunities include audio/video technicians, camera operators, producers/directors, writers, editors, and a plethora of other audio/video support staff for all forms of digital media content.

## Program Student Learning Outcomes

- Demonstrate collaboration skills related to personnel and timelines for an industry-ready radio or television segment.
- Critically assess the responsibilities of various creative and technical staff positions and evaluate the importance of each to the production.

## Program Requirements

Code Number	Course Title	Units
<b>REQUIRED COURSES</b>		
R_TV 1	Introduction to Broadcasting	3
R_TV 4	Writing and Production Planning	3
R_TV 8	Introduction to Media Production	3
or R_TV 13	Television Production	
R_TV 14	Electronic Field Production	3
R_TV 16	Non-Linear Video & Film Editing	3
R_TV 21	Radio Production	3
R_TV 70WE	Work Experience-Radio,TV	1-4
<b>Subtotal Units</b>		<b>19-22</b>
IN ADDITION, complete TWO to THREE (2-3) units from the following:		
R_TV 2	Intro to Careers in Radio & Television (2)	
R_TV 8	Introduction to Media Production (3)	
or R_TV 13	Television Production (3)	
R_TV 12	Television Lighting (2.5)	
R_TV 15	Sports Production (3)	
R_TV 34	Music Video Production (2.5)	
R_TV 36	Broadcast News Production (2.5)	
R_TV 37	Radio/Television Management and Sales (3)	
R_TV 40	On-Camera Performance (3)	
R_TV 60	Pro Tools (Digital Audio Recording/Edit) (3)	
<b>Subtotal Units</b>		<b>2-3</b>
<b>Total Units</b>		<b>21-25</b>